



City of Ypsilanti
SUSTAINABILITY COMMISSION MEETING
One South Huron Street
Ypsilanti, Michigan 48197

MONDAY, July 9, 2018
7:00 P.M.

- I. CALL TO ORDER
- II. ROLL CALL
- | | | | | | |
|-------------------|---|---|--------------|---|---|
| Keith Michalowski | P | A | Brett Zeuner | P | A |
| Emily Drennen | P | A | Julia Bayha | P | A |
| Nancy Heine | P | A | Bryan Foley | P | A |
| Natalie Sampson | P | A | Thomas McKee | P | A |
- III. AGENDA APPROVAL
- IV. PRESENTATIONS
- A. Huron River Watershed Council presentation
- V. AUDIENCE PARTICIPATION
- VI. CONSENT AGENDA
- A. Approval of June 11th, 2018 minutes [1](#)
- VII. LIAISON REPORTS
- A. Sustainability Plan subcommittee (Drennen) [1](#)
- B. MGC Challenge subcommittee (Michalowski/Sampson)
- C. Outreach subcommittee (Bayha/Foley)
- D. Housing Affordability & Access Committee of the Planning Commission (Foley)
- VIII. RESOLUTIONS/MOTIONS/DISCUSSIONS
- A. Sustainability consultant update
- B. Cool Roofs discussion [1](#), [2](#)
- C. Sustainability ROI discussion [1](#), [2](#)
- D. Urban Resilience discussion [1](#), [2](#)
- IX. COMMUNICATIONS
- A. Zero Waste events update (Foley)
- B. Recycling program update (McClary)
- X. AUDIENCE PARTICIPATION
- XI. PROPOSED BUSINESS
- XII. NEXT MEETING DATE
- Monday, August 13th, 2018
- XIII. ADJOURNMENT

Meeting Minutes

City of Ypsilanti Sustainability Commission

Regular Meeting City Hall Council Chambers – 1 South Huron St. Ypsilanti, MI 48197

Monday, June 11, 2018 – 7:00 p.m.

I. CALL TO ORDER: 7:03 p.m.

II. ROLL CALL:

Commissioner Michalowski	Present
Commissioner Drennen	Present
Commissioner Heine	Present
Commissioner Sampson	Present
Commissioner Zeuner	Absent
Commissioner Foley	Present
Commissioner McKee	Present

Also Present: Council Liaison Beth Bashert
City Manager Darwin McClary
Nancy Hare-Dickerson, Commission Secretary

III. AGENDA APPROVAL:

Heine (Second Foley) moved to approve the Agenda as submitted.
Vote: Unanimous Motion: Carried

IV. PRESENTATIONS:

A. Property Assessed Clean Energy (PACE)
Saul Levin, on behalf of PACE - Lean & Green Michigan, provided a comprehensive overview of the program and its possible benefits.

Mr. Levin explained that Lean & Green Michigan acts as an administrator of PACE, which offers long-term financing at a fixed-interest rate to businesses and non-profits to facilitate clean energy projects. The PACE loan is repaid through a special assessment on the property tax.

Commissioner Heine asked if since the County has already approved it, if the City of Ypsilanti would have to put a resolution forward.

Mr. Levin answered that a City resolution for approval would not be necessary, just that the signature of the City Assessor would be needed on individual projects.

Commissioner Heine asked if Levin is the direct lender or if they secure the financing.

Mr. Levin explained that they bring in PACE-specific lenders but if the City already has a lender, they are willing to work with them.

Commissioner Heine asked if the lending institution attaches a lien on the property.

Mr. Levin answered affirmatively and explained that there would need to be mortgagee-holder consent.

Commissioner Heine asked about the best way to get the word out to City of Ypsilanti business owners.

Council Liaison Bashert responded that advertising may be as much a function of the Development Department and the DDA districts, which is where it may be the most relevant.

City Manager McClary agreed with Bashert.

Mr. Levin further stated that in addressing development projects, in addition to new construction projects, the program can also provide re-financing to cover the cost of work that was done before learning about PACE; that in those cases, they can possibly go back and get the lender to pay for that work done within a certain period of time.

Commissioner Foley asked if a set of established contractors are in place that the commercial property owners would select from or if they would choose their own contractors.

Mr. Levin responded that they will work with anyone who is willing to use the PACE model or they could recommend a contractor.

Commissioner Foley asked about the scale of their financing, bearing in mind the many pre-existing structures in the city.

Mr. Levin responded that the minimum is approximately \$100,000 but explained that a project initially thought to be small can become larger than originally intended because of so many improvements that can be included that the owner might want to do.

Commissioner Drennen asked for clarification of how renters are affected.

Mr. Levin explained that the owner is getting a savings and is paying a special assessment on the property tax to pay for the loan rather than paying it up front; that the cost savings could be passed on to the renter.

Council Liaison Bashert asked City Manager McClary if the next step would possibly be a meeting set up with the Development department and PACE.

City Manager McClary responded that the Development department would probably be interested in hearing about the program.

Commissioner Heine added that the City also has a strong solar presence.

Commissioner Michalowski stated that he will pass the information on to Dave Strenski who could possibly benefit from knowing about this.

V. AUDIENCE PARTICIPATION:

None

VI. CONSENT AGENDA

A. Approval of May 14, 2018 Minutes

Heine (Second Drennen) moved to approve the Consent Agenda as follows:

Approval of the May 14, 2018 minutes as submitted.

Vote: Unanimous

Motion: Carried

VII. RESOLUTIONS/MOTIONS/DISCUSSIONS

A. YSC 2018 Elections

Commissioner Heine asked if it is in the Ordinance that a chair and vice chair have to be re-elected.

Council Liaison Bashert recommended having a vice chair due to functionality in case of an absence.

Commissioner Michalowski stated, per the Sustainability Bylaws, that at the beginning of each fiscal year, a chair and vice chair will be elected for one-year terms.

Commissioner Heine expressed her willingness to volunteer for the vice chair position.

Commissioner Michalowski expressed his willingness to remain as chair.

Drennen (Second Foley) moved to approve the slate of Chairperson Michalowski and Vice Chairperson Heine for the fiscal year July 1, 2018 – June 30, 2019.

Voice Vote: Unanimous

Motion: Carried

B. YSC 2018 Goals Resolution

Commissioner Michalowski read the following draft resolution he prepared:

“AT A MEETING OF THE SUSTAINABILITY COMMISSION OF THE CITY OF YPSILANTI, MICHIGAN, HELD AT CITY HALL, ON JUNE 11, 2018,

RESOLUTION 2018-06-001 - ADOPTION OF THE COMMISSION GOALS FOR 2018

WHEREAS, the Sustainability Commissioners of the City of Ypsilanti, Michigan, does hereby find the 2018 goals of the Commission as follows:

- Approve a Sustainability Plan framework
- Approve a Sustainability Plan for the city of Ypsilanti
- Achieve Silver or Gold level in the 2019 MGC Challenge
- Host multiple Zero Waste events
- Identify and successfully complete our first grant
- Increase outreach efforts
- Regular educational presentations

NOW, THEREFORE, BE IT HEREBY PROCLAIMED by the Sustainability Commissioners of the City of Ypsilanti, Michigan, that the stated goals be adopted for the year of 2018.”

Commissioner Drennen suggested and Commissioner Heine agreed that the stated goals be for the fiscal year 2018-19.

Commissioner Heine suggested that “Whereas, the Sustainability Commissioners of the City of Ypsilanti, Michigan, does hereby find the 2018 ...” be replaced with “... hereby define the 2018-19 goals of the Commission as follows”.

Commissioner McKee suggested replacing “Commissioners” with “Commission”, which makes it be the group rather than the individual commissioners.

Commissioner Drennen suggested that in the first bullet point, “Sustainability Plan framework” be replaced with “Sustainability framework”.

Commissioner Sampson suggested consolidating some of the bullet points and to possibly have a number to aspire to, to help the commissioners set a timeline.

(Discussion continued re: suggestions for quantifying language)

Commissioner Michalowski summarized that there would be 3 events to start with.

Commissioner McKee suggested that “Identify and successfully complete our first grant” be replaced with “Identify grant opportunities for the City of Ypsilanti”.

Commissioner Heine suggested replacing “Now, therefore, be it hereby proclaimed” with “Now, therefore, be it hereby resolved”.

Commissioner Michalowski read into the record the amended YSC 2018 Goals Resolution as follows:

“AT A MEETING OF THE SUSTAINABILITY COMMISSION OF THE CITY OF YPSILANTI, MICHIGAN, HELD AT CITY HALL, ON JUNE 11, 2018,

RESOLUTION 2018-06-001 - ADOPTION OF THE COMMISSION GOALS FOR THE 2018-19 FISCAL YEAR,

WHEREAS, the Sustainability Commission of the City of Ypsilanti, Michigan, does hereby define the 2018-19 goals of the Sustainability Commission as follows:

- Approve a Sustainability framework
- Approve a Sustainability Plan for the City of Ypsilanti
- Achieve Silver or Gold level in the 2019 MGC Challenge
- Facilitate multiple Zero Waste events (3)
- Identify grant opportunities for the City of Ypsilanti
- Increase outreach and educational efforts

NOW, THEREFORE, BE IT HEREBY RESOLVED by the Sustainability Commission of the City of Ypsilanti, Michigan, that the stated goals be adopted for the 2018-19 fiscal year.”

Heine (Second Drennen) moved to approve the YSC 2018-19 Goals Resolution as amended.

Voice Vote: Unanimous

Motion: Carried

C. Energy Star Portfolio Manager Resolution

Commissioner Michalowski explained that the MGC would like the Commission to keep track of energy usage and that the Energy Star Portfolio Manager is one of the most popular approaches.

Commissioner Drennen added that Portfolio Manager is a tool which is used to measure and track energy and water consumption and it is free to use.

City Manager McClary asked how the information is used.

Commissioner Drennen responded that once the information is being tracked, it is a good way for MGC to know what the usage is and be able to see how improvements impact usage and utility bills; that it can also translate kilowatts of electricity into greenhouse gases, making it a pretty strong sustainability tool.

City Manager McClary asked if it is meant to establish a baseline and then be able to track performance in reaching certain benchmarks.

Commissioner Drennen affirmed that it can be used that way.

Commissioner Foley asked who would do the physical tracking.

Commissioner Drennen replied that staff would have to do the physical tracking.

Commissioner Foley added that the City is already engaged with DTE's new metering system that tracks with Energy Star; that the data could possibly be collected from that source and then inputted.

Commissioner McKee stated that the website for Energy Star tracking seems to be more about linking DTE to Energy Star rather than data entry; that it reads - “your utility may also be able to exchange data with Portfolio Manager directly in which case they can help you keep your energy information up-to-date every month”.

Commissioner Michalowski will send the MGC information to Commissioner Foley, who will then contact Chris Simmons to learn more about the City's existing data collection.

Heine (Second Sampson) moved to postpone the Energy Star Portfolio Manager Resolution to the August 13, 2018 Sustainability Commission meeting in order to gather more information.

Vote: Unanimous

Motion: Carried

D. Recycling Program Proposal Discussion

Commissioner Michalowski referred to the proposed resolution titled "Recycling, Drop Off Site Removal and Pool Funding" included in the meeting packet for the Commission to review.

City Manager McClary updated the Commission with the following information: that City Council authorized the removal of the recycling drop-off center by September 1st and authorized seeking alternative recycling drop-off options; that a meeting is scheduled with Ypsilanti Township regarding collaborating on the use of their center as an interim measure until something more definitive occurs with the County establishing recycling facilities for eastern Washtenaw county. McClary indicated that another option is using the Recycle Ann Arbor facility that is already available to City residents, with a \$3 fee for each drop-off.

City Manager McClary further stated that, as far as the conversion issue, the State has indicated that the City will achieve compliance if operations are ceased at the recycle drop-off center and equipment and items are removed by September 1st; that the direction of the Council is to also try to have the building removed by September 1st and that part of the project will also be to do a site environmental assessment to determine if there are any environmental issues that need to be further addressed.

Council Liaison Bashert expressed her optimism about plans for collaboration with Ypsilanti Township which will be helpful in the interim and that she has been assuring constituents that have contacted her that there will be an option available for recycling.

City Manager McClary will provide a copy of the City Council resolution to the Commission.

E. Penn Dam Proposal Discussion

City Manager McClary updated the Commission with the following information: that the consultant has captured a lot of the data that is needed as background information to prepare the study report; that survey work has been completed, looking at all the property boundaries for properties along the affected river area; that all of the outflow pipes have been identified from various properties that empty into the river; that the completion of sedimentation coring is planned for June, as well as having some base maps done; that bridge structures have been reviewed as well as the scouring data for the bridges – the railroad bridge and the Superior Road bridge.

City Manager McClary indicated that the third and final workgroup meeting is scheduled for early August and will probably have a draft report done at that time; that the final report is scheduled to be completed mid to late August and then it will go on to City Council from there. McClary expressed that it has truly been a collaborative effort and he is appreciative to all that have been involved in the workgroup.

F. YSC Volunteer Shirts Discussion

Commissioner Foley expressed that since Commissioner Bayha was spearheading this item, that discussion be postponed until her return.

Heine (Second Foley) moved to postpone the YSC Volunteer Shirts Discussion to the July 9, 2018 Sustainability Commission meeting.

Vote: Unanimous

Motion: Carried

VIII. LIAISON REPORTS

A. Sustainability Plan Subcommittee

Commissioner Drennen thanked Commissioner McKee for volunteering to assist and provided the following update: that she and Commissioner Zeuner will work on a sketch for a sustainability plan structure - what it could possibly look like; that she is hoping to work with City Manager McClary on the consultant idea and that some of the things needed would be the consultant helping with background research, stats, and flushing out each section. Drennen indicated that regarding the Framework, waiting until Planning is ready.

Commissioner Drennen further indicated that they do not feel they have the capacity to do the leading indicators; that between the Framework and the Plan, it is a lot of work for the subcommittee; that the focus will be on doing the sustainability plan.

Council Liaison Bashert expressed that she likes the overall layout and is excited to see it moving forward.

B. MGC Challenge Subcommittee

Commissioner Michalowski provided the following update: that the submission was entered before the deadline; that a reply back has not yet been received; that it is felt they will meet the bronze level and should possibly be able to confirm by the July meeting.

Commissioner Sampson suggested that commissioners think about a new resolution of the Commission goals, having a very clear plan for the next year if the thought is on meeting the silver or gold level.

Council Liaison Bashert recommended that the subcommittee make a concise list of the data that would be required and then work with City Manager McClary and Clerk McMullen on how to collect the data; that some staff time might possibly be allocated to set that up once the list was been made.

Commissioner Heine stated that in regards to item number 6, there is already a rain garden in the city.

Commissioner Michalowski responded that there is one in Prospect Park.

Commissioner Heine added that there is also a rain garden outside of 14-A1 District Court on Michigan Avenue.

C. Outreach Subcommittee

Commissioner Foley stated that he is working with Commissioner Bayha and, once she returns, they will be able to move forward.

D. Housing Affordability & Access Committee of the Planning Commission

Commissioner Foley indicated that they are broken down into subgroups and are not doing a lot yet collectively as a group; that there was a meeting held last Wednesday and once the committee minutes are completed and given to him, he will submit them.

IX. COMMUNICATIONS

A. Zero Waste

Commissioner Michalowski indicated that a zero-waste update was discussed earlier in the meeting.

X. AUDIENCE PARTICIPATION

None

XI. PROPOSED BUSINESS

A. Upcoming HRWC Presentation

Commissioner Michalowski stated that he is looking forward to setting up a presentation from the Huron River Watershed Council for possibly the August meeting, if the Commission is interested in having them present.

Commissioner Heine verbally expressed her interest.

Council Liaison Bashert stated that the HRWC is doing a lot of work on the river with many municipalities in working to move the river in a way that will keep it healthy through climate change. Bashert expressed that the river is a key part of the City; that the more awareness there is of what the HRWC is doing and the more their work is supported, the better.

B. Sustainability Consultant Update

City Manager McClary indicated that he made a recommendation to City Council to allocate \$15,000 for a consultant as part of the budget discussions and is awaiting a reply.

XII. NEXT MEETING DATE:

Monday, July 9, 2018

XIII. ADJOURNMENT: 8:41 p.m.

Foley (second McKee) moved to adjourn the meeting of the Sustainability Commission.

Vote: Unanimous

Motion: Carried

★ Choose final option

+ Invite

More ▾

Sustainability Plan Meeting

by Keith • 21 days ago • Print

Table

Calendar

	Jul 10 TUE	Jul 12 THU	Jul 13 FRI
4 participants	✓3	✓3	✓2
 Enter your name	☐	☐	☐
 Tom	✓		✓
 Brett		✓	
 Emily Drennen	✓	✓	✓
 Keith	✓	✓	

Send

Enter your name first

NYC COOLROOFS



Small Business
Services

Mayor's Office of
Sustainability

Mayor's Office of
Recovery & Resiliency

#ONENYC



AGENDA

1. Framework and Guiding Principles
2. Program Models and Partners
3. Program Goals
4. Volunteer Engagement
5. Workforce Development
6. Sustainability
7. Resiliency
8. Benefits Overview
9. Marketing & Outreach Strategies
10. Questions



FRAMEWORK

In 2007, the City released the first PlaNYC, which outlined measures to address the city's aging infrastructure, support parks, improve the quality of life and health for New Yorkers, and for the first time ever, commit to a goal for reducing greenhouse gas emissions 30% by 2030.



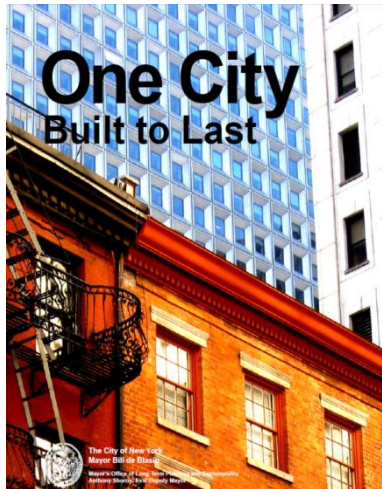
2007



2011

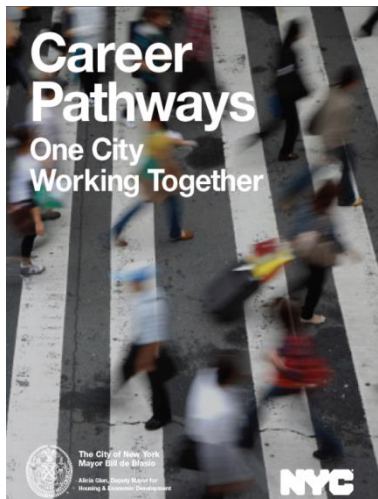


2013



SEPTEMBER 2014

The City's commitment to cut its greenhouse gas emissions expanded to 80 percent by 2050



NOVEMBER 2014

A plan to create a more comprehensive, integrated workforce development system and policy framework focused on skills building and job quality.

FOUR GUIDING PRINCIPLES

Growth

Population growth, real estate development, job creation, and the strength of industry sectors

Sustainability

Improving the lives of our residents and future generations by cutting greenhouse gas emissions, reducing waste, protecting air and water quality and conditions, cleaning brownfields, and enhancing public open spaces

April 2015



Equity

Fairness and equal access to assets, services, resources, and opportunities so that all New Yorkers can reach their full potential

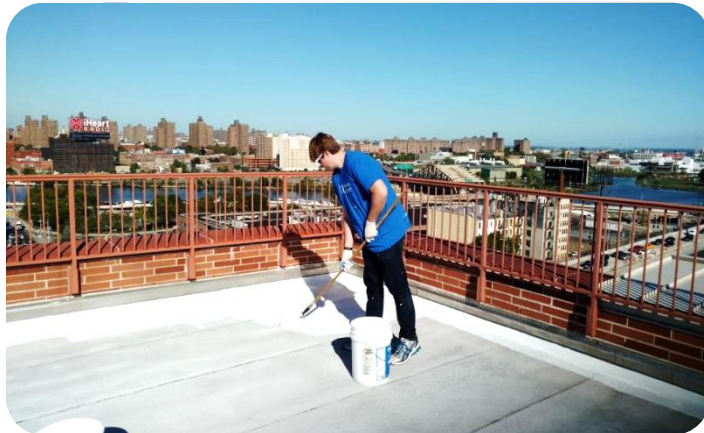
Resiliency

The capacity of the city to withstand disruptive events, whether physical, economic, or social

#ONENYC

PROGRAM MODELS

Program Years	Program Model	Funding Model	Administering Agency
2009-2014	Volunteer: Engage volunteers to coat rooftops with a white, reflective coating	City Investment + Corporate Sponsorships	NYC Department of Buildings
2015-Present	Workforce Development: support local jobseekers through a paid and transitional work-based learning experience to install cool roofs	Full City Investment	NYC Department of Small Business Services



PROGRAM PARTNERS

Research Partners

Government Partners

Corporate Sponsors

Community Partners



ANNUAL PROGRAM GOALS



Coat 1,000,000 square feet of New York City rooftops

Train 70 workforce participants for 10 weeks

Host multiple “Community Coating Days” to provide opportunities for the public to volunteer



Photo Credit: Dana Ulman for UNHP

VOLUNTEER ENGAGEMENT



2009

224 volunteers

2010

1,596 volunteers

2011

1,239 volunteers

2012

1,417 volunteers

2013

1,138 volunteers

2014

238 volunteers

2015

10 volunteers

2016

72 volunteers

5,934
VOLUNTEERS
ENGAGED

WORKFORCE DEVELOPMENT



WORKFORCE DEVELOPMENT

300 hours of paid training installing energy saving reflective coating on NYC roofs

- ☐ Perform manual labor including but not limited to climbing multiple flight of stairs and lifting and carrying sixty pound buckets
- ☐ Follow safety guidelines and protocols
- ☐ Arrange and organize supplies
- ☐ Transport supplies to and from buildings and storage
- ☐ Provide support in completing operational tasks such as daily progress reports and supply inventories
- ☐ Stencil/grid rooftops and understand general layout of building
- ☐ Plan trips to different work sites in the five boroughs

WORKFORCE DEVELOPMENT

ORGANIZATIONAL SKILLS
RELATIONSHIP MANAGEMENT
QUALITY ASSURANCE
LEADERSHIP
TEAMWORK
COMMUNICATION
MULTITASKING
ADAPTATION
TIME MANAGEMENT



WORKFORCE DEVELOPMENT

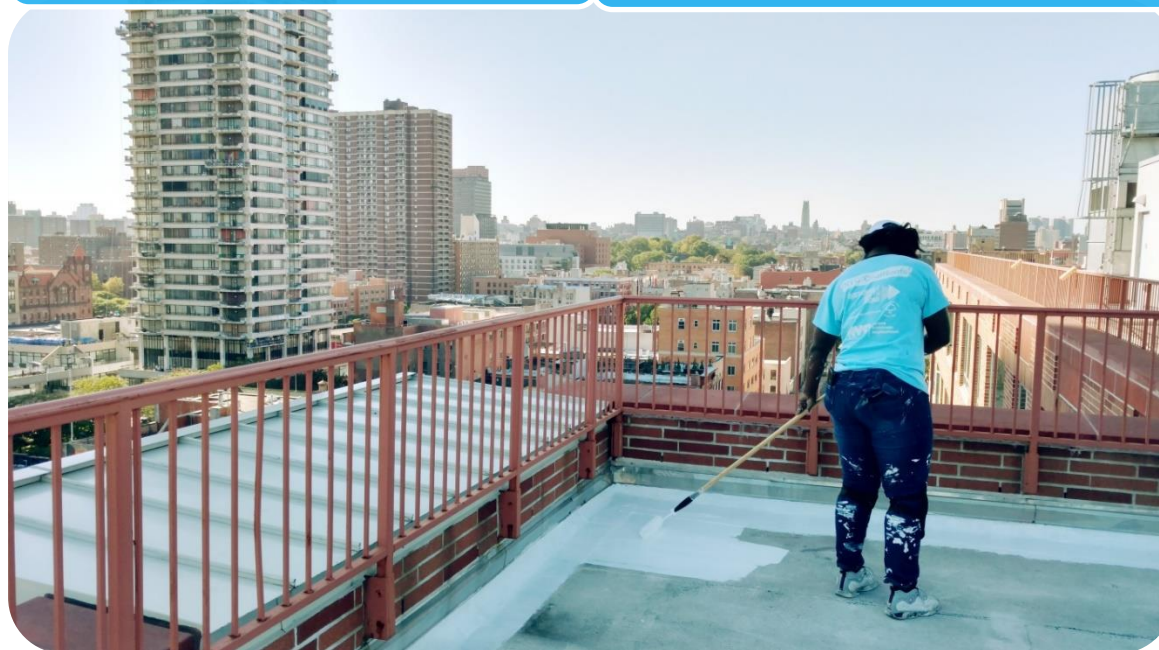
Over 20 hours of unpaid training to attain certifications and credentials in the construction sector

**OSHA 10-Hour
Construction**

4-Hour Scaffolding

First Aid & CPR

4-Hour Flagger





CAREER DEVELOPMENT SUPPORT

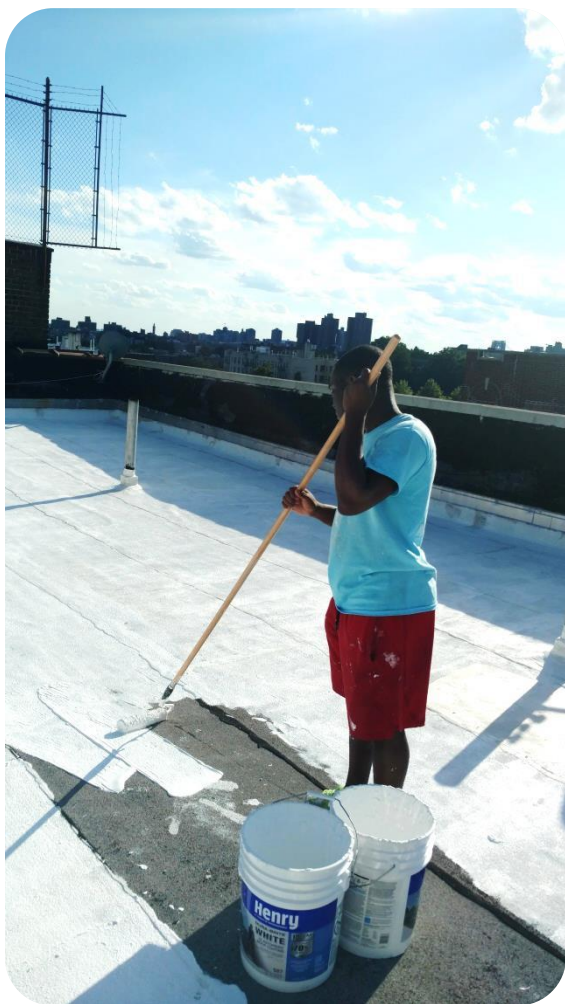
Develop job search skills

**Advance resume development and
interviewing skills**

**Connect jobseekers to employers with
open positions**

WORKFORCE **1**
INDUSTRIAL & TRANSPORTATION

WORKFORCE DEVELOPMENT



129

JOBSEEKERS
ENROLLED

119

COMPLETED
PROGRAM

SUSTAINABILITY



Buildings are responsible for roughly three-fourths of NYC's GHG emissions



By installing a cool roof, buildings can reduce air conditioning costs by 10% to 30% on hot summer days

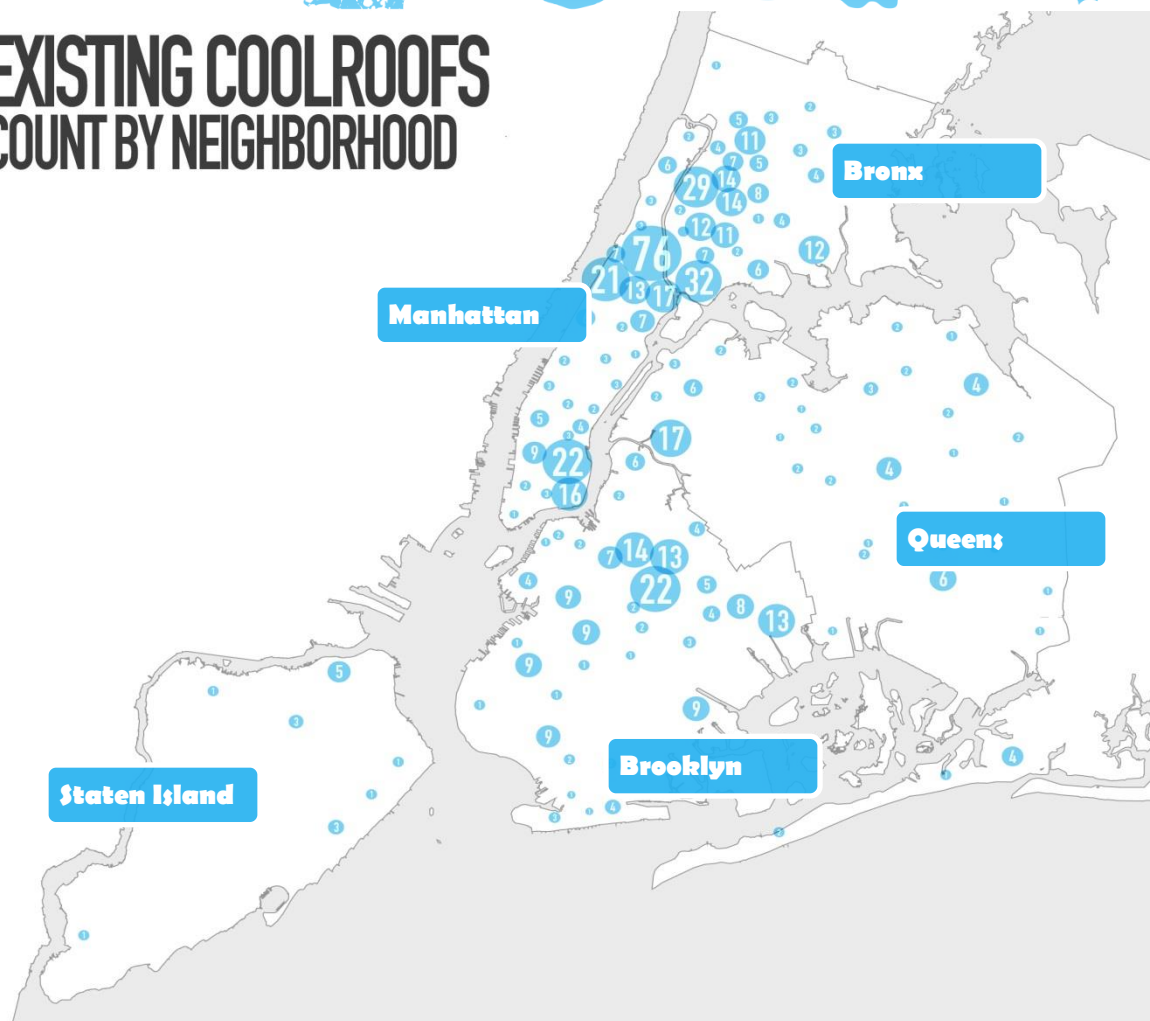


This can reduce energy consumption and GHG emissions from NYC's building sector



Contribute to goal of reducing NYC GHG emissions 80% by 2050

EXISTING COOLROOFS COUNT BY NEIGHBORHOOD



MINIMIZING THE WINTER HEAT PENALTY



WHAT DOES THIS MEAN FOR A COOL ROOF?

On a roof, this difference in angle results in the same amount of energy being distributed over a larger area in the winter. Because a white Cool Roof coating works by reflecting sunlight, the cooling effect is minimized during the winter.

SUSTAINABILITY



2009

100,000 sq. ft.

2010

1,073,369 sq. ft.

2011

1,298,818 sq. ft.

2012

1,195,090 sq. ft.

2013

2,077,537 sq. ft.

2014

250,417 sq. ft.

2015

100,276 sq. ft.

2016

634,792 sq. ft.

**6,730,299
sq. ft.
coated**

**Estimated
2,680 metric
tons CO₂e
emissions
reduced**

STRATEGIC RESILIENCY PLAN 2017 – 2018

Prioritize cool roof installations in heat vulnerable neighborhoods

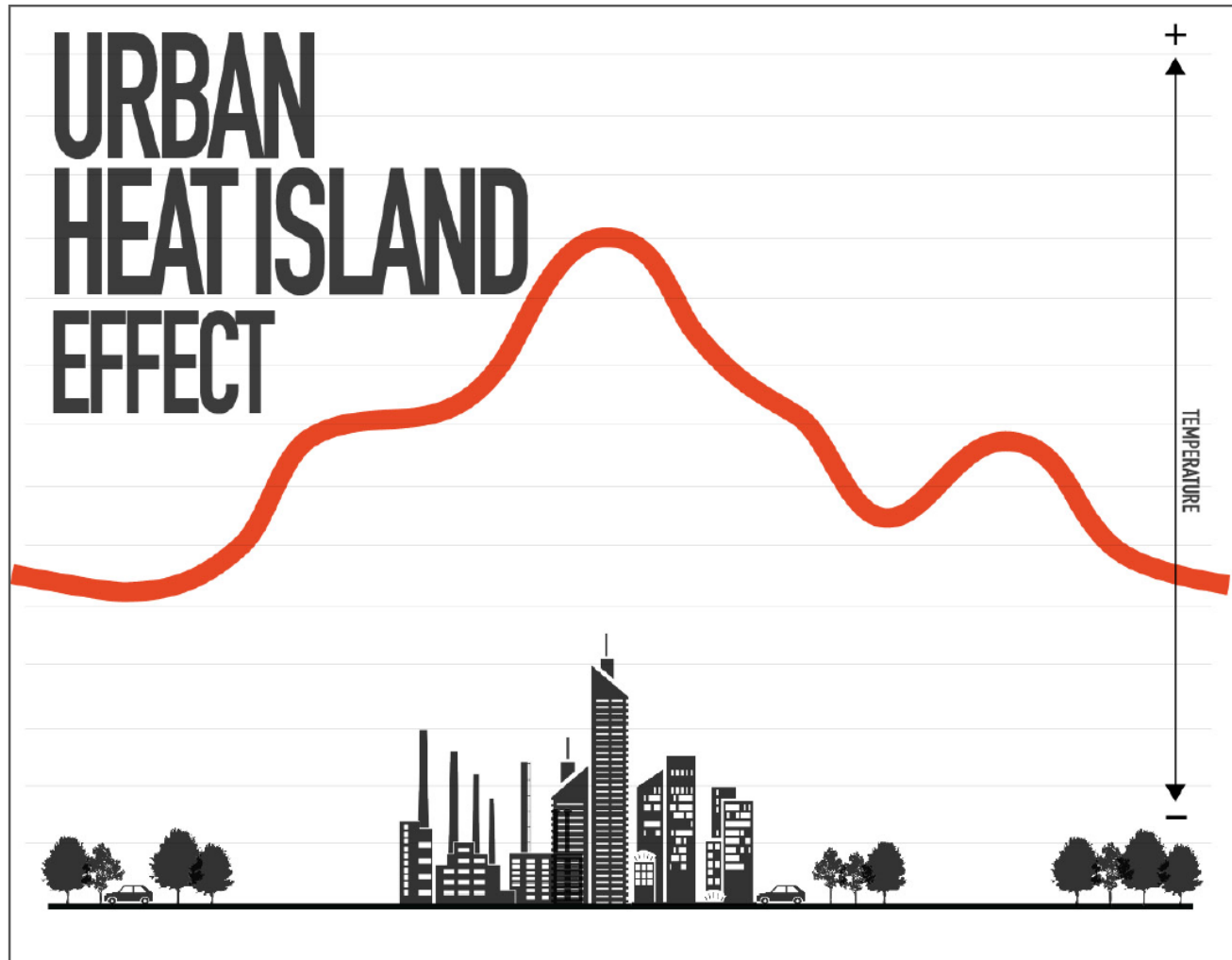
Reduce internal building temperatures by up to 30%

Help New Yorkers become resilient during periods of extreme heat

Decrease summertime peak energy demand and reduce likelihood of city- or neighborhood wide power outages

Help NYC jobseekers become financially resilient

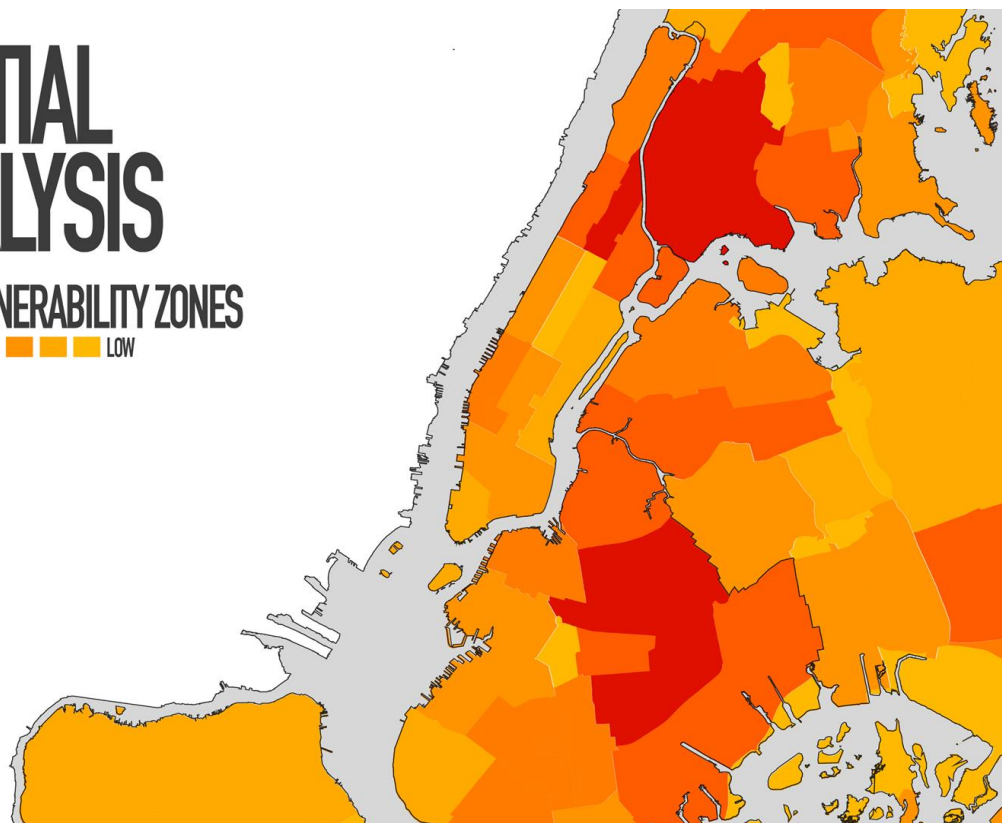




SPATIAL ANALYSIS

HEAT VULNERABILITY ZONES

HIGH  LOW



Heat Vulnerability Factors

Age

Socio-economic status

Local surface temperature

Tree cover

Household health

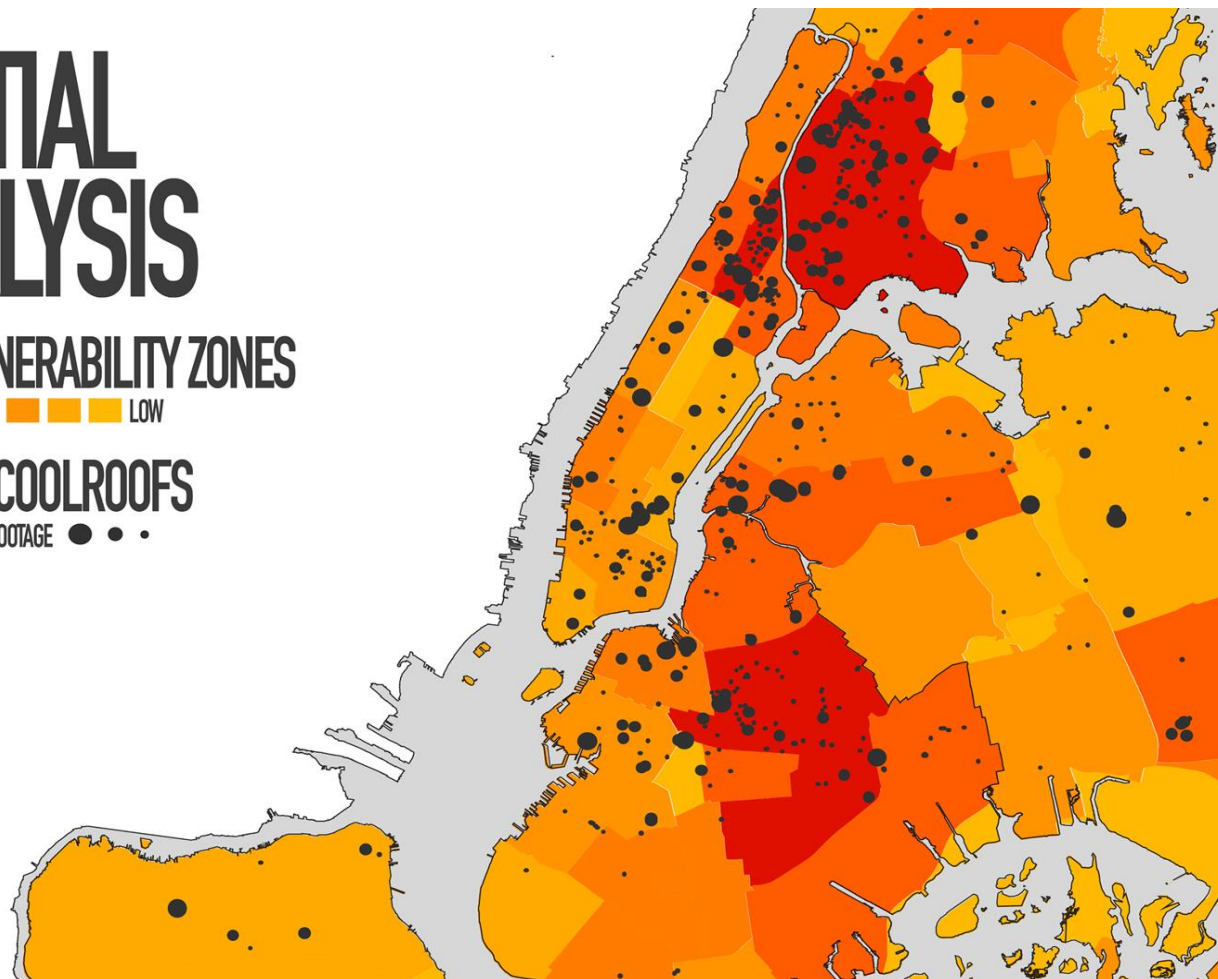
SPATIAL ANALYSIS

HEAT VULNERABILITY ZONES

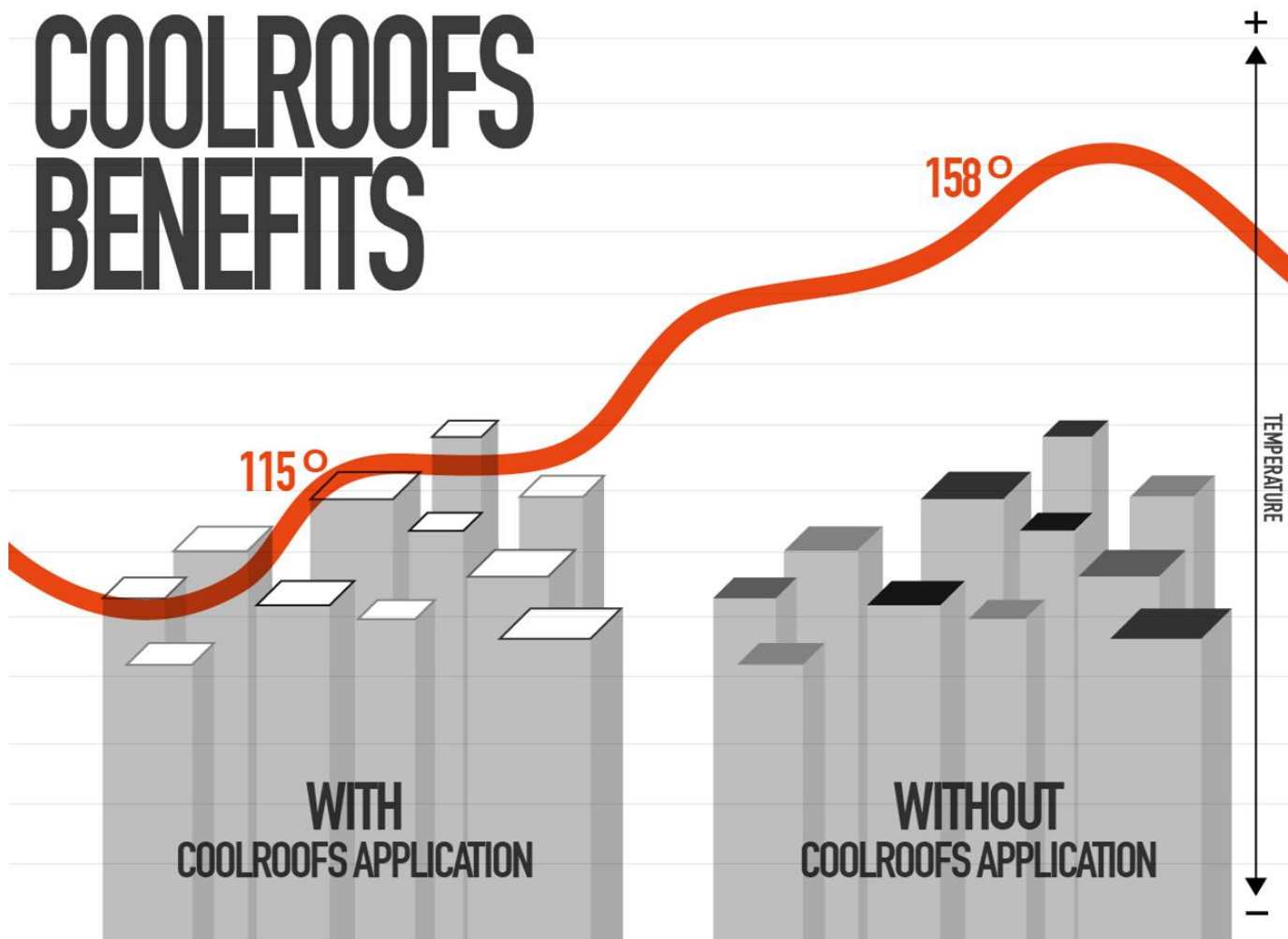
HIGH  LOW

EXISTING COOLROOFS

RANKED BY SQUARE FOOTAGE 



COOLROOFS BENEFITS



BENEFITS

1

BUILDING BENEFIT
REDUCE ENERGY NEEDS & SAVE MONEY

2

NEIGHBORHOOD BENEFIT
LOWER AMBIENT AIR TEMPERATURES

3

ENVIRONMENTAL BENEFIT
CONTRIBUTE TO GHG REDUCTION GOALS

4

SOCIAL BENEFIT
PROVIDE WAGES AND JOB TRAINING

THE COOLROOFS PROGRAM

NATIONAL & GLOBAL IMPACTS



**Support of cool roofs
projects in the United States**

**Cool Roofs Initiative Launch
in Hyderabad, India**

MARKETING & OUTREACH STRATEGIES



IMPLEMENT MARKETING CAMPAIGN

Represent program at trade shows and conferences

Utilize website and social media channels to promote program

Distribute flyers and postcards to spread the word



DEVELOP & LEVERAGE PARTNERSHIPS

Highlight no and low-cost installation options available to building owners

Provide guidelines for building owners installing cool roofs on their own

Cross promote other opportunities offered by New York City

Save up to

30%

on cooling costs
for your building by
installing a cool roof



Small Business
Services

Mayor's Office of
Sustainability

Mayor's Office of
Recovery & Resiliency



NYC °COOL ROOFS

No-cost and low-cost reflective
rooftop installations for NYC buildings

Building Benefits

- ▶ Lower air conditioning costs by **10% to 30%**
- ▶ Up to **30%** reduction in internal building temperatures during the summer
- ▶ Increased longevity of roof and building cooling equipment

ROOFTOP ELIGIBILITY REQUIREMENTS

- Flat and in good condition with minimal cracking
- Easily accessible (no hatch, window, or ladder access)
- Free of dangerous machinery or equipment that could impede work or put workers at risk
- Surrounded with appropriate 3'8" parapet
- Covered with one of the following roof types: granulated cap sheet, asphalt, bitumen, or modified bitumen

TRAINED NEW YORKERS ARE AVAILABLE TO APPLY COOL ROOFS AT NO-COST* TO:

Non-profits | Affordable housing | Select cooperatively-owned housing
| Select organizations providing public, cultural, and/or community services

*Technical assistance and low-cost installation options are available for other privately owned buildings

#ONENYC

This initiative supports NYC's goal to reduce greenhouse gas emissions 80% by 2050, as outlined in Mayor de Blasio's *One New York: The Plan for a Strong and Just City*.

Call 311 or visit

nyc.gov/coolroofs

to learn more or tell us about your existing cool roof

What can you achieve by painting your roof white?

SAVE MONEY

Cool roofs can reduce air conditioning costs by 10% to 30% on hot summer days when air conditioning accounts for up to 40% of daily electricity use. Cool roofs can reduce internal building temperatures as much as 30%.

REDUCE ENERGY

By decreasing summertime peak energy demand, cool roofs reduces utility grid stress and thus the likelihood of power outages. Cool roofs also reduces carbon emissions in New York City at a rate of 0.5 lbs. per square foot of rooftop coated.

IMPROVE ROOF DURABILITY

Because cool roofs don't reach such high temperatures, the thermal shock stress associated with large temperature changes is reduced, thereby prolonging the life of cooling equipment and limiting a roof's expansion and contraction that results from those temperature changes.

IMPROVE NEIGHBORHOODS - COMBAT THE URBAN HEAT ISLAND EFFECT

Because cities like New York Have greater amounts of dark surfaces, city temperatures are five to seven degrees warmer than surrounding areas on an average summer day. Coating all eligible dark rooftops in New York City could result in up to a 1 degree reduction of ambient air temperature.

NYC COOLROOFS

NOTE FOR QUALIFYING BUILDINGS:
Building roofs must be flat, non-ballasted and free of any major obstructions such as AC or HVAC units and must have a parapet of at least 3 ft.

www.nyc.gov/coolroofs

What can you achieve by painting your roof white?

SAVE MONEY

REDUCE ENERGY

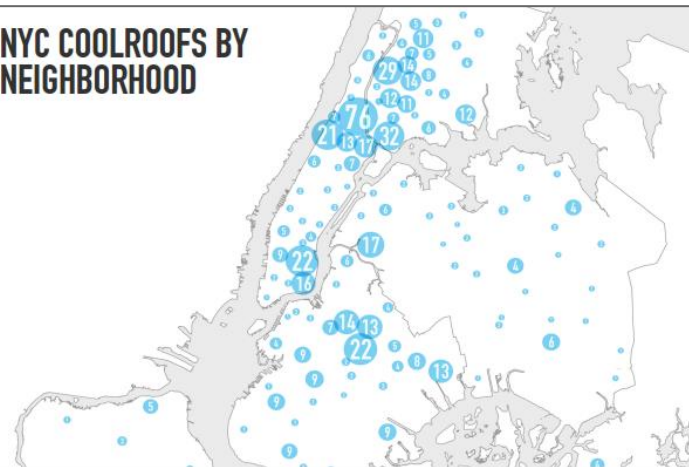
IMPROVE ROOF DURABILITY

COMBAT URBAN HEAT ISLAND

NYC COOLROOFS

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NYC COOLROOFS BY NEIGHBORHOOD



OUTREACH WITH COATING VENDORS

Solicitation Requirements

Coating Demos

Coating Discounts



COOL IT YOURSELF KIT

°COOL IT YOURSELF

Saving energy and reducing costs are a key part of the NYC °CoolRoofs initiative. Dark-colored roofs absorb heat and increase cooling costs while °cool roofs° reflect heat and keep buildings cooler and more comfortable. Cool Roof coatings also:

- Increase the efficiency of roof-mounted air conditioning equipment
- Protect roofs against thermal expansion and UV radiation, making them more durable and longer-lasting, and
- Decrease the risk of brownouts and blackouts during the warmer months by reducing peak energy use



STEP 1: Identify your Roof's Eligibility

The cool roof coating can be applied to a flat roof covered with smooth asphalt, EDPM Rubber, or smooth aluminum.

STEP 2: Check your Roof's Warranty

Before you coat, check current roof warranty to make sure that coating the roof will not void the warranty.

STEP 3: Follow the Forecast

You will need three days (72 hours) of rain-free weather to properly coat your roof. The temperature should be over 50°F for the coating to dry properly.

STEP 4: Plan for Safety

Safety is of utmost importance. Familiarize yourself with the building's roof. Be aware of any tripping hazards and always stay alert.



STEP 5: Inspect and Repair your Roof

Your roof must be free of any blisters, cracks, or peeling paint before you can begin to coat. It is also a good idea to check for loose screws, poor drainage, and any other issues that may need to be addressed before beginning the coating process.

STEP 6: Measure your Roof

The amount of coating needed is determined by the square footage of your roof. Use this number to calculate the amount of coating you need based on the manufacturer's directions.



STEP 7: Clean your Roof

Before you can begin coating your roof, you should clean and wash the surface using brooms and pressure washers. When washing the roof, pay attention to drainage and make sure there is no puddling.

STEP 8: Grid your Roof

Grid your rooftop into square sections to ensure the coating is applied evenly. Most coating products suggest gridding your roof into 100 square foot sections. Read the manufacturer's directions to determine how much area one container of coating material will cover.



STEP 9: Coat your Roof

Start coating the furthest away from the roof entrance and work backward. Be sure not to paint yourself into a corner. The first coat must dry overnight before applying a second.

STEP 10: Clean your Roof Annually

To sustain your roofs coating, clean it once a year. This is also a good time to look for leaks, puddling, or other issues that could damage your roof if left unaddressed.

NYC °CoolRoofs
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CROSS PROMOTE OTHER NYC INITIATIVES

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No-Cost Energy Efficiency Training for
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QUESTIONS?

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Stanford Report, October 19, 2011

Urban 'heat island' effect is only a small contributor to global warming, and white roofs don't help to solve the problem, say Stanford researchers

Heat emanating from cities – called the "urban heat island" effect – is not a significant contributor to global warming, Stanford researchers have found. They also concluded that if all the roofs in urban areas were painted white, it would increase, not decrease, global warming.

BY LOUIS BERGERON

Cities release more heat to the atmosphere than the rural vegetated areas around them, but how much influence these urban "heat islands" have on global warming has been a matter of debate. Now a study by Stanford researchers has quantified the contribution of the heat islands for the first time, showing that it is modest compared with what greenhouse gases contribute to global warming.



"Between 2 and 4 percent of the gross global warming since the Industrial Revolution may be due to urban heat islands," said [Mark Z. Jacobson](#), a professor of civil and environmental engineering who led the study. He and graduate student John Ten Hoeve compare this with the greenhouse gas contribution to gross warming of about 79 percent and the black carbon contribution of about 18 percent.

Black carbon is a component of the soot created by burning fossil fuels and biofuels and is highly efficient at absorbing sunlight, which heats the atmosphere.

Gross global warming is the total amount of warming that has taken place from all sources, mainly greenhouse gases, black carbon particles and heat islands. Net global warming is gross global warming minus the cooling effect of light-colored atmospheric particles that reflect sunlight back into space, which offsets about half of global warming to date. Net, or observed, global warming is what is typically reported in the media.

Responding to skeptics

Jacobson and Ten Hoeve are authors of a paper describing the research that will be published in *Journal of Climate*. The paper is available online [now](#). The study modeled climate response from 2005 to 2025.

Some global warming skeptics have claimed that the urban heat island effect is so strong that it has been skewing temperature measurements that show that global warming is happening. They have argued that urban areas are a larger contributor to global warming than the greenhouse gases produced by human activity, and thus drastic measures to reduce greenhouse gases are not needed.

"This study shows that the urban heat island effect is a relatively minor contributor to warming, contrary to what climate skeptics have claimed," Jacobson said. "Greenhouse gases and particulate black carbon cause far more warming."

Prior to Jacobson's study, claims about the importance of heat island to global warming could not be addressed directly. The few previous modeling studies by other researchers that had examined the effect of urban heat islands on regional scales did not calculate global impacts.

Jacobson's high-resolution study was the first study of the impact of urban heat islands on global sea-surface temperatures, sea ice, atmospheric stability, aerosol concentrations, gas concentrations, clouds and precipitation. He characterized urban surfaces around the world at a resolution of one kilometer, making his simulation both extremely detailed and globally comprehensive.

"This study accounted not only for local impacts of the heat island effect, but also feedbacks of the effect to the global scale," he said.

Although his study showed that urban heat islands are not major contributors to global warming, Jacobson said reducing the effect of heat islands is still important for slowing the rise of global temperatures.

The urban heat island effect is caused mostly by replacing soil and vegetation with paved roads, sidewalks and buildings. Paving prevents evaporation of water from the soil and plant leaves. Since evaporation is a cooling process, reducing evaporation warms cities. Additionally, the darker colors of some roads and buildings absorb more sunlight, heating a city further.

One "geoengineering" proposal for reducing the impact of urban heat islands is to paint roofs worldwide a reflective white. Jacobson's computer modeling concluded that white roofs did indeed cool urban surfaces. However, they caused a net global warming, largely because they reduced cloudiness slightly by increasing the stability of the air, thereby reducing the vertical transport of moisture and energy to clouds. In Jacobson's modeling, the reduction in cloudiness allowed more sunlight to reach the surface.

The increased sunlight reflected back into the atmosphere by white roofs in turn increased absorption of light by dark pollutants such as black carbon, which further increased heating of the atmosphere.

Jacobson's study did not examine one potential benefit of white roofs – a reduced demand for electricity to run air conditioning in hot weather. But a recent study done at the National Center for Atmospheric Research showed that the decrease in air conditioning use, which occurs mostly in the summer, might be more than offset by increases in heating during winter months.

"There does not seem to be a benefit from investing in white roofs," said Jacobson. "The most important thing is to reduce emissions of the pollutants that contribute to global warming."

Photovoltaic panels helpful

One way to reduce emissions while simultaneously reducing summer air conditioning demand is to install photovoltaic panels on roofs. Such panels not only generate electricity, reducing emissions of fossil fuels from electricity-producing power plants, but they also reduce sunlight absorbed by buildings because they convert sunlight to electricity. Because photovoltaic panels do not reflect the sunlight back to the air, unlike white roofs, reflected light is not available to be absorbed again by pollutants in the air, creating heat.

"Cooling your house with white roofs at the expense of warming the planet is not a very desirable trade-off," Jacobson said. "A warmer planet will melt the sea ice and glaciers faster, triggering feedbacks that will lead to even greater overall warming. There are more effective methods of reducing global warming."

Jacobson is the director of Stanford's Atmosphere/Energy Program and a senior fellow at Stanford's Woods Institute for the Environment and the Precourt Institute for Energy. Graduate student John Ten Hoeve contributed to the research and is coauthor of the paper. Funding for the research was contributed by NASA and the U.S. Environmental Protection Agency.

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Sustainable return on investment

Sustainable return on investment (S-ROI) is a methodology for identifying and quantifying environmental, societal, and economic impacts of investment in projects and initiatives (e.g., factories, new product development, civil infrastructure, efficiency and recycling programs, etc.).

The goal of S-ROI is to make risk-opportunity assessments more robust by providing new visibility into intangible internal costs and benefits, and externalities - social, economic, and environmental effects that are typically not considered in traditional cash-oriented project planning.

Because it includes environmental impacts, S-ROI is distinct from the similarly named methodology of Social Return on Investment (SROI).

Contents

Overview and Cost Types

History and Evolution from Total Cost Assessment (TCA)

Process and Applications

References

Overview and Cost Types

A fundamental principle of S-ROI is the creation of monetized models of non-cash benefits and costs.^[1] Benefits might include emissions avoided, resources saved, or improvements in health and productivity, while costs could include adverse effects on public health, risk associated with rising costs for resources or disposal, or impacts of a project on nearby farms, fisheries, or tourism sites.

Quantifying these factors documents intangible values of an investment, and allows them to be incorporated into the decision-making process alongside traditional financial ROI metrics,^[2] providing additional insight, confidence, and transparency. S-ROI findings can also be used in support of requests for public or private funding of projects^[3]

Like its predecessor methodology, Total Cost Assessment (TCA), S-ROI considers five different cost types.^[4] The first two, Direct^[5] and Indirect Costs, are the same as in traditional ROI, and include benefits, such as revenue increases. The third cost type, Contingent Liabilities, includes risks (such as fines, penalties, clean-up, etc.) which are not certain, but are easy to see in a financial statement should they occur.

The last two cost types, Internal and External Intangibles are not easy to see in the financial statement, but represent real costs nonetheless. Internal costs are costs to the company, such as loss of brand value, or poor productivity stemming from low morale. External costs, also known as negative externalities, are costs to society, such as environmental degradation and effects on housing prices.

In all categories, S-ROI also considers benefits, a category that was ignored in TCA.

History and Evolution from Total Cost Assessment (TCA)

Sustainability Return on Investment (S-ROI) grew out of the Total Cost Assessment (TCA) methodology, codified by the American Institute of Chemical Engineers^[6] (AIChE). TCA was first considered by General Electric in the late 1980s for better selection and justification of waste-management investment decisions. The US and New Jersey Environmental Protection Agencies then commissioned the Tellus Institute to investigate and apply the methodology to several projects in the early 1990s.^[7]

While this work showed promise, members of the Center for Waste Reduction Technologies at the AIChE felt the method needed a better-defined protocol. A team of 13 industry experts worked with consultants from Arthur D. Little to develop a process for conducting a Total Cost Assessment and published a workbook describing the method in 2000.^[6] The initial methodology was designed to include direct and indirect environmental and safety costs into a corporate assessment of a decision. The methodology was devised by industry collaborators for use in industry and had a vetting period, during which the Chief Financial Officers (CFOs) of Fortune 500 companies in the chemical industry were brought in to ensure the financial calculations met their stringent requirements.

Although the initial methodology had a narrow scope and focus, practitioners have found that the basic method can be applied beyond environmental and safety costs to include health risks, societal costs, and benefits in all categories.

Several practitioners and government and industry partners continued the development of the methodology to include benefits and the multi-stakeholder perspective that are included in the S-ROI concept.^{[8][9][10][11][12]}

Process and Applications

An initial data-gathering phase typically involves concurrent dialog with stakeholders inside and outside the project-planning organization, or proxies for these groups, to identify types of impacts from the project under consideration. Examples of stakeholders for a factory project could include employees, suppliers, area residents, emergency responders, and local government. It is important in this process that stakeholders hear what other stakeholders and the decision-maker are saying, to foster mutual understanding and create otherwise-impossible arrangements that satisfy the needs of the most-critical groups (i.e., to optimize the decision).

Stakeholder inputs are used to quantify uncertainties and evaluate benefits and costs under different scenarios.

These findings can then be incorporated into a probabilistic modeling process to systematically identify possible events that could affect an investment's payback, assess the consequences,^[13] and identify opportunities for optimizing overall outcomes. A Net Present Value (NPV) assessment can be made for each stakeholder, using Monte Carlo analysis to generate best-case, worst-case, and most-likely assessments of an investment's profitability.

One example would be the possible replacement of a dangerous chemical with a more benign alternative. The S-ROI process can evaluate possible effects of industrial accidents, including the risk of fines, lawsuits, and damage to brand reputation and employee relations. These types of analyses can show whether preventive measures like extra training or redundant safety systems create an unnecessary burden or provide payback through risk reduction.^[13]

Other examples are S-ROI of waste to energy facilities^[14] and implementation of a system for recycling waste generated during the production of concrete for construction projects.^[15] The S-ROI analysis assessed payback by analyzing up-front and operational costs, cost savings from reduced water usage and waste disposal, and potential scalability of the program.

The S-ROI method can also be used to explore broader issues. Dow Chemical has used S-ROI, and its precursor TCA, to assess its 10-year sustainability goals^[16] over the last three cycles. The assessment helps the company justify what might seem to be low-return policies and select and optimize goals for the best return to all stakeholders.^{[17][18][12]}

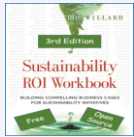
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Sustainability ROI Workbook, 3rd Edition (SRW 3.0) : *Building Compelling Business Cases for Sustainability Initiatives*



December 2017

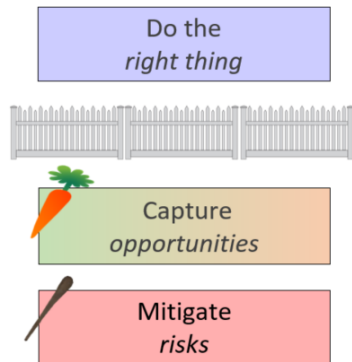
[See the "SRW 3.0 – Navigation Refresher" help video for tips on how to navigate the Excel workbook](#)

INTRODUCTION

[See the "SRW 3.0 – Introduction worksheet" help video for further guidance.](#)

Big Three Justifications

BIG THREE JUSTIFICATIONS **Traditionally**



The business case for a sustainability initiative is framed by the same **big three justifications** used for company investment in *any* thing. Many companies have **traditionally** treated the three justifications as an either-or proposition: either do the right thing, or capture opportunities and mitigate risks.

In the **21st century**, it is a both-and proposition — the enhanced reputation and innovation arising from doing the right thing enables a company to capture new opportunities and mitigate new boomeranging risks. The three justifications are complementary and synergistic, not trade-offs.

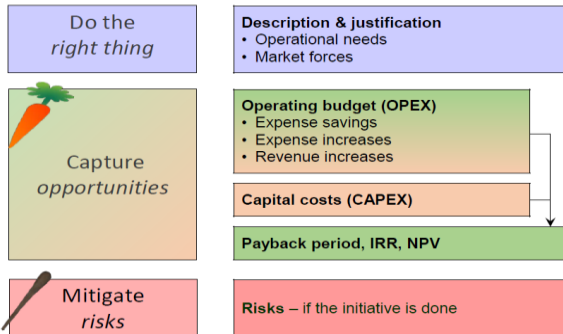
BIG THREE JUSTIFICATIONS **21st Century**



CFO-Friendly Business Case

It tells them what they need to know about projects proposed in the 21st century.

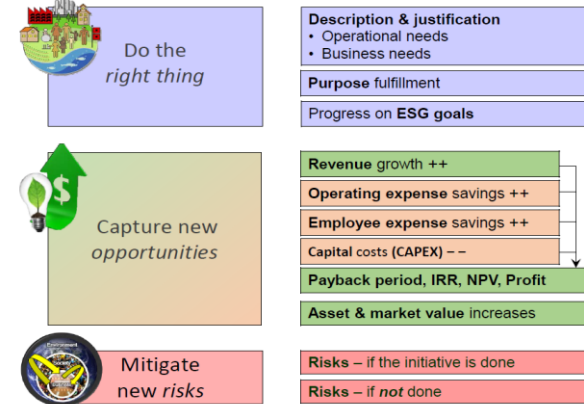
TRADITIONAL DECISION CRITERIA



When seeking CFO approval for a sustainability-related project, proposers need to make sure that their proposal satisfies criteria included in a **traditional** capital expenditure (CAPEX) request.

In addition, professional accounting / CPA organizations¹ strongly recommend that environmental, social and governance (ESG) / sustainability-related factors be taken into account when making resource allocation decisions in the **21st century** turbulent business arena. The workbook includes a Project Appraisal Tool to enable CFO's to assess how well the project satisfies these more-inclusive criteria.

21st CENTURY DECISION CRITERIA

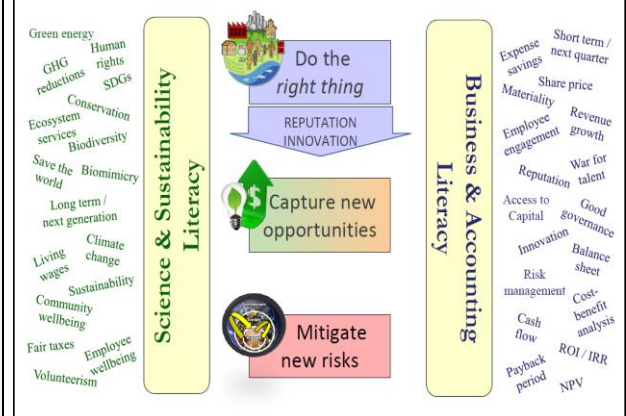


Sustainability Champion-Friendly Business Case

It helps users identify, quantify and monetize all potential business benefits of the project.

- **Superset of potential benefits:** It includes a menu of over 25 potential tangible and intangible benefits, derived from an analysis of benefits included in 20 other sustainability business case frameworks.² A helpful by-product of identifying and monetizing relevant benefits is that senior decision-makers become more sustainability literate and see the usefulness of a sustainability mindset.
- **Comprehensive guidance on quantifying and monetizing potential benefits:** Dozens of just-in-time, pop-up comments provide examples of direct and indirect benefits that other companies have reaped from similar projects, to help users monetize estimates of possible improvements.
- **Complete set of sustainability goals:** It comes with the complete set of science-based Future-Fit Business Benchmark³ goals. They help assess how the proposed project helps achieve 23 cause-no-harm sustainability goals and 20 do-some-good sustainability goals. Users can tailor this starter set of goals to reflect their company's ESG goals.
- **Automatic ROI calculations:** It automatically calculates the return on investment (ROI) for the project: its payback period, the internal rate of return (IRR), and its net present value (NPV). This financial analysis tells CFOs what they traditionally need to know about any proposed project.
- **Includes risks of not doing the project:** In addition to quantifying five potential risks associated with doing the project, the workbook monetizes 25 potential risks of *not* doing the project.

BRIDGING THE LITERACY GAP



Prerequisites

PREREQUISITES



- **Sustainability expertise** ... or access to it



- **Excel comfort** ... or access to help



- **Sustainability initiative** ... description, costs, resources required, timing, business need



- **Specific company** ... location(s), ESG targets / goals, *baseline data*



- **Improvement assumptions** ... just-in-time guidance + *data owners and implementers*

The big challenge with a business case is the credibility of its baseline data values and assumptions, the last prerequisite in the list on the left.

Comments for many cells contain just-in-time guidance about possible improvements for line items throughout the workbook, but it is critical that you engage data owners in the company to verify that the possibilities are relevant to your organization's situation. Their endorsement is important to the credibility of the assumptions, especially if they will be involved in implementing the project after it's approved.

THE "HUMAN FACTOR"



The art of the business case process is more important than the accuracy of the numbers.

Co-Creation → Co-Ownership

- Engage the data owners
- Engage the implementers
- Engage the decision-makers
- Avoid turf wars and bruised egos

Co create, co-propose, co-present, and co-implement the project with data owners and managers responsible for areas of the business that will be impacted by the project. That is, allow for the "Human Factor." If others feel that they will look bad for not thinking of the proposed idea first, or if it threatens their reputation and image in the company, they may second guess your assumptions and find ways to make sure the project doesn't succeed. Don't let that happen. Share the credit for the proposal. Engage with internal stakeholders and help them look good. With their help, so will you.

Also, style and tone matter to the decision- makers. Ask, don't tell. Executives don't like to be told what they should do; they like to be asked for advice and permission. Ask permission to explore if there is a good enough business case to justify the company doing the initiative at this time. "Would you like me to check whether we can justify doing (the sustainability initiative), using the same criteria we'd use for any project?" usually works better than "I've run the numbers and we must have been crazy not to do this before."

Need for Business Action

NESTED INTERDEPENDENCIES



Society and Business are wholly-owned subsidiaries of the Environment

The nested dependencies model of the inter-relationships among the environment, society and business reminds us that if the environment goes out of business, so do society and businesses. The environment is too big to fail. We've never had to consider that possibility before. We've always assumed there were enough natural resources and ecosystem services available for the taking, forever.

BUSINESS IMPACTS THE NESTS

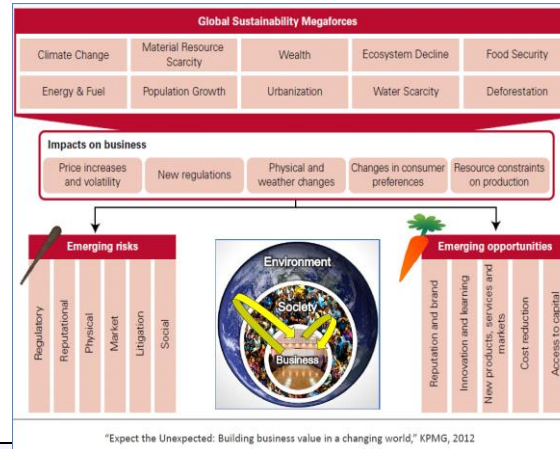
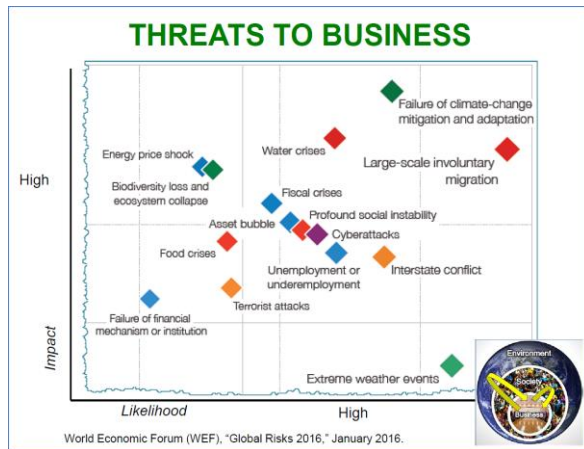


Since the beginning of the Industrial Revolution in the mid-1770s, business has experienced amazing prosperity and growth. In the process, it has impacted the environment and society, both positively and negatively. Unfortunately, on balance, the carrying capacity of the environment is now overstressed and its free services are in jeopardy. The inequality chasm in society is also widening. Not good.

BOOMERANG IMPACTS



An endless supply of natural resources and free ecosystem services can no longer be taken for granted. The security of the supply of vital resources and materials is in danger. The damaged environment and society are boomeranging back on companies and presenting obstacles to their continued operation with flawed, linear, outdated, take-make-waste business models. It's the revenge of the nests.



According to the World Economic Forum,⁴ more than a third of the risks likely to threaten large economies (i.e., countries and corporations) within the next ten years are classified as environmental and social risks arising from the damage we have done to our nests.

Global sustainability "megaforces" boomerang on companies creating emerging risks, but also emerging opportunities if companies undertake smart sustainability initiatives.⁵ By improving the well-being of its environmental and social nests, the company improves its own well-being.

Companies' sustainability initiatives that capture opportunities and mitigate risks can be grouped into five categories. They not only ensure that the company doesn't contribute to the environmental and social threats that jeopardize the world we want, but also help correct damage already done.

Legend

Cells in the worksheets are color-coded to enhance understanding and usability. Users fill in the **yellow** cells with their company's current baseline data, and then fill in blank **white** cells with their estimates and assumptions.

All other colored cells are automatically calculated, based on values entered into associated white cells.

- White:** Fill-in-the-blanks fields
- Yellow:** Current company data
- Green:** "Good" financials (Revenue, Assets, etc.)
- Orange:** Costs and expenses
- Red:** Risks
- Purple:** Do the right thing elements; Headings

¹ ["CAPEX A practical guide to embedding sustainability into capital investment appraisal," Accounting for Sustainability \(A4S\), CFO Leadership Network, April 2016.](#)

² ["Benefits from Sustainability Projects" download from the "Sustainability ROI Workbook" webpage](#)

³ ["Future-Fit Business Benchmark, Release 2," Future Fit Foundation, November 2017](#)

⁴ ["Global Risks 2017," World Economic Forum, 2017.](#)

⁵ ["Expect the Unexpected: Executive Summary," KPMG, 2012.](#)

OVERVIEW & SUMMARY

This worksheet frames the business case for the project using the elements in a typical Capital Expenditure (CAPEX) Request Form.

[See the "SRW 3.0 – Overview worksheet" help video for further guidance.](#)

Big Three
Justifications

21st Century Capital Request Form Elements

Empty numeric fields are filled in automatically as each associated worksheet is completed.

Do the Right Thing

Project description

(High-level description and scope: Describe the project and indicate if it applies to the entire company/all departments/all product lines/all services, or some subset, such as one location, one department or a unique product line or service. Ensure that baseline data and projected improvements are aligned with the project's scope and the mandates of decision-makers.

Business need: Describe the market or operational need for the project, how it relates to the company's strategic plan, and why it is timely.)

Purpose fulfillment *

(Describe how the project helps fulfill the company's Purpose, Mission, Values, and / or Principles.)

Progress on the company's environmental, social and governance (ESG) goals *

Highlights of progress on
environmental cause-no-harm goals

e.g., Energy goal: +20% to 70%; GHG goal: +15% to 80%; Overall progress: +10% to 75%.

Highlights of progress on
environmental do-some-good goals

e.g., Extra renewable energy generated on-site is provided to the grid for others to use. Score of 6/9.

Highlights of progress on
social cause-no-harm goals

e.g., Community health +10% to 80%; Employee emotional health +15% to 80%; Overall progress: +20% to 80%.

Highlights of progress on
social do-some-good goals

e.g., The company installs large-scale, grid-connected energy storage, to cope with the intermittent availability of renewable energy sources. Score of 7/9.

Capture Opportunities	Revenue	Gross revenue growth	\$0	Net revenue growth	\$0				
	Operating expenses	Expense savings	\$0	Expense increases	\$0	Net savings	\$0		
	Employee expenses *	Hiring & attrition savings	\$0	Productivity benefit	\$0				
	Capital expenditure	CAPEX required	\$0						
	ROI / Financial Analysis	Payback period	0.0	NPV	\$0	IRR	0%	Profit increase	0%
	Asset value increase *	Increase in asset value	\$0						
	Market value increase *	Increase in market value	\$0						
Mitigate Risks	Risks of NOT doing project *	Negative cash flow	\$0	Missed asset value	\$0	Missed market value	\$0		
	Risks of DOING the project	Contingency risks	\$0						

* In addition to traditional financial analysis / ROI criteria, the workbook includes important factors to consider in the more demanding and risky 21st century business environment, as recommended by leading professional accounting organizations.

PROGRESS ON ESG GOALS

In the 21st century, a well-governed (G) business creates financial, environmental, and social value while in no way undermining – and ideally increasing – the possibility that humans and other life will flourish on Earth forever.

This worksheet assesses the extent to which the project improves company performance on its environmental (E) and social (S) goals.

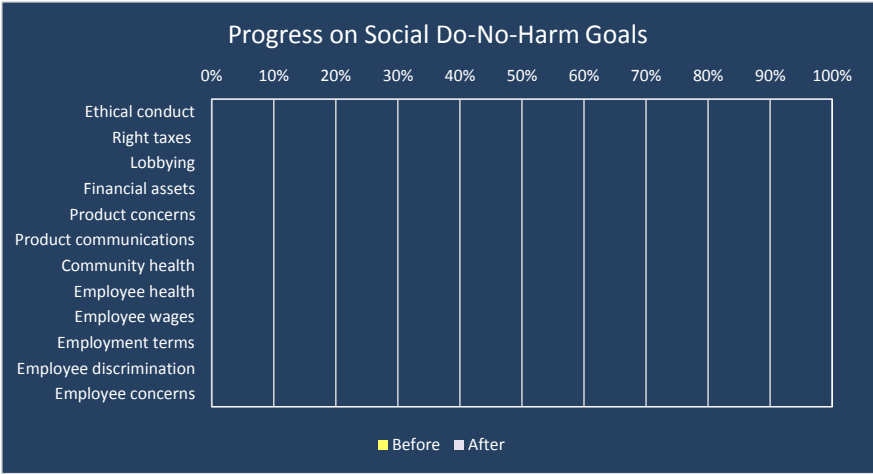
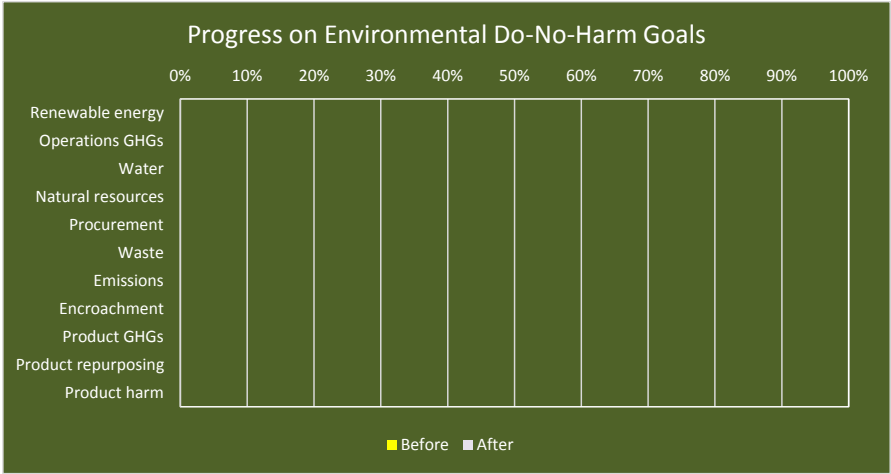
It contains a **starter superset** of aspirational environmental and social goals based on Future-Fit Business Benchmark¹ goals and indicators.

Replace these goals, tailor them, or delete them, so that the lists reflect the company's sustainability goals.

[See the "SRW 3.0 – ESG Progress worksheet" help video for further guidance.](#)

Cause-No-Harm / Break-Even Goals that every company must meet, based on best-available science		Performance score (0-100%) before the project	Performance improvement (0-100%) by the project	Total performance score (0-100%) after the project
Environmental Topic	Environmental cause-no-harm goals			
Renewable energy	Energy is from renewable sources.	0%	0%	0%
Operations GHGs	Operations emit no greenhouse gases.	0%	0%	0%
Water	Water is used in an environmentally sustainable and socially equitable way.	0%	0%	0%
Natural resources	Natural resources are managed to respect the welfare of ecosystems, people & animals.	0%	0%	0%
Procurement	Procurement safeguards pursuit of future-fitness.	0%	0%	0%
Waste	Operational waste is eliminated.	0%	0%	0%
Emissions	Operational emissions do not harm people or the environment.	0%	0%	0%
Encroachment	Operations do not encroach on ecosystems or communities.	0%	0%	0%
Product GHGs	Products emit no greenhouse gases.	0%	0%	0%
Product repurposing	Products can be repurposed.	0%	0%	0%
Product harm	Products do not harm people or the environment.	0%	0%	0%
Highlights of progress on environmental cause-no-harm goals		e.g., Energy goal: +20% to 70%; GHG goal: +15% to 80%; Overall progress: +10% to 75%.		

Social Topic	Social cause-no-harm goals			
Ethical conduct	Business is conducted ethically.	0%	0%	0%
Right taxes	The right taxes are paid in the right place at the right time.	0%	0%	0%
Lobbying	Lobbying and corporate influence safeguard the pursuit of future-fitness.	0%	0%	0%
Financial assets	Financial assets safeguard the pursuit of future-fitness.	0%	0%	0%
Product concerns	Product concerns are actively solicited, impartially judged & transparently addressed.	0%	0%	0%
Product communications	Products communications are honest, ethical and promote responsible use.	0%	0%	0%
Community health	Community health is safeguarded	0%	0%	0%
Employee health	Employee health is safeguarded.	0%	0%	0%
Employee wages	Employees are paid at least a living wage.	0%	0%	0%
Employment terms	Employees are subject to fair employment terms.	0%	0%	0%
Employee discrimination	Employees are not subject to discrimination.	0%	0%	0%
Employee concerns	Employee concerns are actively solicited, impartially judged & transparently addressed.	0%	0%	0%
Highlights of progress on social cause-no-harm goals		e.g., Community health +10% to 80%; Employee emotional health +15% to 80%; Overall progress: +20% to 80%.		

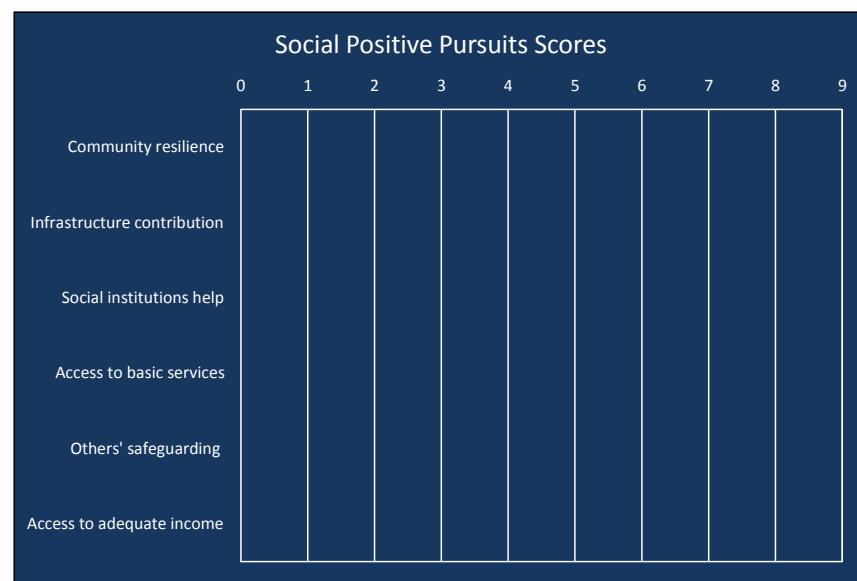
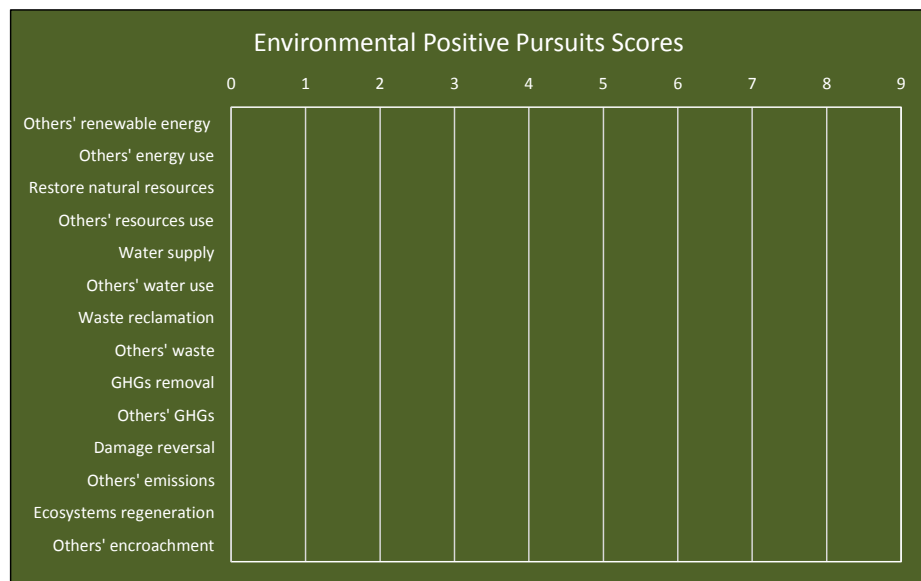


Do-Some-Good / Positive Pursuits

that every company **may** deliver, in order to restore nature and improve the well-being of people.

Environmental Topic	Environmental positive impact / do-some-good goals	Depth of outcome (1-3) ¹	Breadth of outcome (1-3) ¹	Duration of outcome (1-3) ¹	Total (3-9)
Others' renewable energy	Increase the amount of renewable energy available.	0	0	0	0
Others' energy use	Enable others to reduce their energy use.	0	0	0	0
Restore natural resources	Increase amount of responsibly-managed natural resources available.	0	0	0	0
Others' resources use	Enable others to reduce their natural resource use.	0	0	0	0
Water supply	Increase the amount of responsibly-sourced water available.	0	0	0	0
Others' water use	Enable others to reduce their water use.	0	0	0	0
Waste reclamation	Reclaim waste to substitute the use of virgin natural resources.	0	0	0	0
Others' waste	Enable others to reduce their waste.	0	0	0	0
GHGs removal	Remove GHGs from the atmosphere.	0	0	0	0
Others' GHGs	Enable others to reduce their GHGs.	0	0	0	0
Damage reversal	Reverse the effects of past harmful emissions.	0	0	0	0
Others' emissions	Enable others to reduce their harmful emissions.	0	0	0	0
Ecosystems regeneration	Regenerate ecosystems.	0	0	0	0
Others' encroachment	Enable others to avoid encroaching on ecosystems or communities.	0	0	0	0
Highlights of progress on environmental do-some-good goals		e.g., Extra renewable energy generated on-site is provided to the grid for others to use. Score of 6/9.			

Social Topic	Social positive impact / do-some-good goals	Depth of outcome (1-3) ¹	Breadth of outcome (1-3) ¹	Duration of outcome (1-3) ¹	Total (3-9)
Community resilience	Contribute to the resilience of communities.	0	0	0	0
Infrastructure contribution	Contribute to the future-fitness of physical infrastructure.	0	0	0	0
Social institutions help	Contribute to the future-fitness of societal institutions.	0	0	0	0
Access to basic services	Increase access to basic services: food, water, sanitation, clean energy, housing, education, healthcare, networks.	0	0	0	0
Others' safeguarding	Enable others to safeguard individuals and communities.	0	0	0	0
Access to adequate income	Increase access to adequate income for underserved groups.	0	0	0	0
Highlights of progress on social do-some-good goals		e.g., The company installs large-scale, grid-connected energy storage, to cope with the intermittent availability of renewable energy sources. Score of 7/9.			



How to assess positive outcomes				
Weighting	Depth of outcome	Breadth of outcome	Duration of outcome	Total
1	Meets minor need as outcome is not considered critical in the target context	Specific beneficiaries directly targeted by the company's intervention	Temporary one-time benefit as a result of the company's intervention	= 1 – 3 Lower impact
2	Meets significant need as outcome seeks to address a recognised problem	Localized groups or communities all of whose members benefit from the intervention	Benefit for a fixed time as a result of the company's intervention	= 4 – 6 Medium impact
3	Meets major need as outcome seeks to address a critical issue hotspot	Extensive reach (e.g. national or global) through scalable implementation	Permanent or indefinite benefit as a result of the company's intervention	= 7 – 9 Highest impact

REVENUE GROWTH

This worksheet assesses how the project directly or indirectly affects top-line revenue growth.

[See the "SRW 3.0 – Revenue worksheet" help video for further guidance.](#)

Current Company Data

Current revenue	\$0
Current profit	\$0
Current percent profit	0%

Revenue Opportunities

	% Growth	Potential Annual Amount
Revenue growth from improved reputation with customers	0%	\$0
Revenue growth from innovative sustainable products	0%	\$0
Revenue growth from innovative service and financing offerings	0%	\$0
Revenue growth from strong brand and social license to operate	0%	\$0
(Other revenue growth opportunities ...)	0%	\$0
Gross revenue growth		\$0
Net revenue contribution to annual cash flow		\$0

OPERATING EXPENSES IMPACT

This worksheet assesses how the project directly or indirectly affects Operating Expenses (OPEX).and Employee-related expenses

See the "SRW 3.0 – Expenses worksheet" help video for further guidance.

Operating Expenses	Current Annual Expense	% Savings	Potential Annual Savings
Energy	\$0	0%	\$0
Carbon	\$0	0%	\$0
Shipping	\$0	0%	\$0
Business travel	\$0	0%	\$0
Maintenance	\$0	0%	\$0
Materials	\$0	0%	\$0
Water	\$0	0%	\$0
Waste disposal	\$0	0%	\$0
Insurance premiums	\$0	0%	\$0
Litigation	\$0	0%	\$0
Compliance	\$0	0%	\$0
(Other lower operating expenses ...)	\$0	0%	\$0
Total annual operating expense savings			\$0

Ongoing Expense Increases	Potential Annual Increases
e.g., Support staff costs each year for the ongoing project	\$0
e.g., Maintenance costs each year	\$0
e.g., Annual expense of programs	\$0
(Other ongoing expenses ...)	\$0
<i>Total ongoing / recurring annual operational expenses</i>	\$0

<i>Total net annual operational expense savings</i>	\$0
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Budget Accounts Impacted		
Account Name	Acct #	Impact Amount

Employee Expenses	Current Annual Expense	% Savings	Potential Annual Benefit
Hiring expenses	\$0	0%	\$0
Attrition expenses	\$0	0%	\$0
Hiring and attrition savings			\$0

Higher productivity from employees	Current Annual Expense		
Average employee salary	\$0		
Number of employees	0		
Total payroll / productivity expense	\$0		
Productivity gains from more time on the job	% Productivity Gain for Affected Employees	% of Employees Affected	Payroll Savings Equivalent
Gains from less unplanned absenteeism	0%	0%	\$0
Gains from more telecommuting	0%	0%	\$0
Gains from reduced business travel	0%	0%	\$0
Productivity gains while on the job	% Productivity Gain for Affected Employees	% of Employees Affected	Payroll Savings Equivalent
Gains from working in green buildings	0%	0%	\$0
Gains from improved collaboration	0%	0%	\$0
Gains from higher employee engagement	0%	0%	\$0
Value of higher productivity from employees			\$0

CAPITAL EXPENDITURE & ROI

This worksheet shows the required capital expenditures for the project and the resulting financial analysis / return on investment calculations (ROI).

[See the "SRW 3.0 – Capital and ROI worksheet" help video for further guidance.](#)

Capital expenditures (CAPEX)

e.g., One-time capital cost of retrofits	\$0
e.g., One-time capital costs of repairs and replacements	\$0
e.g., One-time capital cost of implementing new processes and systems	\$0
Other?	\$0
Total onetime capital expenditure (CAPEX)	\$0

Project funding / capital sources

Source	Amount	Borrowing rate
	\$0	0.00%
	\$0	0.00%
	\$0	0.00%
	\$0	0.00%
	\$0	0.00%

ROI CALCULATIONS

This worksheet does the financial analysis / ROI calculations, using values from the other worksheets.
Adjust the starter set of yearly percentages of the benefits realized (50% - 80% - 100% - 100% - 100%) to reflect your situation.

Totals from other worksheets		Annual Totals	Year 1 % and amount	Year 2 % and amount	Year 3 % and amount	Year 4 % and amount	Year 5 % and amount
Net revenue growth		\$0	50%	80%	100%	100%	100%
			\$0	\$0	\$0	\$0	\$0
Net operational expense savings		\$0	50%	80%	100%	100%	100%
			\$0	\$0	\$0	\$0	\$0
Employee hiring and attrition savings		\$0	50%	80%	100%	100%	100%
			\$0	\$0	\$0	\$0	\$0
Employee productivity benefit		\$0	50%	80%	100%	100%	100%
			\$0	\$0	\$0	\$0	\$0
Net annual cash flow		\$0	\$0	\$0	\$0	\$0	\$0
IRR	0%	0	\$0	\$0	\$0	\$0	\$0
Payback period	0.0	Cumulative totals	\$0	\$0	\$0	\$0	\$0
NPV	\$0	Discount rate used in the NPV calculation	10%	(Don't forget this)			
Profit increase	0%						

ASSET VALUE IMPACTS

This worksheet assesses how the project directly or indirectly affects the value of company assets and its market capitalization.

See the "SRW 3.0 – Asset and Market Values worksheet" help video for further guidance.

Potential increase in asset values	Current value	% Change	Increase
Increase in value of company-owned real estate	\$0	0%	\$0
Increase in value of company-owned vehicles	\$0	0%	\$0
Increase in value of company-owned equipment	\$0	0%	\$0
Increase in value of company investment portfolio	\$0	0%	\$0
(Increase in value of other company asset ...)	\$0	0%	\$0
Potential increase in asset values			\$0

Potential increase in market value / capitalization	Current value	% Change	Increase
Increase in market value / capitalization	\$0	0%	\$0

RISK ANALYSIS

This worksheet assesses the risks if the project is *not* , or *is* , undertaken.

See the "SRW 3.0 – Risk Analysis worksheet" help video for further guidance.

Revenue and Expense Risks ... if the project is <i>not</i> undertaken	% Impact	% Probability within timeframe	Amount at risk
Risk of lost revenue from poor company reputation with customers	0%	0%	\$0
Risk of lost revenue from products with outdated, unsustainable features	0%	0%	\$0
Risk of missed revenue from potential services and financing offerings	0%	0%	\$0
Risk of lost revenue because of weak brand and social license to operate	0%	0%	\$0
(Risk of other lost revenue ...)	0%	0%	\$0
<i>Net contribution of revenue loss to profit at risk</i>			\$0

Risk of higher energy expenses	0%	0%	\$0
Risk of higher carbon expenses	0%	0%	\$0
Risk of higher shipping and transportation expenses	0%	0%	\$0
Risk of higher business travel expenses	0%	0%	\$0
Risk of higher maintenance expenses	0%	0%	\$0
Risk of higher materials costs	0%	0%	\$0
Risk of higher water costs	0%	0%	\$0
Risk of higher waste disposal costs	0%	0%	\$0
Risk of higher insurance premiums	0%	0%	\$0
Risk of higher litigation expenses	0%	0%	\$0
Risk of higher compliance expenses	0%	0%	\$0
(Risk of other higher operating expenses ...)	0%	0%	\$0
Risk of higher hiring costs	0%	0%	\$0
Risk of higher attrition costs	0%	0%	\$0
Risk of lower employee engagement and productivity	0%	0%	\$0
% Profit at risk	0%	Negative annual cash flow	\$0

Asset and Market Value risks ... if the project is <i>not</i> undertaken	% Impact	% Probability within timeframe	Change
Risks of lower asset values			
Risk of lower value of company-owned real estate	0%	0%	\$0
Risk of lower value of company-owned vehicles	0%	0%	\$0
Risk of lower value of company-owned equipment	0%	0%	\$0
Risk of lower value of company investment portfolio	0%	0%	\$0
Risk of lower value of other company asset (customize)	0%	0%	\$0
Potential decrease in asset values			\$0
Risk of lower market value	% Impact	% Probability within timeframe	Decrease
Risk of lower market value / capitalization	0%	0%	\$0

Contingency risks ... if the project <i>is</i> undertaken	Potential Impact	% Probability within timeframe	Potential Risk
Risk to revenue, reputation with customers, and social license to operate	\$0	0%	\$0
Risk of expense overruns and size of emergency / contingency funds	\$0	0%	\$0
Risk of higher attrition and lower employee engagement / productivity	\$0	0%	\$0
Risk of loss of asset values	\$0	0%	\$0
Risk of loss of market value	\$0	0%	\$0
Risk of other (customize)	\$0	0%	\$0
Amount at Risk			\$0

PROJECT APPRAISAL

This worksheet provides a structured decision-making approach to appraising a capital expenditure (CAPEX) request.

See the "SRW 3.0 – Project Appraisal worksheet" help video for further guidance.

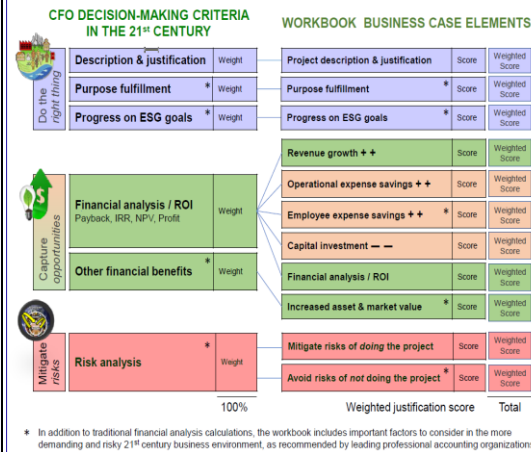
Multi-Criteria Analysis

The tool uses a multi-criteria analysis (MCA) structured decision-making approach to enable CEOs, CFOs, and other executives to make rigorous and transparent decisions about projects that require capital expenditures in the 21st century. A key feature of MCA is its emphasis on the judgement of the decision-making team in determining the relative *weight* or importance of each decision-making criterion, and *scoring* the performance of projects against the criteria. Weights reflect decision-makers' mindsets:

* **Purpose-weighted mindset:** For founder-owned businesses where the founders have strong personal values that are institutionalized throughout the company, the dominant weighting may be on the "Do the right thing" criteria. This may be the most heavily weighted justification for projects in B Corps, cooperatives, social enterprises, and corporations with strong values-based cultures.

* **Opportunity-weighted mindset:** This is usually the dominant mindset of CFOs. Their mandates incline them to approve projects that are cost justified in the short- and/or long-term. In fact, they may be especially driven by an aspect of the "Capture opportunities" cluster of criteria, such as payback period, expense savings, top-line revenue growth, or how the successful project might affect the company's share price.

* **Risk avoidance-weighted mindset:** This is the flip side of the opportunity-weighted mindset. Risk avoidance is a prevalent mindset in mature corporations, where robust enterprise risk management (ERM) processes may be a point of pride and viewed as a sign of prudent governance.



Big Three Justifications	Weight for each justification	Weight for each criterion	Project Appraisal Tool			
			Weights and scores are starter values; replace them with the decision-makers' consensus on what they should be.		Score 0-5	Wght'd Score
			Performance on each criterion			
Do the Right Thing	20%	10%	Purpose fulfillment		3	30
			(Describe how the project helps fulfill the company's Purpose, Mission, Values, and / or Principles.)			
		10%	Progress on the company's environmental, social, and governance (ESG) goals		4	40
	Highlights of progress on environmental cause-no-harm goals		e.g., Energy goal: +20% to 70%; GHG goal: +15% to 80%; Overall progress: +10% to 75%.			
	Highlights of progress on environmental do-some-good goals		e.g., Extra renewable energy generated on-site is provided to the grid for others to use. Score of 6/9.			
	Highlights of progress on social cause-no-harm goals		e.g., Community health +10% to 80%; Employee emotional health +15% to 80%; Overall progress: +20% to 80%.			
	Highlights of progress on social do-some-good goals	e.g., The company installs large-scale, grid-connected energy storage, to cope with the intermittent availability of renewable energy sources. Score of 7/9.				

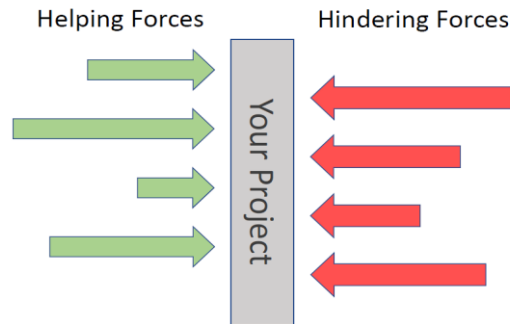
	20%		70
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Capture Opportunities	50%	3%	Revenue								4	12			
		Gross revenue		\$0		Net revenue		\$0							
		3%	Operating expenses								5	15			
		Expense savings		\$0		Expense increases		\$0		Net savings \$0					
		3%	Employee expenses								5	15			
		Hiring and attrition savings				\$0		Productivity benefit		\$0					
		8%	Capital expenditure (CAPEX)								3	24			
		CAPEX		\$0											
		30%	ROI / Financial Analysis								5	150			
		Payback period		0.0		IRR		0%		NPV		\$0		Profit increase	
Mitigate Risks	30%	3%	Asset value and Market value improvement								3	9			
		Asset values		\$0		Market value		\$0							
		50%										225			
		20%	Avoid risks of NOT doing the project								4	80			
		Negative cash flow		\$0		Missed asset value		\$0		Missed market value		\$0			
	100%	10%	Mitigate risks of DOING the project								3	30			
		Contingency risks		\$0											
		30%										110			
	100%	Weighted Justification Score									405				
	The Weighted Justification Score provides a helpful metric by which to compare multiple projects that are competing for limited capital funds, if they are appraised using similarly weighted justification criteria. Separate workbooks would be used to generate the scores for each project.														

CONCLUSION

Force Field Factors

FORCE FIELD ANALYSIS



In *The Sustainability Champion's Guidebook*,¹ the "Assess Current Realities" step on the journey toward a more sustainable enterprise uses a Force Field Analysis to assess factors / forces that are in play when undertaking any initiative. It provides a comprehensive overview of the forces acting for and against a potential organisational change. The feasibility of a sustainability-related project can be assessed using this technique.

Some forces are circumstantial. Connect the dots between the sustainability project's benefits and a burning issue that is impacting the company, or soon will. Is the company losing customers, having trouble controlling expenses, losing the war for talent? Find a news item about a competitor or government action that is relevant to the proposed initiative, or an issue that is already on executives' priority list that the initiative can help. These are helping forces that improve the company's readiness factor for the project.

Smart sustainability champions take helping forces into account, carefully capitalize on them when they are present, and compensate for them when they are absent. They also identify the strongest hindering forces and creatively overcome or work around them.

"Forces" could be people inside the organizational hierarchy, external stakeholders, dominant hot issues preoccupying people, budget realities, workloads, and other intangible "wild card" factors. These are some of the most common helping forces — their opposites would be opposing / hindering forces:

- * **Executive bias:** They are predisposed to do the project; they want to do the project, personally
- * **Legacy issues:** Senior executives close to retirement want to be favorably remembered by their colleagues and family for making a positive difference
- * **Desire to win:** The executives just want to beat competitors at everything, including ESG performance
- * **Trust:** The project is supported by the executives' trusted inner circles; if they think it's a good idea, it's a good idea;
- * **Internal politics:** The project will make everyone look good; it does not cause turf wars or bruised egos; it unifies the team
- * **Good aesthetics:** The project will look good from a design, architectural or appearance perspective; it will be shown off with pride
- * **Timing:** It is proposed at a good time in the fiscal year; no other big change projects or shake-ups are preoccupying the company
- * **Pilot-friendly:** The company can try the project in one department, location or jurisdiction before committing to companywide implementation; it can be fenced
- * **Simplicity:** The project has a clear owner; it uses proven technology; it is similar to other successful projects; few players are involved
- * **Affordability:** The required capital is readily available, perhaps through grants or other creative sources of funds; the company can afford it

Handling Rejection

There is the possibility that, no matter how the three justifications are weighted in the Project Appraisal Tool and how much the helping forces are in play, the business case for the proposed initiative may not be strong enough to warrant approval. Then what?

First, hang in. Verify that the estimates and data used in the business case templates represent the possibilities appropriately. Check that important direct and indirect benefits have not been overlooked or underestimated. Confirm that the way executives weighted the business case elements reflects their intentions. Explore whether executives are willing to package your initiative with more promising initiatives so that their combined business case justifies action.

Then, if the rejection still stands, ensure that you represent senior management's decision in its best light. A strategic request of decision-makers would be, "If asked why the proposed initiative was not approved, let's agree on our answer." That way, the next time you come forward with a proposal, you will be greeted as a trusted ally rather than an adversary.

Further, be careful about a tepid approval. A weak "Yes" may be worse than a strong "No." It is better to kill a project before it is launched than to have it starve to death later. Without a strong business case, executives may soon allow other priorities to dominate their attention. Hopeful stakeholders' enthusiasm for sustainability efforts will be replaced with another layer of cynicism as the initiative falters. The company's carefully cultivated trust with employees, customers, and other stakeholders who are genuinely concerned about environmental and social issues will be eroded by a false start. Don't let that happen. Perhaps suggest a pilot initiative so that everyone can see for themselves whether the potential benefits will be realized, before scaling up.



"Swiss Army Knife" Tool

* **Business Case tool:** ('nuff said)

* **Sustainability literacy tool:** While engaged in formulating the business case, senior managers can be gently tutored on environmental and social issues that may impact company success. They will internalize concepts that are overviewed in the Introduction worksheet. Sustainability champions may seed discussions with examples of best practices from other companies and engage executives in active research to find more. Almost through osmosis, executives improve their understanding of material global sustainability "megaforces" that could threaten the company or present emerging opportunities. Further, sustainability champions improve their business and financial literacies as they learn how to "talk accounting" with MBA-trained business leaders.

* **Integrated thinking tool:** During the process, the senior management team starts to connect the dots between environmental and social initiatives and their many direct and indirect benefits to revenue and expenses, asset values, market value, employee engagement, and company reputation with important stakeholders. Integrated reporting encourages companies to track how investments in one area (e.g., financial capital) yield benefits in others (e.g., natural capital, human capital, social capital) and vice versa. The elements in the business case worksheets prompt systems or integrated thinking and reveal symbiotic relationships between creating system value and creating company value.



* **Initiative vetting tool:** The business case elements and logic framework provide a checklist of project dimensions that should be thought through by project proponents. What are the project's upfront and ongoing expenses? How many people are required to implement it, with what skills, and where will they come from? How long will it be before the project's benefits are realized? And so on. It allows sustainability champions to put themselves in their CEO's and CFO's shoes and ask themselves if they would approve the initiative if they were those executives...and why. The tool asks them the tough questions before executives do.

* **Business model assessment tool:** As companies strive to become sustainability leaders, they may need to tune — even transform — their current business models. There are financial implications of embracing a circular economy; improving security of energy, materials and water; improving the well-being of customers, communities and employees; eliminating polluting waste and being restorative to nature; and preparing for a carbon-constrained world. The workbook provides a generic, comprehensive framework by which to assess the resulting impacts on the company's cash flow, income statement, and balance sheet, and to determine whether the company's current business model prevents reaping more benefits.

* **Trust-building tool:** As sustainability champions lead the business case process, they become immersed in a just-in-time leadership development learning lab. They learn that trust is the essence of good leadership as they interact and influence important senior people. As sustainability champions calmly facilitate the business case process and do not exaggerate potential benefits, they build a foundation of trust and credibility with decision-makers. In any organization, a bank of goodwill with senior leaders is gold for change agents. As they improve their confidence and competence, they also show senior leaders that they are ready to take on additional responsibilities.

* **Conversation-starter tool:** Sometimes, it's hard to start a conversation with an important manager. If an executive asks you to assess the business case for an initiative, you have an excuse to approach other managers and use the workbook as a catalyst for the conversation. If you need their support for the project to be successful, this is an excellent way to ask open-ended "What do you think...?" questions to gauge their initial feeling, and go from there.

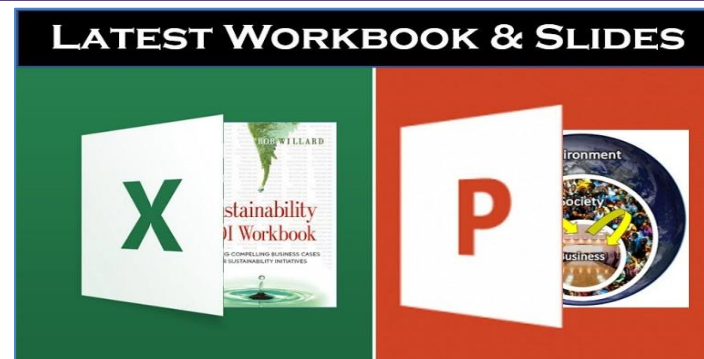
Latest Workbook & Slides

After a six-month usability testing period, the 1st Edition of the *Sustainability ROI Workbook* (SRW) was published as a free, open-source resource in May 2017. Based on user feedback and workshop experiences, the 2nd Edition was published in September 2017 and this 3rd Edition (SRW 3.0) was released in December 2017.

I will continue to enhance the workbook's usability features, business case content, and estimation guidance based on evolving best practices, ongoing research findings, and user suggestions. To tap into the ongoing enhancements and an extensive library of associated backup PowerPoint slides, users can subscribe to the "Latest Workbook & Slides" at sustainabilityadvantage.com/latest. I encourage you to try it for a year and see whether it is a convenient way to stay current and credible as a sustainability champion.

The workbook will always be downloadable as a free, open-source resource from its webpage on the sustainabilityadvantage.com website. The updated versions of the *Sustainability ROI Workbook* available to subscribers will also be open-source resources. They provide a useful base for people who want to create sector-specific versions, translate the workbook into other languages, create software as a service versions, write an app mini-version for smartphones, and so on. My hope is that these collective resources will be catalysts to build a critical mass of leading companies that prosper through their sustainability efforts and pick up the pace in the sustainability race.

My "mission impossible" goal is to ensure a version of the tool is in the toolkits of the global legions of sustainability champions by the end of 2018, so that they can convince the business community to do what needs to be done on critical sustainability issues, in time. Let's go for it!



[Send me your feedback](#)

Your feedback is welcome. Please share your suggestions and stories about your experiences using the workbook.

[Latest Workbook & Slides](#)

Description of the "Latest Workbook & Slides" subscription.

¹ [Bob Willard, "The Sustainability Champion's Guidebook," New Society Publishers, 2009.](#)

PREFACE

Since this is a "book," these Acknowledgements and Dedication sections are appropriate.

Acknowledgements

Over the years, many people have kindly suggested ways to make my business case tools more ubiquitous and useable. To incorporate their ideas, I've tweaked the downloadable versions of the Sustainability Advantage Worksheets¹ many times.

However, three catalysts triggered the total rewrite and repackaging of the business case for undertaking environmental and social initiatives that became the original *Sustainability ROI Workbook*. In the summer of 2015, I stumbled upon an excellent resource, the "HBR Guide to Building Your Business Case²." It includes a downloadable e-book, Excel templates, and an outline of an accompanying slide presentation. The Guide is for *any* business case so it inspired me to rethink if I could better package previous incarnations of my *sustainability* business case. Around the same time, I took a "Business Case Writing" course³ from BestCareerLeap. The course material reinforced the importance of payback period and ROI when making decisions on big projects. The third catalyst was the *Future-Fit Business Benchmark*⁴ that I have worked on for the last few years with the Future-Fit Foundation. I realized that it might be useful to have a companion calculator that would help assess the benefits to a company if it could reach the level of performance defined by the future-fit goals. It was time to rethink, reframe, and repackage the sustainability business case.

Feedback from early reviewers and downloaders of the original workbook also led to ideas on how to streamline the business case framework. Geoff Kendall and Astrid Fellingham from the Future-Fit Foundation suggested the fill-in-the-white-blanks format, seeded the idea of accommodating business cases for variable categories of sustainability initiatives, and encouraged the inclusion of sample ongoing and one-time costs in each business case. Their guidance was invaluable. Coro Strandberg suggested many helpful wording changes and examples of sustainability initiatives based on her excellent "How-to Guide: How to Become a Transformational Company."⁵

Many sustainability champions accepted my invitation to provide feedback on early drafts and make suggestions on raising tool awareness. Thanks especially to Daniel Aaronson, Steve Aldana, Cheryl Carson, Kathryn Cooper, Julian Crawford, Esther Dormagen, Tom Ewart, Daniel French, Liselotte Hägertz Engstam, Michael Kraten, Matthias Mueller, Julie O'Brien, Kelly Okamura, Panagiotis Panagiotakopoulos, Joy Pettirossi-Poland, Bill Ratcliffe, Dawn Ringrose, Charles-Antoine Rouyer, Kim Ryle, Catherine Rust, Randy S'ad, Andrew Simpson, Lorraine Smith, Antony Upward, Ramsy Wahba, Richard Wightwick, Alan Willis, and Halyna Zalucky for their helpful suggestions. They caused me to rethink the entire front end of the workbook, change many workbook terms, consider alternate formats, and streamline worksheet flow. The result of this collective insight is rolled into the 2nd Edition..

Thanks to you all.



Dedication

To the global legions of Sustainability Champions
whose smart, passionate efforts are proving that Margaret Mead was right about how to change the world.

¹ [The Sustainability Advantage Worksheets are a companion resource for The New Sustainability Advantage.](#)

Appendix B: Return on Investment (ROI) Calculations

This worksheet explains formulas Payback Period, IRR, and NPV calculations used in the Capital & ROI worksheet.

Appendix B: Return on Investment (ROI) Calculations

This worksheet explains formulas Payback Period, IRR, and NPV calculations used in the Capital & ROI worksheet.

Overview

Example 1			Annual Amount	Year 1	Year 2	Year 3	Year 4	Year 5		
Annual benefits from the project			\$300,000	\$150,000	\$240,000	\$300,000	\$300,000	\$300,000		
Annual expenses for the project			\$50,000	\$25,000	\$40,000	\$50,000	\$50,000	\$50,000		
Impact on annual cash flow = Annual benefits – Annual expenses			\$250,000	\$125,000	\$200,000	\$250,000	\$250,000	\$250,000		
Total onetime startup investments			\$500,000							
NPV (5 years)			IRR (5 years)	28%	-\$500,000	\$125,000	\$200,000	\$250,000	\$250,000	
			Payback period (yrs.)	2.7	Cumulative Cash Flow	-\$375,000	-\$175,000	\$75,000	\$325,000	\$575,000
			NPV (5 years)	\$417,970						
NPV discount rate	5.0%									

Payback Period¹

The payback period of a given investment or project is an important determinant of whether to undertake a project. Longer payback periods are typically not desirable. The payback period is the time it takes to recover (i.e., pay back) the cash invested in a project. If it takes three years for the annual cash flows generated by a project to earn back the initial startup costs, the payback period is three years. Note that some companies may prefer expressing the payback period in months rather than years. This approach requires a more detailed monthly cashflow rather than the annual cashflow used in the examples in this explanation. The logic of the following formula would work, though, with adjustments made to include the greater number of time periods in the cash flow. The rest of this explanation assumes that an annual cash flow is used.

In Example 1, the initial capital investment is \$500,000 and annual cash flows received from the project in Years 1, 2, 3, 4 and 5 are shown in cells H10 to L10. The cumulative cash flows in cells H13 to L13 show how the annual cash flows gradually pay back the initial investment. Since payback period calculations usually don't consider the time value of money, a quick look at the cumulative cash flow row tells us that the payback period is between two to three years, which is when the cumulative cash flow exceeds the initial investment and becomes positive. The challenge is for Excel to figure this out without human prompting — that is, for Excel to figure out the payback period as if it were blindfolded. The generic formula for payback period is:

$$\begin{aligned} \text{Payback Period} &= \text{Number of years with a negative cumulative cash flow} \\ &\quad + \text{Fraction of the next year when the cumulative cash flow goes from negative to positive} \\ &= \text{Count of years with a negative cumulative cash flow} \\ &\quad + (\text{Absolute value of the last negative cumulative cash flow}) \div (\text{Cash flow in the year of first positive cumulative cash flow}) \end{aligned}$$

The one-cell formula for payback period was built on existing guidance¹ and enhanced to cover possible error conditions that might arise. The explanation for each factor in the formula is below.

The **"Count of years with a negative cumulative cash flow"** is determined by using the COUNTIF function in Excel. It counts the number of negative cumulative cash flow values in row 13 between Year 1 and Year 5.

=COUNTIF(H13:L13,"<0")

That is, the COUNTIF function searches the range of cells between H13 and L13 looking for how many values in those cells are negative (i.e. <0). In our example, the count of negative values is 2, so the number of years is 2.

Now we need to add the fraction of the next year that it took to pay back the last of the initial investment with the cash flow for that year, allowing the cumulative cash flow to become positive.

The fraction is expressed as:

(Absolute value of the last negative cumulative cash flow) ÷ (Cash flow in the year of first positive cumulative cash flow)

The value of the **"Absolute value of the last negative cumulative cash flow"** numerator is determined by the INDEX function in Excel. It finds the last negative value in the cumulative cash flow row.

ABS(INDEX(H13:L13,1,COUNTIF(H13:L13,"<0")))

That is, the INDEX function references the range of cumulative cash flow cells between H13 and L13. It uses the COUNTIF function to find how many columns in the sequence have negative values (i.e. 2). The INDEX function now knows that it should pull the value from the cell in the second column in row 1 of the H13 to L13 sequence (i.e. from I13 which has a value of -\$175,000). The fraction needs to be a positive number, so the ABSolute value (i.e. **\$175,000**) is used as the numerator in the fraction.

The value of the **"Cash flow in the year of first positive cumulative cash flow"** denominator is also determined by the INDEX function in Excel. It finds the first positive value in the cumulative cash flow row and captures the value of the cash flow in that year that caused the cumulative cash flow to turn positive.

= INDEX(H12:L12,1,COUNTIF(H13:L13,"<0")+1)

That is, the INDEX function references the range of annual cash flow cells between H12 and L12. It uses the COUNTIF function to find how many columns in the cumulative cash flow sequence have negative values (i.e. 2) and adds 1 to that number to identify the next column in the sequence (i.e., the third column). COUNTIF passes this information to INDEX which pulls the value from the cell in third column in row 1 of the H12 to L12 sequence (i.e. from J12 which has a value of \$250,000). Since it will always be a positive number, the ABSolute function is not required. So now we have the denominator of the fraction (i.e., **\$250,000**).

To summarize so far:

Payback Period = Number of years with a negative cumulative cash flow + Fraction of the year when the cumulative cash flow goes from negative to positive

= Count of years with a negative cumulative cash flow

$$\begin{aligned}
& + (\text{Absolute value of the last negative cumulative cash flow}) \div (\text{Cash flow in the year of first positive cumulative cash flow}) \\
& = (\text{COUNTIF(H13:L13,"<0")} + \text{ABS(INDEX(H13:L13,1,COUNTIF(H13:L13,"<0")))/INDEX(H12:L12,1,COUNTIF(H13:L13,"<0")+1)}) \\
& = 2 + (\$175,000 / \$250,000) \text{ in Example 1} \\
& = 2 + 0.7 \\
& = 2.7
\end{aligned}$$

This formula works well if the payback period is greater than one year. If the payback period is less than a year, the formula returns an error code because the COUNTIF function can't find any negative cumulative cash flows to count. Even the first year has a positive cumulative cash flow because the initial investment was entirely paid back during that year. This situation is illustrated in Example 2.

Example 2			One-time Amount	Year 1	Year 2	Year 3	Year 4	Year 5		
Annual benefits from the project			\$300,000	\$150,000	\$240,000	\$300,000	\$300,000	\$300,000		
Annual expenses for the project			\$50,000	\$25,000	\$40,000	\$50,000	\$50,000	\$50,000		
Impact on annual cash flow = Annual benefits – Annual expenses			\$250,000	\$125,000	\$200,000	\$250,000	\$250,000	\$250,000		
Total onetime startup investments			\$100,000							
			Cumulative Cash Flow							
IRR (5 years)				159%	-\$100,000	\$125,000	\$200,000	\$250,000	\$250,000	\$250,000
Payback period (yrs.)				0.8	\$25,000	\$225,000	\$475,000	\$725,000	\$975,000	
NPV discount rate	5.0%	NPV (5 years)	\$817,970							

We use the IFERROR function to handle the payback-in-less-than-one-year situation. (The cell numbers in the Excel formula are adjusted for Example 2, above.)

Payback Period =IFERROR(COUNTIF(H29:L29,"<0")+ABS(INDEX(H29:L29,,COUNTIF(H29:L29,"<0")))/INDEX(H28:L28,,COUNTIF(H29:L29,"<0")+1),G27/H28)

That is, if the value returned by the whole colored bracketed payback period formula is an error because the payback period is less than a year, then the **G27/H28** formula is used instead. It calculates the fraction of Year 1 that it would take to payback the onetime startup investment. In Example 2, the fraction values would be **\$100,000 / \$125,000**, or **0.8** of a year.

We need to allow for one more eventuality. What happens if there is no upfront one-time investment required for the project? In Example 2, if G27 was \$0 instead of \$100,000, the numerator in the G27/H28 formula would be zero and Excel would give another error message. However, if there is no investment, we know that the payback period should be **0.0** years. That eventuality is allowed for by replacing **G27/H28** with **IFERROR(G27/H28,0)** which returns zero if the **G27/H28** fraction results in an error message because its numerator is zero.

In summary, the single-cell formula for payback period, that allows for a payback period of less than one year and a project that has no initial investment, would be this for Example 2 ...

Payback Period

=IFERROR(COUNTIF(H29:L29,"<0")+ABS(INDEX(H29:L29,1,COUNTIF(H29:L29,"<0")))/INDEX(H28:L28,1,COUNTIF(H29:L29,"<0")+1),IFERROR(G27/H28,0))

... and this for Example 1:

Payback Period

=IFERROR(COUNTIF(H13:L13,"<0")+ABS(INDEX(H13:L13,1,COUNTIF(H13:L13,"<0")))/INDEX(H12:L12,1,COUNTIF(H13:L13,"<0")+1),IFERROR(G11/H12,0))

Ta dah!

Internal Rate of Return (IRR)²

The internal rate of return (IRR), sometimes called the hurdle rate, is used to compare the attractiveness of capital projects. It tells the company the average rate that it is earning on the money that it invested to get a project started. In Example 1, the initial investment is \$500,000 and is shown as -\$500,000 in cell G12. The annual cash flows for Years 1, 2, 3, 4 and 5 are shown in cells H12 through L12. The Excel IRR function calculates the internal rate of return.

=IRR(G12:L12)

That is, the IRR formula uses the negative investment value in G12 and the positive cash flows in H10 through L12 to calculate the IRR over the five year period. If the IRR over a three year period is of interest, the formula would be changed to IRR(G12:J12).

In case there is a problem with the calculation, a result of zero is returned rather than an Excel error message when the formula includes the IFERROR function:

=IFERROR(IRR(G12:L12),0)

Net Present Value (NPV)³

The net present value (NPV) of a project subtracts (i.e., nets) today's values of future annual cash flows against the initial cash invested in the project. In Example 1, the Excel NPV function uses a discount rate to calculate the net present value of the annual cash flows, allowing for the original one-time investment.

=NPV(C14,H12:L12)+G12

That is, the NPV formula uses the discount rate in C14 (i.e. 5%) to calculate the net present value of the future annual cash flows in Years 1, 2, 3, 4, and 5 in cells H12 through L12. It then nets that value against the initial one-time investment (i.e. -\$500,000) to find the NPV.

This calculation works if a one-time investment is made in the first year of the project. There may be other capital investments required in Year 2 or 3, for example, or an investment may be required at the end of the project (e.g., rental of equipment with option to purchase). This would require discounting back those one-time investments that are not in Year 0. Should your project require such investments in later years, consult your finance staff for the normal way they would handle such calculations.

¹ [The payback period formula is based on the formula described in "Calculating Payback Period in Excel" at TechTites.com.](#)

² [The IRR formula is based on the formula described in "IRR Calculation in Excel" at Vindeep.com.](#)

³ [The NPV formula is based on the \(correct\) formula described in "How Not to Use NPV in Excel" page at PropertyMetrics.com.](#)

Appendix C: Human Resources (HR) Hiring and Attrition Expense Calculations

These templates assess the company's hiring and attrition expenses.¹

Work with the Human Resources (HR) department to fill in the blanks with their rule-of-thumb ratios and values.

Cost of Recruiting, Hiring, and Onboarding a New Employee		% Lost Productivity	Value
Monthly salary, including benefits, of the employee	\$0		
Average ratio of manager's salary to employee's salary	0.0		
Monthly salary, including benefits, of the manager	\$0		
Cost of external advertising or job posting			\$0
Cost to do preliminary screening of candidates			\$0
Number of days of management time spent on interviews and follow-up	0		
Cost of management time on Interviews ... preparation, interviews, follow-up			\$0
Number of days of payroll and HR time to process the hiring and onboarding paperwork	0		
Hiring and onboarding costs to set up personnel records, systems IDs, etc.			\$0
Average cost of a day of employee training, per new hire	\$0		
"Company Training Time" for the new hire, in days	0.0		
Cost of "Company Training" for the new employee			\$0
Cost of new hire's own lost productivity during "Company Training Time"		0%	\$0
Cost of lost productivity of back-filling person's work during "Company Training Time"		0%	\$0
Cost of lost productivity of manager during "Company Training Time"		0%	\$0

"Formal Department Training Time," after "Company Training," in days	0.0	
Cost of "Formal Department Training" for the new hire		\$0
Cost of new hire's lost productivity during "Formal Department Training Time"	0%	\$0
Lost productivity of back-filling person's work during "Formal Department Training Time"	0%	\$0
Cost of lost productivity of manager during "Formal Department Training Time"	0%	\$0
"Informal Department Training Time," after "Formal Department Training," in months	0.0	
Cost of new hire's lost productivity during "Informal Department Training Time"	0%	\$0
Lost productivity of back-filling person's work during "Informal Department Training Time"	0%	\$0
Cost of lost productivity of manager during "Informal Department Training"	0%	\$0
Cost of recruiting, hiring and onboarding one new employee		\$0
Average number of new hires each year	0	
Total cost of recruiting, hiring and onboarding <i>all</i> new employees each year		\$0

Cost of Attrition of Good Employees		% Lost Productivity	Value
"Decide Time" while the employee, privately decides to leave, in days	0.0		
Cost of employee's lost productivity during "Decide Time"		0%	\$0
"Save Attempt Time" while management tries to save the good person, in days	0.0		
Cost of employee's lost productivity during "Save Attempt Time"		0%	\$0
Cost of managerial lost productivity during "Save Attempt Time"		0%	\$0
Number of colleagues affected by prospect of their colleague leaving	0		
Cost of department colleagues' lost productivity during "Save Attempt Time"		0%	\$0
Number of days of payroll and HR time to process exit paperwork	0		
Cost of payroll and HR administration			\$0
Number of weeks salary used as separation allowance	0		
Cost of separation allowance			\$0
Cost of lost knowledge, experience and contacts			0%
"Vacant Time" when the position is vacant, in months	0.0		
Number of colleagues whose productivity is affected by the vacant position	0		
Cost of department colleagues' lost productivity during "Vacant Time"		0%	\$0
Cost of lost productivity in backfilling person's own work during "Vacant Time"		0%	\$0
Cost of lost productivity of the former employee's manager during "Vacant Time"		0%	\$0
Cost of lost productivity in former employee's job during "Vacant Time"		0%	\$0
Lost revenue during "Vacant Time"			\$0
Savings of employee's salary while the job is vacant			\$0
Cost of recruiting, hiring and onboarding a replacement employee (see above)			\$0
Cost of attrition — losing and replacing one good employee ²			\$0
Average number of employees who leave each year	0		
Total cost of attrition for <i>all</i> employees who leave each year			\$0

←

¹ There are several other good calculators available online to help with the assessments outlined in this template. For example:

- * Bonusly calculator at bonus.ly/cost-of-employee-turnover-calculator
- * ERE Media calculator at eremedia.com/ere/how-to-really-calculate-the-cost-of-employee-turnover/
- * Viatch calculator at viatchonline.com/attcalc/AttCalc.php
- * Qzark.com calculator at geocities.ws/jdkilp/AttritionCostCalculator_ver_3a.xls

They all look at similar factors, some in more detail than others. Feel free to use any of them instead of this template if you find that an approach is closer to how your company's HR function makes the assessment. Then, plug the appropriate values into the "Savings from lower employee recruiting, hiring, and onboarding costs" and "Savings from higher employee retention/ reduced employee attrition" templates in this worksheet.

² As a reasonableness check, compare the cost of attrition with these HR Rules of Thumb for the cost of employee turnover:

- * 30-50% of the annual salary of entry-level employees
- * 150% for mid-level employees
- * Up to 400% for specialized, high-level employees
- "The Hidden, Deadly Costs of Employee Turnover", HRI (HR Inc) blog

As a further reasonableness check, here are some additional rules of thumb:

- * Average cost to replace an \$8/hr employee = \$5,505
- * Average cost to replace a \$30,000/yr employee = \$4,800
- * Average cost to replace a \$50,000/yr employee = \$9,850
- * Average cost to replace a \$75,000/yr employee = \$15,300
- * Average cost to replace a \$250,000/yr executive = up to \$532,500
- "INFOGRAPHIC – What's the Cost of Employee Turnover?", Corter Consulting, July 2014

Appendix D: Proposal Presentation Template

The Need for a Presentation

At some point, there may be a need to formally document and present the proposed initiative. If the company has a prescribed template for that kind of proposal and presentation, use it. If it does not, the template below may be useful. It is based on a template for a written proposal and accompanying presentation found in the "HBR Guide to Building Your Business Case + Tools."¹

As you will quickly notice, much of the information suggested by the template is readily available from various worksheets in this workbook; the exact sources are identified beside the template. Remember, the more managers you actively engage in defining possible benefits and costs for the initiative, the higher the credibility of your proposal.

PRESENTATION TEMPLATE

Title Slide: Initiative name. Presenter. Date.

Agenda: Outline of the presentation.

Executive Summary: The business problem or opportunity. How the initiative addresses the problem / results. ROI for the initiative. Risk of not acting. Risk of taking action.

Business Need: The business problem or opportunity, quantified. Why urgent / Why now. Big picture context. Connection to the company purpose.

Options: Pros and cons of two or three options. Why the recommended option is best

Initiative Overview: Initiative description. Initiative significance. Departments involved.

Schedule: Time line and interdependencies. Resources required and when.

Benefits: Revenue growth. Expense savings. Asset value and market value improvements; Sources of the assumptions.

Risks: Risks of inaction. Risks of failure or cost overruns and how they are mitigated.

Costs & ROI: Ongoing costs and benefits. Onetime investments. Sources of funds. ROI.

Summary & Recommendations: Executive summary, restated. Recommended next steps.

Based on the "PowerPoint Business Case Template" in "HBR Guide to Building Your Business Case Ebook + Tools,"
Harvard Business School Publishing, 2013.

Information sources

Title Slide and Agenda

Executive Summary: Use the "Project Description" in the Overview worksheet and monetized highlights from that worksheet.

Business Need: The business need and urgency are described in the "Project Description" in the Overview worksheet. Slides from the "Latest Workbook & Slides"² may be helpful resources for the big-picture context.

Options: Discussions with managers while completing the workbook may have precipitated alternate ways to address the business need.

Initiative Overview: This can be derived from the "Project Description" in the Overview worksheet and from the Expenses worksheet.

Schedule: The Operating Exp, Capital Costs and ROI worksheets contain the anticipated flow of benefits and costs, and any one-time investments that need to be made.

Benefits: These are available in the backup worksheets (linked to from the Overview worksheet), for each business case element. From here you can gather whatever level of detail is required.

Risks: The Risks worksheet provides this information.

Costs & ROI: The Expenses and Capital & ROI worksheets contain the ongoing costs, any one-time CAPEX investments, and projected ROI ratios.

Summary & Recommendations: Repeat the Executive Summary, recommend approval with any necessary conditions, and outline the next one to three steps.

¹ [Based on the "PowerPoint Business Case Template" in "HBR Guide to Building Your Business Case Ebook + Tools," Harvard Business School Publishing, 2013.](#)

² ["Latest Workbook & Slides" includes a continually refreshed deck of hundreds of ready-to-use slides, along with the latest version of the Sustainability ROI Workbook.](#)

What is Urban Resilience?

Cities face a growing range of adversities and challenges in the 21st century. From the effects of climate change to growing migrant populations to inadequate infrastructure to pandemics to cyber-attacks. Resilience is what helps cities adapt and transform in the face of these challenges, helping them to prepare for both the expected and the unexpected.

100RC defines urban resilience as “the capacity of individuals, communities, institutions, businesses, and systems within a city to survive, adapt, and grow no matter what kinds of chronic stresses and acute shocks they experience.”

Building urban resilience requires looking at a city holistically: understanding the systems that make up the city and the interdependencies and risks they may face. By strengthening the underlying fabric of a city and better understanding the potential shocks and stresses it may face, a city can improve its development trajectory and the well-being of its citizens.

CHRONIC STRESSES

Chronic stresses are slow moving disasters that weaken the fabric of a city. They include:

- high unemployment
- overtaxed or inefficient public transportation system
- endemic violence
- chronic food and water shortages

ACUTE SHOCKS

On the other hand, acute shocks are sudden, sharp events that threaten a city, including:

- earthquakes
- floods
- disease outbreaks
- terrorist attacks

Of course, the challenges cities face often aren't a single shock or stress. Most cities face a combination of these challenges, which can contribute to further threatening a city's resilience. A good example of this is Hurricane Katrina, which hit the southeastern U.S. in 2005 with devastating consequences. But it wasn't Hurricane Katrina alone that led to such a crisis in the city of New Orleans. The storm's impact was exacerbated by stresses like institutional racism, violence, divestment and aging

infrastructure, poverty, lack of macroeconomic transformation, environmental degradation, and other chronic challenges. The compounding pressure of these unaddressed stresses undermined the city's resilience and, when a terrible shock hit the city, it exposed and exacerbated these weaknesses—ultimately making it far more difficult for the city to bounce back.

Resilience Dividend

Applying a resilience lens leads to better designed projects and policies that address multiple challenges at one time, improving services and saving resources. This is known as the resilience dividend—the net social, economic and physical benefits achieved when designing initiatives and projects in a forward looking, risk aware, inclusive and integrated way.

To learn more about how building resilience helps cities become better in both good times and bad – for all citizens – review The Rockefeller Foundation's work on the Resilience Dividend.

The City Resilience Framework

What are the characteristics and capacities of a city that can adapt and grow in the face of these challenges? What distinguishes a resilient city from one that collapses in the face of disruption and adversity?

The Rockefeller Foundation partnered with the global design firm Arup to answer those questions. Extensive research and evaluation of cities' experiences around the world revealed a common set of factors and systems that enhance a city's ability to survive, adapt, and grow in the face of adversity. The City Resilience Framework (CRF) is the product of that work. It is an invaluable lens to help understand the complexity of cities, and it identifies a series of drivers necessary for a city's resilience.

The CRF describes the essential systems of a city in terms of four dimensions: **Health & Wellbeing; Economy & Society; Infrastructure & Environment;** and **Leadership & Strategy.**

We also recommend you read the full text describing the City Resilience Framework [here](#), which includes more detail as well as case studies that apply these concepts to city examples. While the CRF isn't a definition of urban resilience, it is a useful tool to help cities explore the strengths and weaknesses of

its systems. 100RC uses several diagnostic tools based on the CRF in its work with cities to examine interdependencies and diagnose where to build their capacities.

Leadership & Strategy

The processes that promote effective leadership, inclusive decision-making, empowered stakeholders, and integrated planning

Promote Leadership and Effective Management

Empower a Broad Range of Stakeholders

Foster Long-Term and Integrated Planning

Health & Wellbeing

Everyone living and working in the city has access to what they need to survive and thrive.

Meets Basic Needs

Supports Livelihoods and Employment

Ensures Public Health Services

Economy & Society

The social & financial systems that enable urban populations to live peacefully, and act collectively.

Promote Cohesive and Engaged Communities

Ensure Social Stability, Security, and Justice

Foster Economic Prosperity

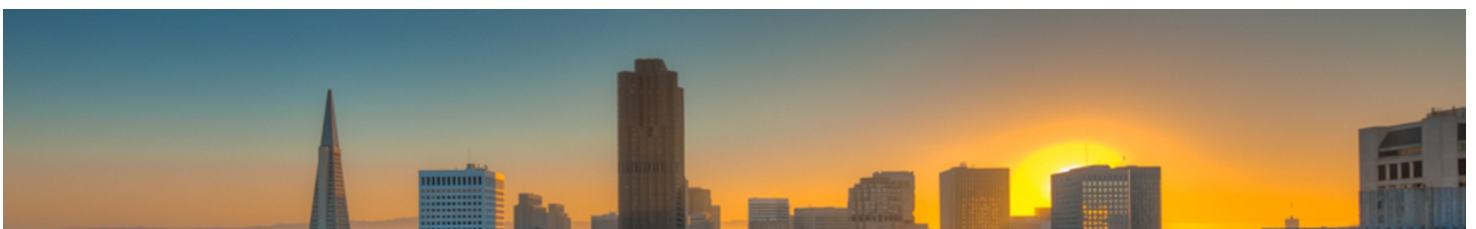
Infrastructure & Environment

The man-made and natural systems that provide critical services, protect, and connect urban assets enabling the flow of goods, services, and knowledge.

Provide and Enhances Protective Natural and Man-Made Assets

Ensure Continuity of Critical Services

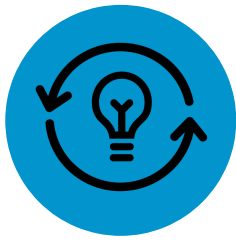
Provide Reliable Communication and Mobility



What Makes a City Resilient?

Characteristics of Resilient Systems

Finally, just understanding the systems of a city isn't sufficient. In order to build a city's resilience, those systems must be designed and functioning in a way that they can withstand, respond to, and adapt more readily to shocks and stresses. The CRF builds on decades of research on resilient systems, and identifies 7 characteristics that various city systems need.



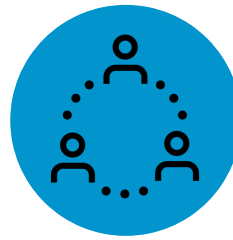
Reflective

using past experience to inform future decisions



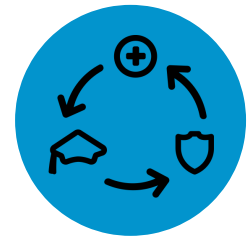
Resourceful

recognizing alternative ways to use resources



Inclusive

prioritize broad consultation
create a sense of shared ownership in decision making



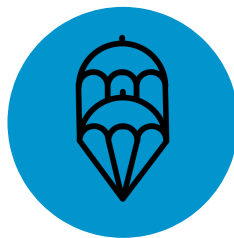
Integrated

bring together a range of distinct systems and institutions



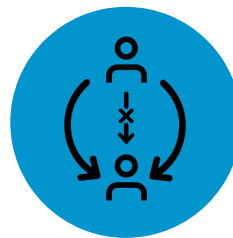
Robust

well-conceived, constructed and managed systems



Redundant

spare capacity purposefully created to accommodate disruption



Flexible

willingness, ability to adopt alternative strategies in response to changing circumstances

How to Make Cities More Resilient A Handbook for Local Government Leaders

"Poverty and vulnerability are not fatal. People are not irreversibly condemned. People just do not mobilize the internal and external resources available to address the issues they face. Our predecessors fought to leave us with a heritage and it is our responsibility to preserve and promote it for the next generation."

Cheikh Mamadou Abiboulay Dieye, Mayor of St. Louis, Senegal, Champion of the Making Cities Resilient Campaign

"We have seen in the last few years that developed countries are stricken as much as developing countries. Becoming a part of the "Making Cities Resilient" Campaign is beneficial in order to mutually showcase our achievements and to share experiences with each other."

Jurgen Nimptsch, Mayor of Bonn, Germany Global Launch of the Making Cities Resilient Campaign in Bonn, May 2010

"To meet the goals of building a resilient city, we will need to commit significant resources at the local level. To do so in the midst of the economic challenges and in the face of scarcity of resources, will not be easy. But we have no option, we have to do it."

Keith Hinds, Mayor of Portmore, Jamaica, at the Global Platform for Disaster Risk Reduction, Geneva, May 2011

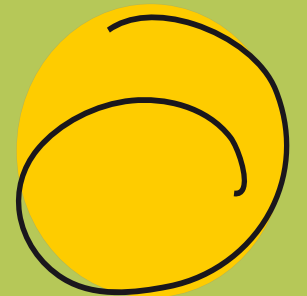
For more information on Making Cities Resilient - My City is Getting Ready!
Visit: www.unisdr.org/campaign
Contact: isdr-campaign@un.org



How To Make Cities More Resilient A Handbook For Local Government Leaders

A contribution to the global campaign 2010-2015

Making Cities Resilient – My City is Getting Ready!



How To Make Cities More Resilient A Handbook For Local Government Leaders

A contribution to the Global Campaign 2010-2015

Making Cities Resilient – My City is Getting Ready!

Geneva, March 2012



United Nations

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See more about the key partners in the Making Cities Resilient campaign on page 71: UNISDR, GFDRR, ICLEI, UCLG, CITYNET, EMI, UNHABITAT.

Table of Contents

Foreword	5
Introduction and Purpose of this Handbook	6
Why are Cities at Risk?	8
What is a Disaster Resilient City?	10
A Global Agenda and Campaign to Build Resilient Nations and Communities	11

Chapter 1. Why Invest in Disaster Risk Reduction? 14

• Benefits of Investing in Disaster Risk Reduction and Resilience	15
• Investing in Resilience is an Opportunity	18
• Policy Directions	19
• An Opportunity to Strengthen Participation	20

Chapter 2. What are the Ten Essentials for Making Cities Disaster Resilient? 24

• Essential 1: Institutional and Administrative Framework	26
• Essential 2: Financing and Resources	30
• Essential 3: Multi-hazard Risk Assessment- Know your Risk	33
• Essential 4: Infrastructure Protection, Upgrading and Resilience	36
• Essential 5: Protect Vital Facilities: Education and Health	39
• Essential 6: Building Regulations and Land Use Planning	41
• Essential 7: Training, Education and Public Awareness	45
• Essential 8: Environmental Protection and Strengthening of Ecosystems	48
• Essential 9: Effective Preparedness, Early Warning and Response	51
• Essential 10: Recovery and Rebuilding Communities	54

Chapter 3. How to Implement the Ten Essentials for Making Cities Resilient 58

• Milestones and Strategic Planning	59
• Phase One: Organizing and Preparing to Incorporate the Ten Essentials	61
• Phase Two: Diagnosis and Assessment of the City's Risk	62
• Phase Three: Developing a Safe and Resilient City Action Plan	63
• Phase Four: Implementing the Plan	63
• Phase Five: Monitoring and Follow Up	64
• How to Finance Disaster Risk Reduction	65

Partners in the Global Campaign: Making Cities Resilient - My City is Getting Ready	70
Acronyms	74

Annexes

Annex 1 Local Government Self-Assessment Tool for Disaster Resilience	78
Annex 2 Disaster Risk Reduction Terminology	85
Annex 3 Trends of Exposure to Disaster Risk and References	86
Annex 4 Tools, Resources and Websites	89



Photo: UCLG

► “With its city built on fault lines, the population of Istanbul has suffered greatly from a lack of proper planning, leaving it at risk. Two questions to consider: How to rehabilitate existing settlement areas and how to plan new settlements in light of the dangers. All countries must collaborate, with governments devising the approach and displaying the will to get the job done, aided by non-governmental organisations and the public, who should be aware of the dangers of specific buildings’ potential for collapse. The private sector must also contribute. A clear road map must enable cities to take concrete steps and cooperate with each other because they all face similar dangers. There is no time to lose because the loss of more lives and property is imminent. According to Istanbul’s experience, urban settlements must be transformed and community members must be included in the project. It’s not just top-down; it’s also bottom-up.”

*Mr. Kadir Topbas, Mayor of Istanbul, President of the United Cities and Local Governments (UCLG)
From his intervention at the United Nations General Assembly Thematic Debate on Disaster Risk Reduction, February 2011*

Photo page 6 from left to right: Margareta Wahlström, SRSG UNISDR, and David Cadman, President of ICLEI with Marcelo Ebrard, Mayor of Mexico City and Chair of World Mayors Council on Climate Change; Jürgen Nimptsch, Mayor of Bonn and Vice Chair of World Mayors Council on Climate Change, Germany; Cheikh Mamadou Abiboulaye Dieye, Mayor of Saint Louis, Senegal; Enrique Gomez, Mayor of Larreynaga-Malpaisillo, Nicaragua; Aake Pettersson Frykberg, Vice Mayor of Karlstad, Sweden; Joey Sarte Salceda, Provincial Governor of Albay, the Philippines. The first Mayors signing up to the Making Cities Resilient Campaign at the Resilient Cities congress in Bonn, Germany, May 2010.

Foreword

With over half the world's population now living in urban areas, making cities safer is a long-term challenge that can be achieved. Cities are engines of national growth and dynamic in their governance systems and capacities. Throughout history, disaster events have disrupted urban life. An extreme and changing climate, earthquakes, and emergencies triggered by man-made hazards are increasingly putting pressure on people and threatening the prosperity of cities.

This **Handbook for Local Government Leaders** provides mayors, governors, councillors and others with a generic framework for risk reduction and points to good practices and tools that are already being applied in different cities for that purpose. It responds to the following key questions: WHY building disaster resilience is beneficial; WHAT kind of strategies and actions are required; and HOW to go about the task. Because cities, towns and municipalities differ in size, social, economic and cultural profiles and exposure to risk, each one will approach the tasks differently.

The message is: resilience and disaster risk reduction must be part of urban design and strategies to achieve sustainable development. They require strong alliances and broad participation. Applying the guiding principles of the "Making Cities Resilient" Campaign and the information in this Handbook will help cities and local governments to share learning, access information, develop indicators and performance measures and track progress.

We take this opportunity to thank everyone who is currently engaged in the "resilient cities movement" – and we encourage and welcome many more to join us! An acknowledgement of all who have participated in the development of this Handbook, by providing content, experiences and funding, can be found prior to the Annexes.

UNISDR seeks your feedback on the Handbook's content, examples and format to improve future editions.

Margareta Wahlstrom

*Special Representative of the Secretary-General
for Disaster Risk Reduction,
United Nations UNISDR*

David Cadman

*Vice Mayor of Vancouver and President of ICLEI;
host of the launch of the Making Cities Resilient
Campaign in May 2010*





► “Disaster risk reduction is an investment, not a cost. It increases business returns. Albay has seen a surge in investments, even after typhoons and volcanic eruptions. Climate change adaptation and risk reduction allow development to proceed amid disasters, since they don’t disrupt people’s lives when the local government takes charge of the disaster.”

Joey Salceda, Governor of the Province of Albay, Philippines. First Champion, Making Cities Resilient Campaign.

Introduction

Purpose of this Handbook

This Handbook is designed primarily for local government leaders and policy makers to support public policy, decision making and organization as they implement disaster risk reduction and resilience activities. It offers practical guidance to understand and take action on the “Ten Essentials for Making Cities Resilient,” as set out in the global campaign “Making Cities Resilient: My City is Getting Ready!”

The Handbook is built on a foundation of knowledge and expertise of Campaign partners, participating cities and local governments. It responds to the call for better access to information, knowledge, capacities and tools to effectively deal with disaster risk and extreme climate events. It provides an overview of key strategies and actions needed to build resilience to disasters, as part of an overall strategy to achieve sustainable development, without going into great detail. Each city and local government will determine how these actions apply to their own context and capacities. There is no one-size-fits-all solution.

The annexes to this Handbook contain more detailed information, including links to electronic tools, resources and examples from partner cities. A web-based information platform, where cities and local governments can share their own tools, plans, regulations and practices, complements the Handbook and will be available through the Campaign website at www.unisdr.org/campaign.

Throughout the Handbook we refer to “cities” and “local governments.” The approach to resilience, as described, also applies to sub-national administrations of different sizes and levels, including at regional, provincial, metropolitan, city, municipal, township, and village level.

Photo: UNISDR



The City of Kobe, Japan, with 1.5 million inhabitants, suffered great losses during the Great Hanshin-Awaji Earthquake in January 1985 (7.2 Richter scale), disrupting the activities of one of the busiest ports in the region. The recovery focused on creating a safer city, where complex infrastructure and service systems are balanced with human interaction, education and community cooperation.

Context

Mayors, local government officials and decision makers frequently must deal with the impact of small- and medium-scale disasters—and less frequently with large-scale events—that arise from natural or man-made hazards. Climate change and extreme weather events are likely to increase the city's exposure to hazards and risk. Less obvious is the fact that regular development practices may also generate complex environmental change and contribute to increased risk, if they are not taken into account and acted upon.

In disasters, local governments are the first line of response, sometimes with wide-ranging responsibilities but insufficient capacities to deal with them. They are equally on the front line when it comes to anticipating, managing and reducing disaster risk, setting up or acting on early warning systems and establishing specific disaster/crisis management structures. In many cases, a review of mandates, responsibilities and resource allocations is needed to increase the capacity of local governments to respond to these challenges.

To understand that disasters are “not natural”, it is important to consider the elements of risk. Risk is a function of the hazard (a cyclone, an earthquake, a flood, or a fire, for example), the exposure of people and assets to the hazard, and the conditions of vulnerability of the exposed population or assets. These factors are not static and can be improved, depending on the institutional and individual capacity to cope and/or act to reduce risk. Societal and environmental development patterns can increase exposure and vulnerability and therefore increase risk.

$$\frac{\text{Hazard x Vulnerability x Exposure}}{\text{Resilience or coping capacities}} = \text{Disaster Risk}$$

Why are Cities at Risk?

Drivers of Risk in the City Environment

Cities and urban areas represent dense and complex systems of interconnected services. As such, they face a growing number of issues that drive disaster risk. Strategies and policies can be developed to address each of these issues, as part of an overall vision to make cities of all sizes and profiles more resilient and livable.

Among the most significant risk drivers are:

- Growing urban populations and increased density, which put pressure on land and services, increasing settlements in coastal lowlands, along unstable slopes and in hazard-prone areas.
- Concentration of resources and capacities at national level, with a lack of fiscal and human resources and capacities in local government, including unclear mandates for disaster risk reduction and response.
- Weak local governance and insufficient participation by local stakeholders in planning and urban management.
- Inadequate water resource management, drainage systems and solid waste management, causing health emergencies, floods and landslides.
- The decline of ecosystems, due to human activities such as road construction, pollution, wetland reclamation and unsustainable resource extraction, that threatens the ability to provide essential services such as flood regulation and protection.
- Decaying infrastructure and unsafe building stocks, which may lead to collapsed structures.
- Uncoordinated emergency services, which decreases the capacity for swift response and preparedness.
- Adverse effects of climate change that will likely increase or decrease extreme temperatures and precipitation, depending on localized conditions, with an impact on the frequency, intensity and location of floods and other climate-related disasters.

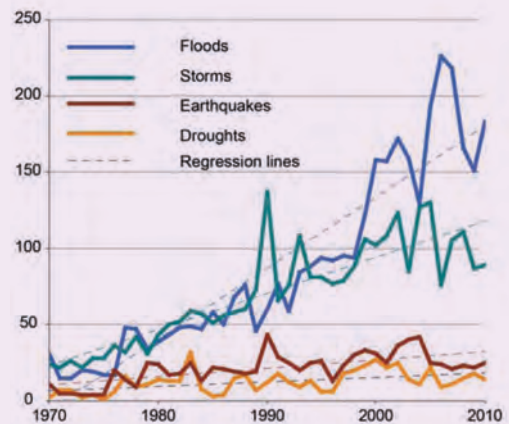
Globally, the recorded number of hazard events that adversely affect human populations is on the rise (see trends in Figure 1). Each local and urban context is affected differently, depending on the prevailing hazards in each location and the exposure and vulnerabilities as stated above (see more in Chapter 2, Essential 3).

Figure 1 shows recorded disaster events worldwide and indicates an increasing trend as well as number of actual occurrences. The figure indicates that the number of recorded seismic events (deadliest in terms of loss of life) is relatively constant, but points to an increase in the reported number of storms and floods. In many parts of the world, the risks associated with weather-related hazards are on the rise (the risk of economic losses is also on the rise, although fewer deaths have been recorded). The number and intensity of floods, droughts, landslides, and heat waves can have a major impact on urban systems and resilience strategies. Depending on the location, climate change is likely to increase the frequency of precipitation in many regions. This will imply changes in flood patterns and contribute to upward trends in coastal high water levels.

Photo: UNISDR



Jakarta: One main reason leading to urban floods during heavy rains is insufficient or clogged drains.



*Figure 1: Number of recorded disasters.
Source: EMDAT-CRED, Brussels*

These extremes need to be factored into future land-use plans and other measures, according to the IPCC Special Report on Managing the Risks of Extreme Events and Disasters to Advance Climate Change Adaptation. The increase in impact will remain largely dependent on human activity in terms of exposure and vulnerability (see Annex 3).

What is a Disaster Resilient City?

Photo: UNISDR



San Fransisco, Cebu, the Philippines, bringing the Hyogo Framework to local level planning.

A disaster resilient city:

- Is one where disasters are minimised because the population lives in homes and neighbourhoods with organized services and infrastructure that adhere to sensible building codes; without informal settlements built on flood plains or steep slopes because no other land is available.
- Has an inclusive, competent and accountable local government that is concerned about sustainable urbanization and that commits the necessary resources to develop capacities to manage and organize itself before, during and after a natural hazard event.
- Is one where the local authorities and the population understand their risks and develop a shared, local information base on disaster losses, hazards and risks, including who is exposed and who is vulnerable.
- Is one where people are empowered to participate, decide and plan their city together with local authorities and value local and indigenous knowledge, capacities and resources.
- Has taken steps to anticipate and mitigate the impact of disasters, incorporating monitoring and early warning technologies to protect infrastructure, community assets and individuals, including their homes and possessions, cultural heritage, environmental and economic capital, and is able to minimize physical and social losses arising from extreme weather events, earthquakes or other natural or human-induced hazards.
- Is able to respond, implement immediate recovery strategies and quickly restore basic services to resume social, institutional and economic activity after such an event.
- Understands that most of the above is also central to building resilience to adverse environmental changes, including climate change, in addition to reducing greenhouse gas emissions.

Read more:
www.unisdr.org/hfa

A Global Agenda and Campaign to Build Resilient Nations and Communities

The Hyogo Framework for Action

The Hyogo Framework for Action 2005-2015: Building the resilience of nations and communities to disasters (HFA), was endorsed by the member states of the United Nations in 2005, and has since guided national policy and international organisations in their efforts to substantially reduce losses stemming from natural hazards. This Framework is comprehensive and addresses the roles of states, regional and international organisations, calling on civil society, academia, volunteer organisations and the private sector to join efforts. It promotes the decentralization of authority and resources to promote local-level disaster risk reduction.

The expected outcome of the Hyogo Framework is to substantively reduce disaster losses in terms of lives and the social, economic and environmental assets of communities and countries. The five HFA priorities for action are:



1. Build institutional capacity: Ensure that disaster risk reduction is a national and local priority with a strong institutional basis for implementation.
2. Know your risks: Identify, assess and monitor disaster risks and enhance early warning.
3. Build understanding and awareness: Use knowledge, innovation and education to build a culture of safety and resilience at all levels.
4. Reduce risk: Reduce the underlying risk factors through land-use planning, environmental, social and economic measures.
5. Be prepared and ready to act: Strengthen disaster preparedness for effective response at all levels.

Read more: www.unisdr.org/hfa

NOTES

CHAPTER 1

Why Invest in Disaster Risk Reduction?



Photo: UNISDR

The reconstruction after the 2008 Sichuan Earthquake built on “twinning” cooperation from other provinces and cities in China that provided economic, technical and psycho-social support to their counterparts. Urban and semi-rural settlements, infrastructure, schools and production were rebuilt and inaugurated within two years time, as in this semi urban area in Dujiangyan, Chengdu.

Benefits of Investing in Disaster Risk Reduction and Resilience

There are many reasons for a mayor and the city council to prioritize resilience as part of their political and sustainable development agenda. For local government leaders, reducing disaster risk can be a legacy opportunity—paying attention to protection will improve environmental, social and economic conditions, including combating the future variables of climate change, and leave the community more prosperous and secure than before.

► “There is no such thing as “natural disasters.” Natural hazards—floods, earthquakes, landslides and storms—become disasters as a result of human and societal vulnerability and exposure, which can be addressed by decisive policies, actions and active participation of local stakeholders. Disaster risk reduction is a no-regret investment that protects lives, property, livelihoods, schools, businesses and employment.”

From the Chengdu Declaration of Action, August 2011

The gains include:

A Legacy of Leadership

- Strengthened trust in and legitimacy of local political structures and authority.
- Opportunities for decentralized competencies and optimization of resources.
- Conformity to international standards and practices.

Social and Human Gains

- Lives and property saved in disaster or emergency situations, with a dramatic reduction in fatalities and serious injuries.
- Active citizen participation and a platform for local development.
- Protected community assets and cultural heritage, with less diversion of city resources to disaster response and recovery.

Economic Growth and Job Creation

- Assurance for investors in anticipation of fewer disaster losses, leading to increased private investment in homes, buildings and other properties that comply with safety standards.
- Increased capital investment in infrastructure, including retrofitting, renovation and renewal.
- Increased tax base, business opportunities, economic growth and employment as safer, better-governed cities attract more investment.

► Truly participatory approaches provide an opportunity for scaling up innovative local initiatives to build resilience. One important factor is the relationship between the city government and those within its jurisdiction who are most at risk, with clear and direct response to community priorities.

More Liveable Communities

- Balanced ecosystems that foster services such as fresh water and recreation and that reduce pollution.
- Improved education in safer schools and improved health and well-being.

Inter-connected Cities with National and International Expertise and Resources

- Access to an expanding network of cities and partners committed to disaster resilience through the Campaign, to share good practices, tools and expertise.
- An expanded knowledge base and better-informed citizens.

Examples

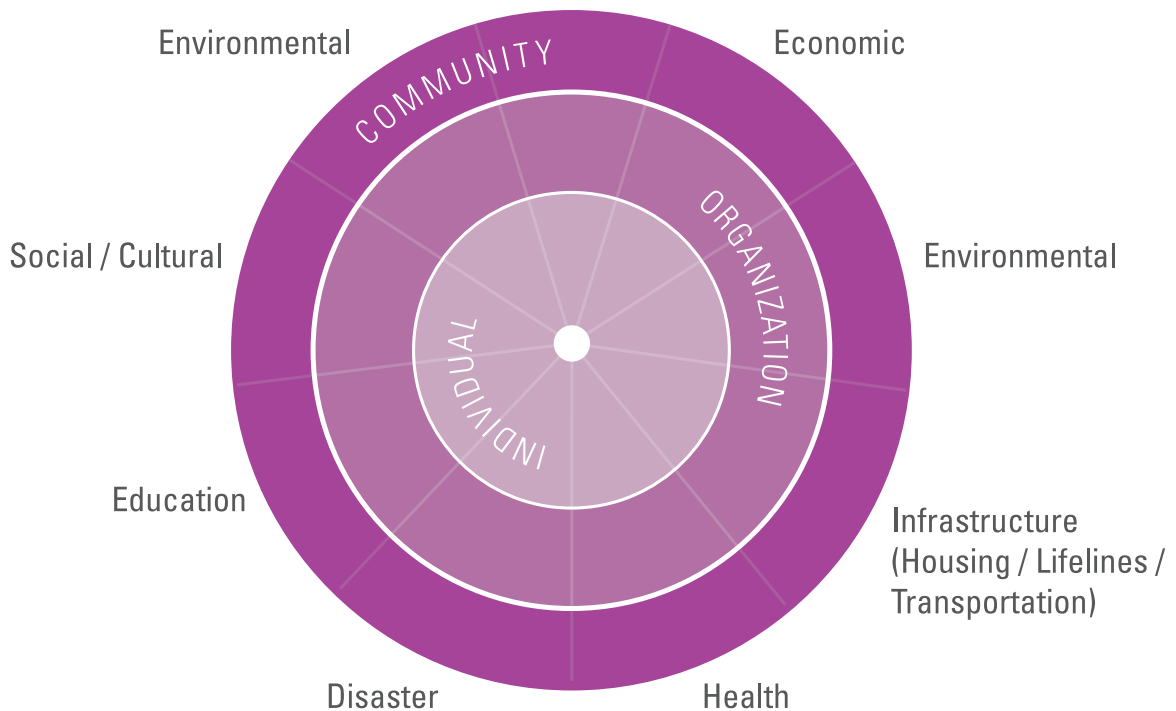
Venice: Protecting a City's Cultural Heritage

The Mayor of **Venice**, Giorgio Orsoni, takes his role seriously as custodian of one of the world's greatest cultural attractions, and consequently the many jobs and businesses it generates. About 20 million tourists pass through the streets of Venice each year and travel its waterways. The city sits at sea level and any change in the mean sea level leaves the city vulnerable to floods, endangering the artistic and cultural heritage of this 1,000-year old UNESCO world heritage site. While this may appear to be a problem of Venice alone, in many ways it is a problem related to climate change and the increase in sea level rise overall. "We were forced in some sense to develop particular care for cultural heritage protection. For this, we were recognized by UNISDR as a role model for other cities," said Pierpaolo Campostrini, Managing Director of the CORILA research centre in Venice, and the city's focal point for UNISDR's "Making Cities Resilient" Campaign. CORILA coordinates scientific research activities concerning the lagoon of Venice, which has long been a topic of debate between the scientific and public policy communities. Mr. Campostrini says the Campaign has expanded the dialogue between these two communities, providing a framework for transferring research results to other cities. A mobile tidal barrier system will be operational in 2014, the result of a number of organisations working together to achieve a sustainable and "flood-proof" Venice. *Read more at <http://www.corila.it/ENCorila.asp>.*

San Francisco, California: The Resilience Wheel

On the surface, the goal of “resilience” is universally embraced as the ideal at the individual, organisational and community level. Yet, given the diverse network of stakeholders in an organism as complex as a city, it can be difficult to frame the opportunity of resilience in a way that allows all actors to align it to their current mission and goals. **San Francisco** (California) uses the “Resilience Wheel,” with its eight functional areas, to show partners, both inside and out of government, how their organisation’s mission connects with those of other stakeholders who may work in sectors perceived to be quite different from theirs (i.e. agencies who work to advance financial independence in poor communities and emergency managers doing outreach for disaster preparedness). *See more at <http://resilientSF.org>.*

Figure 2:
The Resilience Wheel



Investing in Resilience is an Opportunity

The risk of not paying attention to disaster risk reduction can lead to serious deterioration of the economy and ecosystems and a loss of trust by the population and investors. Frequent small and medium-impact disasters and single intense events can severely disrupt community lifelines—the systems that provide food distribution, water supply, health care, transportation, waste disposal, and communications—locally and with the rest of the world. Business and private investors may shy away from cities with a perceived indifference to acting to reduce disaster risk.

To overcome the perception that the disaster risk management budget competes for scarce resources with other priorities, risk reduction must be an integral part of local development. Holistic disaster risk management is more attractive when it simultaneously addresses the needs of many stakeholders and competing priorities. In general, the incentives are stronger when disaster risk management visibly contributes to improved economic and social well-being.

For example:

- Well-designed and drained roads that do not trigger landslides or floods will permit the smooth transportation of goods and people at all times.
- Safe schools and hospitals will ensure the security of children, patients, educators and health workers.

Figure 3: Disaster risk reduction and resilience is part and parcel of sustainable development in the environmental, economic, social and political spheres. This figure shows some of the relationships laid out in this Handbook.



Policy Directions

Building on the benefits of investing in disaster risk reduction, mayors and city councils may consider an incremental approach to prioritizing disaster risk reduction to support other prevention and safety agendas (such as road safety, citizen safety, water resource management, or climate change adaptation). Prevention and risk reduction are seen as long-term and invisible investments in time-bound political terms, although the choices are not between risk reduction and response but rather a combination of the two.

The following may help to develop policies that promote risk reduction and resilience:

- Adopt a resolution that makes your city a “Resilient City,” committed to reducing disaster risk, including the risk of climate change.
- Conduct risk assessments and integrate the outcomes in disaster risk reduction plans and in urban development design and plans.
- Raise awareness and use knowledge, both scientific and local, in disaster risk reduction practices; ensure that local capacities are enhanced and valued.
- Actively participate in national, regional and international networks and share experiences for making cities more resilient and join the “Making Cities Resilient - My City is Getting Ready!” campaign.

Example

Quito: An Integrated Policy Approach to Safety

The population of metropolitan **Quito, Ecuador** is exposed to a variety of geological and hydrometeorological hazards, yet a general lack of awareness of the potential danger has allowed the city to grow in an uncoordinated and unsafe manner. To address this reality, Quito put policies in place that take an integrated approach to security, addressing situational risks, road safety and risks to natural and technological hazards. With regard to risk reduction, these policies include:

- Making disaster risk reduction a crosscutting issue throughout the city’s planning and development processes.
- Promoting a culture of disaster prevention and preparedness for natural and manmade disasters to protect the population.
- Establishing a municipal risk management system with the appropriate human, technical and financial resources and capacities.

By carrying out policies in an integrated manner, working through inter-institutional and cross-departmental commissions, all aspects related to the safety of the population of Quito will be improved.

More information at: <http://www.quito.gov.ec> (Spanish only).

An Opportunity to Strengthen Participation

► Community participation brings better local information to city planners, ensuring clear and direct commitment to community priorities. To be successful, local government leaders should deliver something the community needs first, to demonstrate good faith, and then follow up with practical, low-cost but important commitments to support their efforts.

Disaster risk reduction is everyone's job. As a team effort, it provides a unique opportunity to strengthen participation.

In the city, the local government must lead the effort, as their managerial role offers the best insight into what is needed at the local level. A stakeholder assessment will help public services identify their roles and responsibilities (within their development activities and control mechanisms), identify factors that contribute to risk and adopt appropriate measures to address these.

Citizen groups in risk-prone areas, including informal settlements, local business and other groups should participate in risk assessments and the findings must be shared with them. Cities should work with national and local research institutes and hazard monitoring centres, encouraging them to contribute to documenting and assessing past and potential hazards and risk scenarios. These institutions should be part of the coordination mechanism created to deal with disaster risk reduction.

Local governments must also coordinate with national authorities, and vice versa, to apply and adapt national policies and legislation to local conditions. To enable them to take a leading position, both responsibility for activities and allocation and use of resources must be decentralized. Where this is not the case, an incremental approach is advisable. The city administration must be the first line of response and responsibility.



Photo: J. Valdés



*Three
Municipalities
working together
with an NGO in
Nicaragua: Telica,
Quezalguaque
and Larreynaga-
Malpaisillo*

Disaster Risk Reduction is a Team Effort

- **Local Government:** Take the lead, convene other actors, regulate, monitor.
- **Sectors** (education, health, transport, environment, etc.): Integrate risk reduction as part of plans and responsibilities, contribute information, and implement activities.
- **Academia**, research centres: Provide research and data analysis; participate.
- **Citizens, community groups**, including indigenous communities and other vulnerable populations: participate, be actively informed, and take individual responsibility.
- **Private sector/business community:** Comply with safety regulations; contribute to the community with know-how and business continuity.
- **Professional groups**, including chartered surveyors, engineers, architects, and planners: Provide technical expertise on the built environment; social workers, teachers and others: organize, raise awareness, collect data; inform the media, etc.
- **Civil society**, non-governmental organisations (community-based, faith-based, voluntary, etc.): Participate, organize communities, coordinate, help oversee, monitor.
- **National government authorities and parliamentarians:** support decentralized capacities with resources, policy and enabling legislation.
- **International organisations:** provide technical cooperation, capacity development, resources, meeting space.

CHAPTER 2

What are the Ten Essentials for Making Cities Disaster Resilient?



Port-au-Prince, Haiti, 2010: It is not the earthquakes that kill people, but the buildings collapsing on them.

This chapter offers a brief overview of the “Ten Essentials,” including the critical and interdependent steps local governments may take to make their city more disaster resilient. It provides the rationale for each Essential, pointing out strategic areas of intervention and identifying key actions. The actions identified under each Essential should be part of the overall disaster risk reduction planning process and influence urban development planning and design.

The Ten Essentials for Making Cities Resilient Checklist

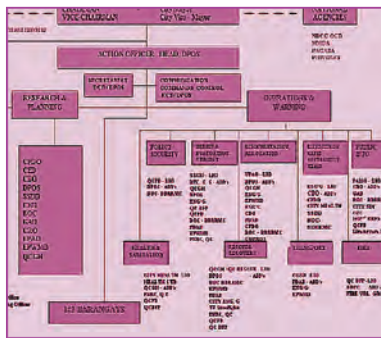
- ✓ 1. Put in place **organisation and coordination** to understand and reduce disaster risk, based on participation of citizen groups and civil society. Build local alliances. Ensure that all departments understand their role in disaster risk reduction and preparedness.
- ✓ 2. **Assign a budget** for disaster risk reduction and provide incentives for homeowners, low income families, communities, businesses and the public sector to invest in reducing the risks they face.
- ✓ 3. Maintain up to date data on hazards and vulnerabilities. **Prepare risk assessments** and use these as the basis for urban development plans and decisions, ensure that this information and the plans for your city’s resilience are readily available to the public and fully discussed with them.
- ✓ 4. Invest in and maintain **critical infrastructure that reduces risk**, such as flood drainage, adjusted where needed to cope with climate change.
- ✓ 5. Assess the safety of all schools and health facilities and upgrade these as necessary.
- ✓ 6. Apply and enforce **realistic, risk compliant building regulations and land use planning principles**. Identify safe land for low income citizens and upgrade informal settlements, wherever feasible.
- ✓ 7. Ensure that **education programmes and training** on disaster risk reduction are in place in schools and local communities.
- ✓ 8. **Protect ecosystems and natural buffers** to mitigate floods, storm surges and other hazards to which your city may be vulnerable. Adapt to climate change by building on good risk reduction practices.
- ✓ 9. Install early warning systems and emergency management capacities in your city and hold regular public preparedness drills.
- ✓ 10. After any disaster, ensure that the **needs of the affected population are placed at the centre of reconstruction**, with support for them and their community organisations to design and help implement responses, including rebuilding homes and livelihoods.

► Refer to Annex 1 for a list of key questions to use in benchmarking and monitoring progress in each of the Ten Essentials.



Essential 1: Institutional and Administrative Framework

“Put in place an organisation and coordination to understand and reduce disaster risk, based on participation of citizen groups and civil society. Build local alliances. Ensure that all departments understand their role in disaster risk reduction and preparedness.”



Queson City organization for Disaster Risk Management

► The tasks of the coordination entity/office may include preparation of awareness campaigns, coordination of risk assessments and disaster risk reduction plans, ensuring that resilience planning is part of the city's development practices, its strategies and projects for resource mobilization, and tracking of progress.

Why?

To be effective and contribute to a city's development and safety, managing disaster risk and understanding the potential threats of complex events requires a holistic approach and must include the involvement of local government decision makers, city officials and departments, academia, business and citizens groups. Experience gained through the Hyogo Framework for Action has shown that appropriate policies and an institutional framework are preconditions for decision making and sound disaster risk reduction actions. Accompanied by decentralized power and resource allocations and the participation of all major groups and actors in planning, implementation and monitoring mechanisms, this Framework contributes to the city's development objectives and sustainability.

What?

Establish or strengthen the city-level institutional and coordination capacity

- Assign a lead entity or establish a designated office within the city administration to lead a coordination mechanism among departments and other actors.
- Define and review, on a regular basis, the roles and responsibilities of departments and services involved; clarify the limitation of authority of each.
- Involve different actors, volunteers, NGOs, academia, the business community and encourage the involvement of community-based organisations as early as possible in the process.

► Risk reduction planning should make the operations of all actors run more smoothly in the emergency and recovery phases.

Establish a legislative framework for resilience and disaster risk reduction

- Identify the obligations, constraints and opportunities that current urban planning and regulations, national laws and regulatory devices impose on the city administration; improve local regulations with resilience criteria.
- Generate municipal ordinances that support disaster risk reduction in all sectors (public and private).
- Update environmental, building and planning standards and bylaws to support risk reduction and anchor them in recent risk assessments.
- Ensure a degree of flexibility in regulations for low-income areas, without compromising safety.

Coordinate all emergency services within the city

- Generate a collaborative strategy to integrate and coordinate all existing units responsible for emergency response, relief and recovery, even if under the jurisdiction of multiple authorities.
- Use formal protocols to maintain recognition of individual organisations and services (fire departments, ambulance services, health services, police, NGOs and others), increase inter-operability among these units (language, tools, communication) and generate scenarios for coordinated drills.

Create alliances and networks beyond the city

- Seek and promote alliances, incorporating a cluster approach among neighbouring municipalities with similar or interdependent risks, to strengthen partnerships, improve decentralized action, plan for common territorial risks and multiply resources.
- Develop partnerships with local, national or international universities, NGOs or scientific-technical bodies that can provide data, expertise and research.
- Consider an exchange programme with cities in other countries that face similar risk patterns or challenges.
- Participate in regional and international fora and in the global campaign "Making Cities Resilient," to promote initiatives, exchange experiences and increase local-national-international cooperation.

Examples

Albay Province: Local Government Makes Risk Reduction a Formal and Permanent Priority

The **Albay provincial** government in the Philippines established a permanent disaster risk management office in 1995 to deal with the high risk of typhoons, floods, landslides and earthquakes. Disaster risk reduction was institutionalized, funded properly, and genuinely mainstreamed into local government planning and programmes, making it clear that disaster reduction was a formal and permanent priority within regular planning, governance and local government programmes. As a result, disaster prevention, preparedness and response have been well coordinated and, with the exception of 2006 and 2011, no casualties have resulted in 15 of the last 17 years.

Read more at <http://www.unisdr.org/we/inform/publications/13627> (page 48) and <http://tinyurl.com/ck6btmb>.

Beirut: Concerted Action on the Ten Essentials

Councilor Nada Yamout, from **Beirut**, Lebanon's city council stated at the Third Global Platform for Disaster Risk Reduction (May, 2011): "We are a newly elected council; we are concerned about disaster risk reduction and so we registered as a Campaign City in October 2010. As a first step, the Council looked at allocating a budget to begin risk reduction activities: risk assessment, building a risk database, developing a DRR master plan, etc. We analyzed our needs and took stock of what was available and performed a gap analysis. We have several heritage sites within Beirut and protecting and preserving their character is important. We will move ahead using four pillars: technical support; financial support; involvement of the private sector and civil society; and national government support. If we do not allocate the right resources, we run the risk of not prioritizing projects. Building resilience is not the responsibility of the mayor alone. Action must be taken at the following levels: national and provincial governments, city government politicians—whether elected or appointed; and the municipal administration."

Lebanon's National Platform for Disaster Risk Reduction is helping small and medium-sized local governments to sign on to the Campaign for Resilient Cities, undertaking baseline studies and stepping up disaster risk reduction actions (November, 2011).

North Vancouver: Innovation and Community Engagement

North Vancouver, Canada formed a natural hazards task force comprised of eight volunteer district residents. Their mandate was to recommend to the Council the community's tolerable level of risk from natural hazards. After listening to subject matter experts and consulting the public for their input, the resulting recommendations make up the District's current policy for risk tolerance. Hazards and risks are carefully considered when granting building and development permits. Risk is compared with the risk tolerance criteria and further reduced to as low a level as is reasonable. The District works with residents, private corporations and neighbouring government land owners to collectively reduce risk from landslides and forest fires by taking action to improve drainage on slopes and create defensible spaces along the urban-wild land interface areas.

"North Vancouver is setting a high standard for communities across Canada, and has become a model at engaging municipal and federal government and the private sector in the promotion of a resilient approach to disaster risk reduction," said Vic Toews, Canada's Minister of Public Safety, when the District of North Vancouver received the United Nations-Sasakawa Award for Disaster Risk Reduction, in 2011 (the award was shared with San Francisco, Cebu, Philippines and Santa Fe, Argentina). North Vancouver has incorporated risk reduction criteria into its official community plan, strategic planning, and development permit processes, and has instituted early warning systems for landslides and debris flows. The jury for the UN-Sasakawa Award says the District "demonstrates capacity for challenging, absorbing and producing technology, traditional knowledge, new knowledge and products, and innovative practices."

"This international recognition is evidence of the work by the professional staff who serve the citizens of North Vancouver District, the leaders and many volunteers of the North Shore Emergency Management Office, and all agencies dedicated to the public safety needs of their community. It is something our entire community can take pride in," said North Vancouver District Mayor Richard Walton. "The work is ongoing as we continue to seek best practices and learn from the experience of communities around the world." Read more at: www.nsemo.org/, www.getprepared.gc.ca/, <http://tinyurl.com/d4m85ry>.

Developing a FireSmart Community

Community Workshop

Regarding Fire Risk Reduction and Ecosystem Restoration
in Grousewoods Park

Pre-Treatment



Dense, small trees and fallen woody debris under a canopy of mature trees provide fuels for forest fires and prevent understory vegetation from growing.



Post-Treatment



Retention of the large trees, snags and decaying logs creates structure similar to that found in old forests. It also reduces fire hazard and allows understory vegetation to re-establish.

If you have any questions, please contact:
Mark Brown, District Arborist 604-990-3809





Place: Montroyal School - 5310 Sonora Drive Date: Feb. 11, 2008 6:30 p.m.



Essential 2: Financing and Resources

“Assign a budget for disaster risk reduction and provide incentives for homeowners, low-income families, communities, businesses and the public sector to invest in reducing the risks they face.”

Why?

An action plan remains just that—a plan—unless it has dedicated resources to ensure that actions related to the Ten Essentials can be carried out. Local governments require capacities and mechanisms to access and manage resources, including for disaster risk reduction, as part of the city’s vision, mission and strategic plans. Resources can come from city revenues, national disbursements and allocations to sectoral departments, public-private partnerships and technical cooperation, and from civil society and external organisations. Chapter 3 has additional information on how to finance disaster risk reduction.

What?

Invest in risk reduction measures and awareness campaigns

- Integrate risk reduction measures into the local government budget to increase the resilience of the city’s economy, ecosystems and infrastructure (i.e. schools, hospitals, critical assets, water supply, drainage and solid waste management).
- Along with your own funds, seek to access complementary national and provincial funds and programmes to support your actions (i.e. urban infrastructure, environmental management and public works).
- Encourage public and private sector participation in developing awareness campaigns and information that promote resilience actions for the general public, home owners, education and health workers, industry, real estate developers and others.

Ensure a budget for preparedness and response

- Make provisions in the budget to maintain well-trained and equipped emergency response services, communications, early warning systems and risk assessment capacities.
- Institutionalize disaster management and actions, with capacity for decision making and access to funds.
- Consider establishing a contingency fund for post-disaster recovery
- Build a contingency fund to meet post-disaster needs with stockpiles for relief assistance, response equipment and vehicles, a reserve for post-disaster interventions and rapid recovery, and assign resources to develop toolkits and standard operating procedures for post-disaster and recovery activities.

- Develop a strategy to access funds from national and international sources, the private sector or individuals to support cash grants, soft loans for restarting livelihoods and to begin more sustainable rebuilding in disaster-affected communities.

Put in place incentives for risk reduction—and penalties

- Provide incentives for the construction of safe housing and infrastructure and for local businesses that invest in disaster resiliency and risk reduction. For example, apply lower local taxes, offer grant subsidies, and/or partial cost grants for assessing, strengthening and retrofitting vulnerable housing.
- Support safer standards by providing design options and subsidized actions in high-risk areas. Encourage local businesses, banks and insurance companies to reduce the cost of more sustainable building supplies and support low-income communities with insurance and savings and credit schemes that favor them.
- Consider penalties and sanctions for those who increase risk and environmental degradation.
- Give public recognition and/or awards to good city practices that increase safety.

Improve economic performance

- Identify the concerns and priorities of the economic sector, including areas of potential vulnerability such as the location or robustness of its buildings and the sustainability of resources they depend on.
- Ensure that city plans are risk-sensitive, for example, by identifying areas suitable or not suitable for human settlement and economic development.

Examples

Cairns: Regular Budget for Disaster Preparedness and Response

The city of **Cairns, Australia** has an annual operating budget to cover its Disaster Management Unit, Coordination Centre, volunteer emergency services and community awareness programs. Its annual capital budget has, in recent years, covered allocations for building construction, emergency response vehicles and equipment, new risk assessment software, upgrading flood warning network and drainage and flood mitigation investments—a clear demonstration of the city's commitment to disaster risk reduction. This is complemented by investment and partnerships at national level, for instance, through a review of building codes following Cyclone Yasi in 2011, which also involved built environment professionals, private sector and academic institutions.

Read more about their work at: <http://tinyurl.com/7qm2vgg>.

Manizales: Innovative Financial Measures to Promote Disaster Risk Reduction

The government of **Manizales, Colombia** has taken innovative financial steps to promote disaster risk reduction, including: Tax reduction for those who implement measures to reduce the vulnerability of housing in areas at high risk for landslides and flooding; An environmental tax on rural and urban properties, spent on environmental protection infrastructure, disaster prevention and mitigation, community education, and relocation of at-risk communities; A system of collective voluntary insurance to allow low-income groups to insure their dwellings. The city government has an agreement with an insurance company and allows any city resident to purchase insurance coverage through municipal taxes. *For more information consult the 2009 Global Assessment Report on Disaster Risk Reduction (UNISDR), www.preventionweb.net/gar. Click on GAR-2009, Chapter 6.2.*

Philippines, China and Sri Lanka: Supporting Investment in Disaster Risk Reduction

Since 2001, cities in the Philippines are required to allocate 5% of their local government budget to a calamity relief fund (CRF). Under the Disaster Risk Reduction and Management Act of 2010, they can spend 70% of this allocation for preparedness and procurement of relief /rescue equipment and stockpiles.

Sri Lanka's Disaster Management Ministry announced in 2011 an allocation of Rs. 8 billion for a programme to control floods in the capital, Colombo, while launching a secure town planning programme to minimise disasters as part of the Resilient Cities Campaign. The money will be used to clear canals, reconstruct the drainage system and for other measures to prevent floods. Under the "secure towns" programme, 15 towns have been selected as disaster-free cities.

Provincial governors in two of China's disaster-prone provinces committed additional resources to disaster reduction. Wei Hong, Executive Deputy Governor of Sichuan province, said that 2 billion Yuan will be invested to improve the local geological disaster prevention system. Gu Chaoxi, Deputy Governor of Yunnan province, which is highly at risk for geological disasters, vowed to invest at least 10 billion yuan over 10 years in the local disaster prevention and assessment system. *The report on Sri Lanka available at: <http://tinyurl.com/7t23osr>; the report on China: <http://tinyurl.com/858rfyo>.*



Essential 3: Multi-hazard Risk Assessment— Know your Risk

“Maintain up-to-date data on hazards and vulnerabilities, prepare risk assessments and use these as the basis for urban development planning and decisions. Ensure that this information and plans for improving resilience are readily available to the public and fully discussed with them.”



Satellite pictures of Venice.

► Risk assessments provide local authorities, investors and the general community with vetted and updated data, maps and other information on hazards, vulnerabilities and risk in order to take decisions regarding timely interventions before, during and after a disaster.

Why?

Unless cities have a clear understanding of the risks they face, planning for meaningful disaster risk reduction may be ineffective. Risk analysis and assessments are essential prerequisites for informed decision making, prioritizing projects, planning for risk reduction measures and identifying high-, medium- or low-risk areas, according to their vulnerability and the cost effectiveness of potential interventions. A well-maintained database of disaster losses and a Geographic Information System to map hazards, vulnerabilities, the exposure of people and assets and capacities will provide the foundation for the risk assessment.

What?

Determine the nature and extent of disaster risk

- Led by the appropriate city department, prepare a comprehensive risk assessment and risk maps with loss scenarios, including the impact of climate change, using technical expertise available through city entities or local technical institutions.
- Enlist, as necessary, technical support from national, regional and international experts. Make sure to consult and involve local stakeholders. Make the information available to the public.
- Historic loss data: Prepare and maintain an updated database of disaster losses from past events and current potential hazards in the city.
- Hazard assessment: Establish and map the nature, locale, intensity and probability of hazards (including natural events, technological and other man-made hazards).

The basic components of a risk assessment include:

- **Historic loss data:** Prepare and maintain an updated database of disaster losses from past events and current potential hazards in the city.
- **Hazard assessment:** Establish and map the nature, locale, intensity and probability of hazards (including natural events, technological and other man-made hazards).
- **Vulnerability assessment:** Determine the degree of vulnerability and exposure to the hazard of the population, development sectors, infrastructure and ongoing or planned city projects. Map and work with populations in high-risk areas.
- **Capacity assessment:** Identify the capacities and resources available institutionally and at neighborhood or district level.
- **Identify corrective actions and plans to reduce the risks.**

- **Vulnerability assessment:** Determine the degree of vulnerability and exposure to the hazard of the population, development sectors, infrastructure and ongoing or planned city projects. Map and work with populations in high-risk areas.
- **Capacity assessment:** Identify the capacities and resources available institutionally and at neighborhood or district level.
- **Identify corrective actions and plans to reduce the risks.**

Disseminate risk information and apply to development decisions

- **Prioritize actions** based on an analysis of the urban plan, land-use zoning, investment decisions and worst-case scenarios for emergency preparedness plans and exercises.
- **Make the results available** through websites and other means of information.
- **Update the risk assessment**, preferably annually.
- **Establish a city-wide geographic information and monitoring system**
- **Consider creating a geographic information and monitoring system** that includes input data from and is accessible to all actors, including civil society, the production sector (for example, agriculture, mining, commerce and tourism) and the scientific and technical community.
- **Maintain outputs** in the city's Geographic Information System (GIS).

Examples

Peru, Cape Town: Reviewing Impact of Disaster Risk on New Development Projects

Many countries, particularly in Latin America, have systems for assessing the impact of disaster risk on productive infrastructure. The UNISDR Global Assessment Report 2011 highlights **Peru**, which established a pioneering legal requirement that all public investment projects be evaluated for disaster risk. If the risk is not addressed, the project will not be funded. Of the US \$10 billion investment approved in 2008, about half was to be executed by local governments. Similarly, under its Disaster Risk Management (DRM) framework, the city of **Cape Town** has mandated that the Municipal DRM Center be involved in the review process of all new development projects.

Read more about opportunities and incentives for disaster risk reduction management at: <http://tinyurl.com/7sganme> and consult Cape Town's DRM framework at <http://tinyurl.com/cw9n22x>.

Cuttack: Data Collection and Risk Mapping for Urban Development Planning

Mahila Milan is a women's group taking leadership roles in informal settlements. The mapping process in **Cuttack**, India is carried out by community organisations comprised of residents of informal settlements and other districts, through a partnership between local Mahila Milan groups and local slum dweller federations. The data gathered is used to generate digital maps for city authorities and to negotiate support for upgrading or relocating houses, thus reducing disaster risk. This process is applied in all informal settlements and results in an accurate, detailed and disaggregated database on risk and vulnerability for the entire city, showing the boundaries of all informal settlements.

For more information: <http://tinyurl.com/7wg3ktd>.

An Urban Risk Assessment Framework

The World Bank, with UN-Habitat, UNEP and Cities Alliance, has developed an urban risk assessment (URA) framework based on experiences in many cities. The URA offers a flexible approach that project and city managers can use to identify feasible measures to assess a city's risk. The methodology focuses on three reinforcing pillars that collectively help to understand urban risk: a hazard impact assessment, an institutional assessment, and a socioeconomic assessment. The assessment is based on four principal building blocks to improve the understanding of urban risk: historical incidence of hazards, geospatial data, institutional mapping and community participation. The URA is flexible in how it is applied, depending on available resources and institutional capacity in a given city.

Read more at: <http://go.worldbank.org/VW5ZBJBHA0>.



Essential 4: Infrastructure Protection, Upgrading and Resilience

“Invest in and maintain critical infrastructure that reduces risk, such as flood drainage, adjusted where needed to cope with climate change.”

► Critical areas for flood risk and landslide prevention include: urban drainage and sewerage systems; disposal and control of solid waste; “green management” of the city with increased flood retention ponds; open permeable spaces and trees; slope stabilization and erosion control; dikes and embankments and coastal protection.

► Recognize that flood defenses increase risks for those outside the protected area and that residents’ over-reliance on defenses can lead to a false sense of security.

Why?

Not all hazards are destined to cause disasters. Preemptive measures can help avoid the disruption, incapacitation or destruction of networks, grids and infrastructure, which can cause severe social, health and economic consequences. Collapsed buildings are the greatest cause of mortality during earthquakes. Poorly planned roads or insufficient drains cause many landslides. Lifelines such as roads, bridges and airports, electric and communications systems, hospital and emergency services and energy and water supplies are essential for a city to function during a response to disaster.

What?

Strengthen protective infrastructure

- Adopt city policies, management strategies and plans for geological, climate-related and technological hazards and extremes that combine structural and non-structural measures to strengthen protective infrastructure.
- Assess the risks to each system, review their operation, effectiveness and functions and develop programmes to redesign or strengthen those that are malfunctioning (these measures will also improve service delivery in general).
- Recognize physical environmental changes that could potentially alter flood patterns and take into account future impacts of climate change, such as sea level rise, storm surge, and increased rainfall; establish early warning and monitoring systems that alert crisis management agencies to risks that approach coping thresholds.
- Ensure that roads and sites are designed to be accessible in case of emergencies, including fire or earthquakes. Ensure that all public buildings follow seismic codes adapted to the area; promote compliance with these codes by all developers and builders.

► Critical infrastructure includes transport (roads, bridges, airports, railway stations and bus terminals), vital facilities (including hospitals and schools that may also double as refugee shelters), the power grid, telecommunications, security and emergency services, and water supply and sanitation, all key assets for a well-functioning and healthy city and critical for effective disaster response and quick recovery.

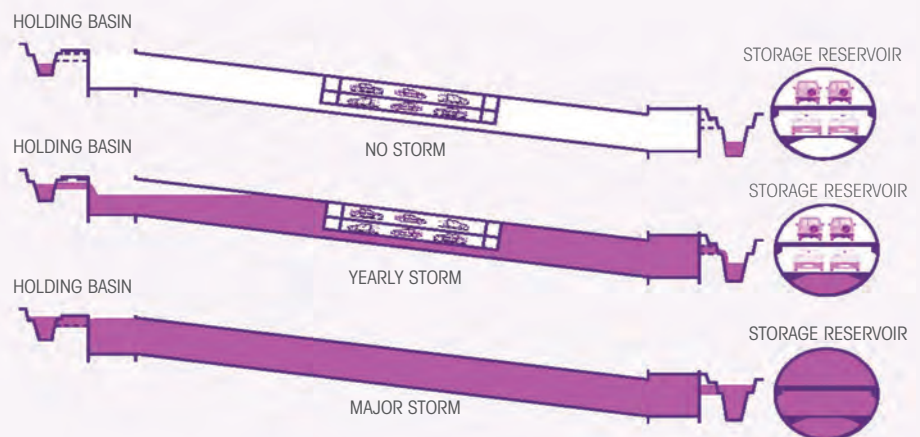
Protect critical infrastructure

- Assess the vulnerability of existing infrastructure to natural hazards, undertake measures to prevent damage and develop long-term capital investments to retrofit and/or replace the most critical emergency lifelines.
- Plan for business continuity to ensure that lifelines and services are quickly restored.
- Develop special programmes to protect historic buildings and the city's cultural heritage.

Develop resilient new infrastructure

- Establish minimum criteria and standards of resilience and safety, as part of urban design (see Essential 6).
- Invest, design and construct new sustainable infrastructure in appropriate locations and to a higher standard of hazard and climate resilience so they withstand destructive events and function effectively during an emergency.
- Conduct an assessment to prioritize maintenance improvements and repair programmes and, if required, the retrofitting, capacity redesign, demolition or replacement of damaged or obsolete structures.
- Take preventive measures in buildings that are damaged, not being used, in a state of disrepair or obsolete. Discourage occupation of these buildings to avoid jeopardizing human safety.
- If possible, consider demolishing at-risk infrastructure if the building has no cultural or historic value or cannot be repaired.

Figure 4: Three modes of operation of the SMART Tunnel



Examples

Kuala Lumpur: Dual-use Drain and Car Tunnel

Locating infrastructure out of harm's way is one way to ensure that new infrastructure does not introduce new risk. Where that may not be possible, another way is to execute multipurpose infrastructure projects, such as **Kuala Lumpur's** Stormwater Management and Road Tunnel (SMART). Floods from heavy rains are a hazard, and the 9.7 km. long, \$514 million tunnel has three levels, the lowest for drainage and the upper two for road traffic. The drain allows large volumes of flood water to be diverted from the city's financial district to a storage reservoir, holding pond and bypass tunnel. Combining the drain with the road has two advantages: it ensures that this "critical infrastructure" is subject to higher-than-usual margins of safety (the extra strength that engineers build into designs). In 2010, local government officials commented that "the RM 2 billion provided by the government to construct the SMART Tunnel in Kuala Lumpur is a significant investment. But in the three years since its launch in 2007, the SMART operations have successfully averted at least seven flash floods and have saved hundreds of millions of RM in potential losses. Together with the revenue from toll fees, we are very close to recovering the investment cost," said Datuk Hj Salleh Bin Yusup, Director General of City Hall. A local newspaper reported in 2010 that since SMART operations began in 2007, it was used 114 times to divert excess water and prevented seven potentially disastrous flash floods, which far exceeded the original target of diverting flood waters only two or three times a year.

In addition to the SMART Tunnel, another RM 140 million was spent on maintaining flood retention ponds and main drains; RM 40 million is provided for maintenance and cleansing of rivers and main drains; and 300 million has been allocated for river cleansing and beautification. "These substantial investments, both from the Federal Government and City Hall, are the results of efforts to mainstream disaster risk reduction into all policies and development and land use plans such as the Kuala Lumpur Structure Plan 2020, the Kuala Lumpur City Plan and the Flood Mitigation Plan," said the Lord Mayor to UNISDR.

For more information about the SMART tunnel, consult pages 6-7 of: Natural Hazards, UnNatural Disasters: The Economics of Effective Prevention (World Bank- United Nations, GFDRR, 2010). <http://tinyurl.com/7aalwlj>

Pune: Investing in Measures to Reduce Risk

Pune, India, has been affected by severe periodic flooding for decades. Anticipating that the impact of climate change may increase the frequency, the city has put programmes in place to build capacity, assess hazards and vulnerability, and implement a city-wide action plan that contains structural and planning measures for restoring natural drainage, widening streams, extending bridges and applying natural soil infiltration methodologies. Watershed conservation techniques, such as afforestation and building small earthen check dams, were undertaken in the hill zone. Property tax incentives were provided to encourage households to recycle wastewater or to store run-off rainwater for domestic use. These efforts were complemented by improvements in flood monitoring and warning systems and social protection for affected families. The initiative was driven jointly by the elected municipal government, the municipal commissioner and Alert (active citizen groups), and involves many different city departments.

Consult Briefing Note 02: Adaptation to climate change by reducing disaster risks: Country practices and lessons (UNISDR 2010) at <http://tinyurl.com/6nmww8t>.



Essential 5: Protect Vital Facilities: Education and Health

“Assess the safety of all schools and health facilities and upgrade these as necessary.”

► While it is true that the collapse of a school or hospital generates severe problems for a disaster-affected city, it is more common to see the “functional” collapse of these facilities, where structures may remain standing but cannot be used for a variety of preventable reasons. To avoid this, hospitals and schools must be constructed to high standards of resilience, access routes must remain open and the water supply, electric power and telecommunications must continue providing services to the facilities to guarantee continuity of operations.

Why?

Schools and health facilities provide essential social services. As such, special attention must be paid to their safety and risk reduction efforts must focus on ensuring they can continue providing services when most needed. Not only do they house among the most vulnerable groups in society, schools and hospitals are also places of care, development and well-being. They carry out essential functions during and after a disaster, where they are likely to accommodate and treat survivors. The normal educational routines of children must be restored as soon as possible to avoid social and psychological repercussions.

What?

Keep schools and health facilities operating and functional

- Establish and implement action plans and programmes, maintain the structural and physical resilience and robustness of these facilities.
- Examine the geographical location and investigate capacity requirements in emergency and recovery situations.
- Assess disaster risk in schools and hospitals and strengthen/retrofit the most vulnerable
- Introduce data on the vulnerability of schools and health facilities into risk assessments and ensure compliance with safety standards when deciding on the location, design and construction of all new infrastructure.
- Create an action plan to assess and reduce vulnerability and risk in existing schools and health facilities by selecting and retrofitting the most critical (and vulnerable) facilities and incorporating stringent maintenance and repair programmes.

► The “One Million Safe Schools and Hospitals Campaign” is a global advocacy initiative to make schools and hospitals safer from disasters. Make a pledge and save a life!

www.safe-schools-hospitals.net/

- Generate wider action and more resources by encouraging surveyors, engineers and other built environment professionals, the private sector and communities to participate in this critical risk reduction work.

Recognize the relevance of priority services and operations after a disaster

- Improve the safety of public health and educational facilities that have complementary and supporting roles in emergency response and recovery.
- Strengthen and motivate private facilities that can contribute to relief efforts and provide complementary services in the emergency and recovery phase.
- Provide incentives to eligible private institutions to become partners.

Examples

Cayman Islands: Making Health Care Facilities Safer

The **Cayman** Islands are one of the most frequent targets of Atlantic hurricanes, and in 2004, Hurricane Ivan, the worst storm in 86 years, struck the largest island, Grand Cayman, damaging 90% of the buildings. Power, water and communications were disrupted for months in some areas. The island began a major rebuilding process, and within the National Strategic Framework for Disaster Risk Reduction, the Health Services Authority addressed structural, non-structural, functional and workforce issues. For instance, the 124-bed Cayman Islands Hospital (the territory’s principal healthcare facility), which had been built to Category 5 hurricane standards, remained functional during and after Hurricane Ivan, while providing an impromptu shelter for more than 1,000 people. However, older facilities needed to be upgraded to new local and international building codes and protocols for healthcare facilities. Seismic risk reduction elements were also introduced into the design of new facilities.

For more information consult <http://www.caymanprepared.gov.ky>.

Hospital Safety Index: Will My Hospital Be Able to Function in a Disaster?

A growing number of countries worldwide are using the **Hospital Safety Index**, a low-cost tool that helps health facilities assess their safety and avoid becoming a casualty of disasters. The Hospital Safety Index provides a snapshot of the likelihood that a hospital or health facility can continue to function in emergency situations, based on structural, nonstructural and functional factors, including the environment and the health services network to which it belongs. By determining a hospital’s safety index or score, countries and decision makers will have an overall idea of its ability to respond to major emergencies and disasters. The Hospital Safety Index does not replace costly and detailed vulnerability studies. However, because it is relatively inexpensive and easy to apply, it is an important first step towards prioritizing investments in hospital safety. The Hospital Safety Index is available in English, Spanish, Arabic, Russian and French.

Download background information and forms at <http://tinyurl.com/c53gdvw>.



Essential 6: Building Regulations and Land Use Planning

“Apply and enforce realistic, risk-compliant building regulations and land use planning principles. Identify safe land for low income citizens and develop upgrading of informal settlements, wherever feasible.”

► According to the Pan American Health Organisation, the cost of a building designed and built to withstand hazards such as earthquakes may increase the total cost of the structure by 1% to 5%. When it comes to certain non-structural elements, the cost savings are dramatic. For example, a severely damaged electric generator could result in the loss of power and cost as much as US\$50,000 to replace. This situation could be avoided by installing seismic isolators and braces to prevent the generator from moving, at a cost as low as US\$250.

Why?

Countries and cities will have safer infrastructure when standards are in place through building codes and regulations. The application of construction codes and mechanisms for planning and monitoring the use of city land is a valuable way to reduce disaster vulnerability and risk from extreme events such as earthquakes, floods, fires, the release of hazardous materials and other phenomena. It is the responsibility of local authorities to monitor their application, compliance and follow up. Using resilient design standards and land use planning is cost effective when compared to relocation and/or retrofitting unsafe buildings (a cost/benefit ratio of 4 to 1).

What?

Enforcement of and compliance with risk-sensitive building codes and regulations

- Ensure that municipal regulations and laws include building codes that set standards for location, design and construction to minimise disaster risk and ensure enforcement by investing in building capacity of local officials, increasing public awareness and using motivational means to increase compliance.
- Ensure adequate clarity about differences in building regulations for critical public infrastructure, engineered buildings and more simple and accessible guidelines for smaller non-engineered homes.

Develop city and land use planning based on risk assessments

- Incorporate disaster risk reduction and climate change impacts into the urban land use plan and regulations, based on the city risk assessment. Land use planning must incorporate peripheral land around urban developments and the wider rural environment.
- Use plans to prevent/control development in extreme-risk areas and to mitigate risk in existing developments; prescribe restrictions on building type, use, occupancy and density in high-risk areas. New regulations leave existing buildings vulnerable, so assess their risks and implement plans for retrofitting or alternative means to reduce risks.
- Spread out the location of critical infrastructure, evacuation shelters, emergency services and lifelines. Identify escape routes and routes for delivery of relief supplies.
- Maintain an updated inventory of land use classification and vulnerability and an urban spatial and building database to monitor development in hazard-prone areas of the city.

Upgrade informal settlements and promote safe construction of non-engineered buildings

- Establish a participatory mechanism to reduce risk in vulnerable settlements; take into account the population's needs and difficulties of rapidly changing existing building practices. When possible, relocate informal settlements to safer locations, while improving the quality of life, addressing livelihood needs and patterns, and seeking innovative ways to finance improved services on new sites.
- Promote resilient design, safer construction and strengthening of non-engineered buildings, using low-cost techniques and locally available materials.
- Share know-how through public campaigns and demonstrations of safer construction techniques.

Build local capacities and strengthen participation in urban planning and land use

- Build the technical capacity and competence of local enforcement officials, builders, tradesmen and practicing professionals to promote compliance with regulations, plans and building codes and to promote/develop innovative local buildings, plans and technologies.
- Build local citizen awareness to monitor and report unsafe building practices and constructions to improve compliance.
- Create special technical task forces to conduct independent periodic inspections.

Building and Planning Regulations that Facilitate Local Disaster Risk Reduction	Building and Planning Regulations that Impede Local Disaster Risk Reduction
• National mandates that give local governments responsibility for safe construction practices (while contributing technical expertise and resources to make and implement plans and enforce building regulations). • Recognition by local government of the needs of the poor and accountability to them. • Plans, codes and standards that are developed with and include the perspectives of businesses, residents and diverse communities. • Flexible regulatory frameworks that accommodate changing economies, environments and building densities. • Recognition of informal building processes and encouragement of safe building practices through education and advocacy.	• Safe construction or secure land tenure is unaffordable or unobtainable by the poor. • Inequalities in access to land or housing. • Forced evictions or reduced security with regard to tenure for inhabitants of informal settlements • Regulations that fail to take into account realities on the ground, where existing density in urban areas is ignored, where the construction of small dwellings or workspaces or the use of more affordable alternative building materials is prohibited.

See more in the 2011 Global Assessment Report on Disaster Risk Reduction (UNISDR), www.preventionweb.net/gar.

Click on GAR-2011, Chapter 6.5.

Examples

Thailand: Upgrading Informal Settlements

The government of Thailand has launched an ambitious slum and squatter upgrading initiative. The Baan Mankong (secure housing) programme channels funds in the form of infrastructure subsidies and housing loans directly to community organisations of low-income inhabitants in informal settlements. The funding comes almost entirely from domestic resources—a combination of national government, local government and community contributions. Under this national programme, illegal settlements can obtain legal land tenure through a variety of means such as direct purchase from the landowner (supported by a government loan), negotiating a community lease, agreeing to move to another location provided by the government or agreeing with the landowner to move to part of the site they are occupying in return for tenure of that site (land sharing). For more information consult <http://tinyurl.com/72p7375>.

Santa Tecla: A Risk-Sensitive City Development Plan

Santa Tecla is part of the metropolitan area of El Salvador's capital, San Salvador. "Santa Tecla suffered two earthquakes in 2001. In just five seconds, a mudslide caused more than 700 deaths, displaced 20% of the city, and badly damaged 38% of the infrastructure. Real estate prices plummeted. We had to think deeply about what we could do," says Oscar Ortiz, the Mayor. "In order to turn our city around and make it disaster resilient, we realized we needed to stop improvising when disaster strikes and start planning ahead. We need to manage our land in a responsible and sustainable manner. We developed a ten-year plan to redevelop the city and now have a longer-term plan for a sustainable future through 2020. Citizens need to understand the significance of what we are doing or very little change will take place. We try to do this by encouraging participation in "Mesas de Ciudadanos" (citizens groups), which bring a wide cross section of stakeholder organisations together in periodic discussions and decision making. They soon come to understand that these are issues and decisions that concern their livelihood, their children, their schools and their productivity."

(Source: Interview with Mayor Oscar Ortiz, February 2011, UNISDR)

For more information consult <http://www.santatecladigital.gob.sv/> Click on: *Gestión de Riesgos 13.11* (in Spanish).



Kabul Municipality, Afghanistan: before and after urban improvement works with drains and sanitation.





Essential 7: Training, Education and Public Awareness

“Ensure education and training programmes on disaster risk reduction are in place in schools and local communities.”



Learning for life in schools

► Focus on people-to-people communication; involve children and youth in hands-on learning activities; use credible and influential spokespersons to serve as safety and disaster risk reduction advocates; and learn from documented good practices from other cities/programs.

Why?

If citizens are to take part in the collective responsibility of creating disaster-resilient cities, training, education and public awareness are critical (these must also be incorporated into all Ten Essentials). The entire community must know about the hazards and risks to which they are exposed if they are to be better prepared and take measures to cope with potential disasters. Awareness, education and capacity building programmes on disaster risk and mitigation measures are key for mobilizing citizen participation in the city's disaster risk reduction strategies. This will improve preparedness and help citizens respond to local early warnings.

What?

Raise public awareness in the city

- Conduct and promote a public awareness campaign on citizen safety and disaster risk reduction, with messages on local hazards and risk and steps the city is taking to mitigate and manage these, including the potential effects of climate change.
- Encourage local citizens' groups, schools, the mass media and the private sector to join/support the global Campaign by spreading awareness of these messages.

Integrate disaster risk reduction into formal education programmes

- Work with educational authorities, professors, students and advocates to include disaster risk reduction at all levels of the school curriculum and in all public and private institutions.
- Seek necessary technical support for curriculum development from related institutions and agencies. Collect and learn from past experiences.

Develop risk reduction training and capacity building at the city level

- Establish a sustainable and permanent training programme for key city personnel, in partnership with communities, a variety of professionals from the social and economic sector and specialized local and national institutions. Work with local resources such as the Red Cross, universities, NGOs, teachers and others.
- Focus on training priority target groups such as: municipal departments and emergency management authorities; fire and rescue services; medical emergency teams and law enforcement personnel; specialists in engineering, water and sanitation, surveying, planning and zoning, environment, health and communications; the media; the private sector; community leaders; and educators. Distribute this Handbook and other guidance material, offering short courses and ongoing training opportunities.

Establish city-wide disaster safety initiatives

- Commemorate the anniversary of locally-memorable disasters with a “disaster safety day,” a time when people are very receptive to safety messages.
- Establish a memorial in the city and/or organize a small exhibition/disaster museum to preserve the memory of the impact of past disasters.
- Find creative new ways to participate in the International Day for Disaster Reduction, celebrated each year on 13th October, and in other related events such as World Meteorological Day, World Health Day, World Habitat Day and events commemorating major national disasters.

► Read more about the International Day for Disaster Reduction:

www.unisdr.org/2011/iddr/



Examples

Saijo City: Watch and Learn: Children and Communities Study Mountain and Urban Risks

As early as kindergarten, schools in Japan are educating children about how to detect and react in disaster situations, conducting regular drills and “disaster watches.” This long-time investment undoubtedly saved many lives in the March 2011 Great East Japan earthquake and tsunami.

In 2004, **Saijo City, Japan** was hit by record typhoons that caused flooding in urban areas and landslides in the mountains. Saijo City’s aging population represents a particular challenge. Young able-bodied people are very important to community systems of mutual aid and emergency preparedness. As young people move away to bigger cities, the population of smaller towns in Japan grows older than the already imbalanced national average. Small cities like Saijo City are also often spread over a mix of geographic terrains – an urban plain, semi-rural and isolated villages on hills and mountains or along the coast. To meet these challenges, the Saijo City government began a risk-awareness programme, targeting school children. Focusing on the city’s physical environment, the “mountain-watching” and “town-watching” project takes 12-year-olds on risk education field trips. Young urban dwellers meet with the elderly to learn together about the risks facing Saijo City and to remember the lessons of the 2004 typhoons. A “mountain- and town-watching” handbook has been developed, and a teachers’ association for disaster education and a children’s disaster prevention club have been set up.

For more information consult <http://www.unisdr.org/we/inform/publications/13627> (page 29).

Disaster Safety Days Commemorate Anniversaries of Past Events

In Nepal, 15th January marks the anniversary of the great **Nepal** earthquake of 1934. In **Kathmandu**, political leaders and prominent personalities commemorate the event with activities such as street parades, shake table demonstrations, exhibitions on safe construction, street drama, interactive seminars, posters, art and other competitions and presentations for children. Earthquake simulation drills are the highlight of the observance, with wide public participation and media coverage. The national and city governments have a strong sense of ownership of and leadership in the event.

Japan observes Disaster Safety Day each year on 1st September, the anniversary of the great Kanto earthquake of 1923. Each year, many students visit the Earthquake Memorial Museum in **Kobe**, built on the experience of the Great Hanshin-Awaji Earthquake of 18 January 1995.

China has established 12th May as its National Disaster Safety Day, commemorating the Wenchuan earthquake of 2008. The cities of **Ratnapura, Sri Lanka and Dagupan, Philippines** also observe disaster safety days on anniversaries of local historic events.

For more information on how cities and others celebrate the International Day for Disaster reduction, see www.unisdr.org/iddr.



Essential 8: Environmental Protection and Strengthening of Ecosystems

“Protect ecosystems and natural buffers to mitigate floods, storm surges and other hazards to which your city may be vulnerable. Adapt to climate change by building on good risk reduction practices.”

► Ecosystem-based management considers the whole ecosystem, including humans and the environment. It focuses on natural environmental units such as watersheds, wetlands or coastal ecosystems (and the human communities that live within them or rely on their resources). It recognizes pressures from societal needs and excesses and seeks to promote patterns of land and resource use that do not undermine the core ecosystem functions and services that city dwellers rely on.

Why?

Ecosystems serve as protective buffers against natural hazards. They increase the resilience of communities by strengthening livelihoods and the availability and quality of drinking water, food supplies and other natural resources. Through the process of urban expansion, cities transform their surrounding environment and often generate new risks. The urbanization of watersheds can modify hydrological regimes and destabilize slopes, increasing hazards such as floods and landslides. Maintaining a balance between human actions and ecosystems is an excellent strategy for reducing risk and contributing to resilience and sustainability.

What?

Raise awareness of the impact of environmental change and degradation of ecosystems on disaster risk

- Recognize and communicate the multiple functions and services that ecosystems provide to a city, including natural hazard protection or mitigation.
- Educate the public about the negative consequences of global warming and climate change.

Promote green growth and ecosystem protection in planning for sustainable livelihoods and development

- Review the environmental consequences of existing plans, policies and programmes; integrate ecosystem considerations into future planning processes; and tackle drivers of degradation.
- Reduce greenhouse gas emissions and promote the transition to a green economy; and invest in risk reduction and ecosystem-based measures to adapt to climate change.

Establish alliances with environmental managers and the private sector

- Build capacity with partners to carry out risk and vulnerability assessments, environmental assessments and scientific monitoring, expanding governance capacities for ecosystem-based disaster risk management through multi-sector, multidisciplinary platforms, involving local stakeholders in decision making.
- Build partnerships with the private sector to leverage technical and financial resources and ensure that private investments follow environmental and risk reduction norms.

Strengthen existing ecosystem management instruments or establish them where they do not exist

- Establish a sustainable watershed management programme to balance water needs; protect the ability to capture, store and release water; control sedimentation; maintain downstream flows for environmental needs and mitigate water-related hazards.
- Incorporate ecosystem-based flood reduction measures into engineered infrastructure to support coastal protection, upstream reforestation, wetland and river bank restoration, and floodplain regulation to achieve urban development goals.



San Francisco Municipality, Camotes Island, Philippines: Their ambitious “two million trees project” engages communities, improves the ecosystem and reduces emission of greenhouse gases.

Examples

Hubei Province and New York: Ecosystem-based Disaster Risk Management

In **Hubei Province, China**, a wetland restoration programme reconnected lakes to the Yangtze River and rehabilitated 448 km² of wetlands with a capacity to store up to 285 million m³ of floodwater. The local government subsequently reconnected eight more lakes covering 350 km². Sluice gates at the lakes are re-opened seasonally and illegal aquaculture facilities have been removed or modified. The local administration has designated lake and marshland areas as natural reserves. In addition to contributing to flood prevention, restored lakes and floodplains have enhanced biodiversity, increased income from fisheries by 20-30% and improved water quality to potable levels. Read more in the UNISDR Global Assessment Report, chapter 6.4.

In **New York**, untreated storm water and sewage regularly flood the streets because the ageing sewerage system is no longer adequate. After heavy rains, overflowing water flows directly into rivers and streams instead of reaching water treatment plants. In New York City, traditional pipe and tank improvements are estimated to cost US\$6.8 billion. Instead, New York City will invest US\$5.3 billion in green infrastructure on roofs, streets and sidewalks. This promises multiple benefits. The new green spaces will absorb more rainwater and reduce the burden on the city's sewage system, air quality is likely to improve, and water and energy costs may fall.

Read more about these initiatives at <http://www.preventionweb.net/gar>, chapter 6.4.

Overstrand Municipality: Addressing the Increasing Risk of Droughts

The **Overstrand Municipality, Hermanus District, in South Africa** has faced rapid and seasonal population growth and projected shortages of water in Hermanus, where rainfall has declined since 1997. Climate change threatens to bring more variable rainfall patterns and more extreme temperatures. In response, the municipality adopted a comprehensive water resource management and development programme, which draws on the national policy and legislative platform developed by the South African National Department of Water Affairs and Forestry. Seeking a longer-term, multi-stakeholder programme with growing public recognition of drought risk, two strategies were devised: better management of water demand and finding additional, sustainable sources of water. After careful analysis of various options, groundwater drilling was initiated to locate local water sources. The permanent coordinating role of the local government was vital in conducting this long-term, multi-stakeholder programme involving national and provincial water agencies, a regional biodiversity conservation institute and a group of community-based organisations. Uncertainty and skepticism among stakeholders regarding the extraction of groundwater was overcome by establishing a participatory monitoring committee and preparing baseline data.

For more information consult <http://www.unisdr.org/we/inform/publications/13627> (page 52).



Essential 9: Effective Preparedness, Early Warning and Response

“Install and develop preparedness plans, early warning systems and emergency management capacities in your city and hold regular public preparedness drills.”



► **Risk and Disaster Scenarios:** Start by thinking about the potential impact of a major event of the kind that your community/institution/enterprise has experienced, such as an earthquake, hurricane or flood. To what degree are residential, commercial, health, education and other infrastructure vulnerable to this type of hazard? Where is the infrastructure located and how or why has it become vulnerable? Can this vulnerability be prevented?

Why?

Well-conceived emergency preparedness and response plans not only save lives and property, they often also contribute to resilience and post-disaster recovery by lessening the impact of a disaster. Preparedness efforts and early warning systems help ensure that cities, communities and individuals threatened by natural or other hazards can act in sufficient time and appropriately to reduce personal injury, loss of life and damage to property or nearby fragile environments. Sustainability can be achieved if the community itself and local authorities understand the importance of and need for local emergency preparedness and response.

What?

Strengthen and improve preparedness

- Establish institutional and legislative mechanisms to ensure that emergency preparedness forms part of the policies and actions of all sectors and institutions throughout the city.
- Prepare, review and enhance city-wide inter-agency institutional preparedness and response plans, using credible scenarios.
- Integrate the results of local-level risk analysis into the design of communication and disaster preparedness strategies.
- Ensure that the city's preparedness plan has effective systems for delivery of immediate relief and survivor support, in partnership with pre-identified local citizens' organisations.

Create or improve an accessible multi-hazard early warning system

- Establish an early warning and communication system that includes protective measures and clear evacuation routes, as part of the preparedness plan.
- Strengthen local capacity to avoid dependence on external resources and to encourage participation and knowledge sharing.
- Clearly define who has the institutional and decision-making responsibility for updating risk information and activating early warning systems. Simulate contingencies to test the effectiveness of proposed responses and public information and education on risks and risk management.

Upgrade the city's emergency response services

- Determine what type of equipment, training and resources may be needed to deal with the hazards and vulnerabilities a city faces and establish priorities for procuring and/or upgrading as needed.
- Provide specialized training for first responders not only in the use of equipment but also in new techniques for dealing with the type of emergency situations they may potentially face.

Develop tabletop exercises and periodic drills

- Carry out tabletop simulation exercises in which local actors evaluate a community, institution or agency's ability to respond and execute one or more parts of an emergency preparedness plan.
- Conduct exercises on a regular basis to test complex responses and evaluate the plan, policies, and procedures. This will help reveal any weaknesses and identify resource gaps.
- Involve a wide range of organisations, including fire, law enforcement, emergency management, and when necessary, other agencies such as local public health, public safety, the Red Cross and others.

Plan for recovery before disaster happens

- Before a disaster, tackle the challenges of planning and implementing a successful post-disaster recovery, in collaboration with the public, local professionals as well as the private sector. Planning for recovery enables city government to build consensus on recovery goals and strategies, gather critical information to inform recovery decisions, define roles and responsibilities and develop the necessary capacity to efficiently manage recovery operations.

Examples

Jakarta: Many Partners, One Integrated Early Warning System

Jakarta, Indonesia, a coastal city and the exit point of 13 rivers, is highly at-risk for floods. Some 40% of Jakarta lies below sea level and the provincial authority area includes 110 islands. Hydrometeorological hazards have caused much damage in coastal areas and in residential areas near the river banks. During annual and five-year floods, Jakarta has lost billions of dollars' of investment in buildings and infrastructure. Integrating improvements into the city's flood early warning system has been a true multi-stakeholder process, involving a broad range of local authorities and partners. By managing everyone's interests and roles and improving coordination, the early warning system was upgraded from top to bottom. Technical improvements mean that earlier flood warnings can now be issued. But more importantly, preparedness capacity has been built and streamlined. Key coordination hubs and standard operating procedures have been established and tested with comprehensive drills, so that institutions and communities are now more ready to act on warnings. *For more information consult <http://www.unisdr.org/we/inform/publications/13627> (page21).*

Makati City: Emergency Operations Center

Located in heart of the National Capital Region of the Philippines, **Makati City** is home to the vibrant and bustling central business district, housing the country's top corporations and making it the financial capital of the Philippines. The city's dynamic social and economic growth required significant improvements to its services to ensure the safety and security of its constituents. In 2006, then Mayor and now Vice President, Jejomar C. Binay, established Makati Command, Control and Communication (Makati C3) to serve as the city's Emergency Operations Center. It was tasked with monitoring, coordination, and the integration of services and resources during disasters and emergencies.

The Makati C3 was placed under the leadership of then Councilor, now the City Mayor, Jejomar Erwin S. Binay, Jr. who sought to continually improve the delivery of efficient and timely services by adopting an emergency 3-digit access number, 168, and upgrading technical equipment, including a Geographic Information System and video surveillance. Makati C3 enhanced the operational capabilities and standards of its staff by engaging with international organisations such as the ASEAN, INSARAG, and UNDAC. Strong linkages were also established with national, regional, local, and non-governmental organisations as well as with the private and business sectors.

Within the city, Makati C3 takes an active role in risk-sensitive land use planning and community-based disaster risk reduction and capacity building programmes for the barangays and other stakeholders, as part of its mission to create safer and disaster-resilient communities. Furthering its commitment, Makati supports many other cities and municipalities through its services and aims to set up a national training centre. *Read more at <http://tinyurl.com/7su6wtw>.*



Essential 10: Recovery and Rebuilding Communities

“After any disaster, ensure that the needs of the survivors are placed at the center of reconstruction, with their support in the design and implementation of the recovery and response, including rebuilding homes and livelihoods.”



► **Post-disaster recovery and reconstruction** programmes offer the opportunity to build back better and safer and achieve systemic improvements and fundamental revamps of affected city systems.

► **Some key issues that must be addressed in recovery plans** include debris removal, temporary housing and land for the sites, and policies regarding whether buildings that do not conform to current zoning can be rebuilt in the same location.

Why?

Cities are built by many entities over decades or centuries, and hence difficult to rebuild in a short period of time. There is continual tension between the need to rebuild quickly and to rebuild as safely and sustainably as possible. A well-planned and participatory recovery and reconstruction process helps the city reactivate itself, restore and rebuild its damaged infrastructure and recover its economy, empowering citizens to rebuild their lives, housing and livelihoods. Reconstruction must begin as soon as possible—in fact, cities can foresee needs, establish operational mechanisms and pre-assign resources before a disaster. Leadership, coordination and obtaining money are key.

What?

Recovery must be part of disaster reduction plans and public policies

- Consider recovery and reconstruction as integral parts of the city's routine risk reduction and development processes.
- Determine what resources will be needed and plan, in advance, for securing these.

Include the affected population in the definition of needs

- From the beginning and throughout the reconstruction process, focus attention on the needs of survivors and the affected population, promoting their participation in decisions about the design and execution of actions that help guarantee resilience and sustainability.

- Carry out activities that enable the city to return to levels of normalcy as quickly as possible, including the reopening of schools.
- Ensure that action and programmes include counselling to support the economic situation in the aftermath of disasters.

Recovery is an opportunity to build back better and improve development

- Evaluate the city's strategic plan, designating as priority those areas that are most affected by and sensitive to development; apply disaster risk reduction criteria as a crosscutting measure.
- Reformulate programmes and projects as needed, strengthening those that lead to resilience; define mechanisms, laws and a solid institutional and political framework for the city.
- Create and strengthen capacities, with an emphasis on local capacities, and strengthen development from within, using local knowledge and resources.
- During the recovery process, don't overlook the protection of natural and cultural resources and values.
- Pay special attention to transitional shelters, ensuring that they are resilient and compliant with local regulations and that they do not become permanent slums.

Seek resources, strengthen alliances and ensure sustainability

- Prepare a resource management strategy to initiate the reconstruction process. Convene national and international cooperation agencies, businesses and other potential partners.
- Strengthen existing or seek new partnerships and networks to contribute to reconstruction, looking at ways to create new capacities and take advantage of technical and scientific innovation to reduce future risk and increase resilience.

Examples

Sri Lanka: An Owner-driven Approach to Reconstruction

The December 2004 tsunami completely destroyed approximately 100,000 dwellings in Sri Lanka and damaged 44,290. The State Task Force used an innovative owner-driven approach to support reconstruction, providing grants directly to the owners to rebuild; owners supplemented this grant with other donations. Most activities related to planning, layout, design and construction were delegated to local beneficiaries, who were supported by technical staff, allowing groups of beneficiaries to negotiate down their costs. In contrast, a donor-assisted programme that followed a contractor-driven approach, without involvement of the community, had a much lower satisfaction rate. Owner-driven reconstruction produced more houses, more quickly, of better construction quality, and at less cost. Space standards were generally better and the design, layout, and location more acceptable to beneficiaries. The programme appears to have fostered a cooperative local social fabric and institution. *Read the report at <http://tinyurl.com/chjv6ps>.*

CHAPTER 3

How to Implement the Ten Essentials for Making Cities Resilient



Photo: Cecilia Valdés

Community leader in relocation project from Kibera slums in Nairobi, Kenya: participatory planning.

“Think big—start small. It is communities that build nations.”

Vice-Mayor Al Arquillano, San Francisco, Cebu, Philippines. His Municipality was co-winner of the 2011 UN-Sasakawa Award for Disaster Risk Reduction.

Milestones and Strategic Planning

A city's strategic planning process should be as participatory as possible, allowing the mayor and all stakeholders to consider how best to integrate the Ten Essentials into the city's development plans and activities. If the city does not have a development plan, this is the chance to think about preparing one. If a development plan does exist, the time is right to review the plan, making sure that it contains all necessary elements of disaster risk reduction.

The strategic planning process will allow local authorities to identify and focus on key disaster risk reduction priorities and explore what resources (human, economic, technology and natural) are available locally. During the planning process, the city can assess its strengths and weaknesses and take into consideration any external factors that need to be addressed to achieve concrete and practical results.

The planning process encompasses the following milestone phases and steps:

	Milestone Phases	Steps
Phase One	Organizing and preparing to apply the Ten Essentials	1. Prepare institutional setting, raise awareness 2. Convene actors, formalize participatory process 3. Plan and execute the process
Phase Two	Diagnosis and assessment of the city's risk	4. Be acquainted with the city's risks 5. Conduct a risk assessment 6. Analyze the local environment and actors 7. Prepare an assessment report
Phase Three	Developing a safe and resilient city action plan	8. Define vision, objectives and main actions 9. Define programmes and projects 10. Institutionalize and sustain the disaster risk reduction plan
Phase Four	Implementing the plan	11. Implementation and resource mobilization 12. Ensure broad participation and ownership
Phase Five	Monitoring and follow-up	13. Monitor, follow up and evaluate the plan 14. Disseminate and promote the plan

Benefits of a Strategic Planning Process for Resilience

The planning process will allow cities to:

- Use existing opportunities and capacities to their advantage; look for ways to minimise the potential consequences of hazards; maximise strengths and overcome weaknesses.
- Have a holistic vision of where the city stands with respect to risk and development.
- Effect substantial change and improvements and advance disaster risk reduction.
- Encourage participation, strengthen democracy and promote consensus, agreements, alliances and other synergies.
- Define and prioritize clear and realistic disaster resilience objectives and actions that represent the interests of all city sectors.
- Prioritize actions strategically to respond to the needs of vulnerable or critical sectors and groups (social, environmental, economic, political, etc.).
- Assign and manage resources according to existing realities and needs.
- Plan short-, medium- and long-term risk reduction strategies, from a development and sustainability perspective.
- Collect and document innovative local opportunities and actions.
- Strengthen the leadership of local authorities and encourage a sense of self-worth among all city sectors; improve capacities where needed.

Planning Principles

It is important to think about implementing concrete disaster risk reduction measures throughout the entire planning process rather than waiting until the plan is completed. Priority should focus on actions for which resources and local capacity already exist, those which can and will quickly demonstrate visible results. This will motivate all stakeholders and create awareness of the importance of disaster risk reduction in the city. When this is recognized through collective consensus, the chances are much greater that the actions will be acted upon and be sustainable.

Keep in mind that the preparation of a plan is a much more time-consuming process than most people anticipate. If the process is rushed, the opportunity may be lost to achieve participation and a sense of ownership.

Applying the following principles throughout all phases will make for a more effective strategic planning process:

- Encourage local government to exercise leadership in developing local capacity to create resilience.
- Use participatory approaches and promote full participation of the historically underserved, including children, indigenous populations, the disabled and senior citizens to strengthen the social fabric of the city.
- Apply principles of gender equality and inclusion.
- Be flexible, transparent and accountable.

- Define clear responsibilities and identify realistic objectives and actions.
- Build on principles of sustainability (in economic, environmental and social spheres) and resilience.
- Raise awareness and develop a sense of ownership of the plan shared by the entire community.

Milestones Phases and Steps

Phase One: Organizing and Preparing to Incorporate the Ten Essentials

1. Getting ready: prepare the institutional setting and raise public awareness

- Assess the political will of the city council and local authorities to integrate disaster risk reduction into development.
- Promote public awareness of the issues.
- Establish a legal framework at local level to jumpstart the process; pass a resolution to adopt a policy on disaster resilience.
- Designate a technical entity or team in the municipality, charged with leading the work and implementing actions.

2. Convene all actors and formalize the participatory process

- Identify and convene all actors and create strategic alliances.
- Appoint (or strengthen) a multi-stakeholder task force to implement the process.
- Establish sector or thematic working groups.
- Identify needs, city resources and priorities and establish a baseline for the work ahead.
- Establish mechanisms to broaden participation, oversight and information dissemination.

3. Plan and execute the process

- Define the methodology to be used and alliances, resources and capacities required.
- Create a work plan.
- Build technical capacities to implement the process.
- Solicit technical support from relevant agencies to move the process forward.
- Mobilize resources for implementation.
- Step up communication efforts by publishing resolutions and work plans.

Phase Two: Diagnosis and Assessment of the City's Risk

The Local Government Self-Assessment Tool and questionnaire (see Annex 1) can be used to establish a baseline. It can also support the monitoring of activities, as outlined in Phase Five.

4. Become better acquainted with the city's risks

- Collect and systematize information on disaster risk, existing national and local legal frameworks, and the city's development plans, programmes and strategies.
- Review the existing territorial development plan and study in detail its programs and projects.
- Take stock of where the city stands with regard to each of the Ten Essentials and analyze historic data on disasters.

5. Conduct a risk assessment

- Carry out a general study or diagnosis of the city, which will serve as a baseline of knowledge upon which to conduct a risk analysis.
- Assess hazards and vulnerability in relation to city activities, programs and priorities.
- Prioritize strategic actions to reduce risk in the short-, medium- and long term, in accordance with the Ten Essentials.
- Promote discussion among all actors to reach consensus on priorities.
- Empower local communities to generate risk assessments or “flagging” of vulnerable community assets such as schools, health centres and public facilities.

6. Analyze the local environment and actors

- Conduct an internal and external analysis of the situation city-wide, identifying strengths, weaknesses, opportunities and threats.
- Analyze the resources, the capacities and the key actors and stakeholders in the city in relation to disaster risk reduction.

7. Prepare an assessment report

- Prepare a draft assessment report and convene all participants in the process to present and validate the findings.
- Prepare the final version of the report, incorporating the comments and recommendations stemming from the review.
- Publish the evaluation and assessment report.

Phase Three: Developing a Safe and Resilient City Action Plan

8. Define the plan's vision, objectives and actions

- Define the vision of the disaster risk reduction action plan and its mission.
- Establish the principles that guide the plan.
- Agree upon the plan's strategic lines and objectives.

9. Programmes and projects

- Identify programmes to be developed and implemented by the plan.
- Select which projects—within each programme—will be carried out, based on the priorities established for the short-, medium- and long term.

10. Institutionalize and sustain the disaster risk reduction plan

- Prepare a draft disaster risk reduction plan; convene stakeholders to validate it and integrate their observations.
- Prepare a final plan in easy-to-understand language.
- Give legal validity to the plan to ensure that it serves as the city's guiding policy for disaster risk reduction.
- Incorporate all elements of the disaster risk reduction plan into the city's development plan.
- Publish and widely disseminate the plan to ensure that the entire community is fully aware of its content.

Phase Four: Implementing the Plan

11. Implementation and resource mobilization

- Develop an implementation strategy for the plan with short-, medium- and long-term activities and priorities.
- Define and clearly organize the structure, responsibilities and roles of all city agencies, actors and the community.
- Establish the necessary mechanisms and promote the management and mobilization of resources and financing for implementation of the plan's projects.

12. Ensure broad participation and ownership

- Establish and guarantee the validity of formal and informal institutional mechanisms that will allow all actors to take ownership of the plan.
- Establish partnerships and alliances at the local, national and international level for implementation of the plan.
- Enlist the support of all sectors and actors city-wide in the preparation of the projects under each the disaster risk reduction plan's programmes.

Phase Five: Monitoring and follow up

13. Monitor, follow up and evaluate the plan

- Develop a monitoring, evaluation and assessment strategy to implement the plan.
- Define who is responsible for follow up and monitoring, including the role of the local community and the social/economic sector.
- Establish indicators to measure progress and achievement of the plan's objectives.
- Prepare a clear timeline for carrying out the evaluation and delivering progress reports, including responsibility for these tasks.
- Include feedback mechanisms and opportunities to consult with the community and local authorities.
- Improve technical content by allowing local authorities and stakeholder institutions to provide input to the plan.

14. Disseminate and promote the plan

- Develop a communications strategy (internal and external) to promote and inform local authorities, the community and different actors about the gaps, problems, and achievements.
- Put in place communication mechanisms that allow local leaders and the community to provide input, suggestions or comments.

“Local governments do not have easy access to national resources, and even find it hard to influence national investment decisions at local level. Bilateral donors and the UN deal directly with national governments and NGOs, rarely with cities or provinces. Sometimes cities take initiatives to spend their own funds, but we need a voice and involvement in national decision making. Our challenge is not in mobilizing commitment; the existing commitment will have a snowball effect. We need partnerships at city level and with the national government. We must work at the intermediate level with provinces. We need to have innovative public-private partnerships for disaster risk reduction.”

David Cadman, Vice-Mayor of Vancouver 2011, President of ICLEI

How to Finance Disaster Risk Reduction

A strategic plan with a clear vision, mission and projects is often the best way to seek resources through the city budget and from regional/provincial, national or international sources. Regular financing can come from city revenues, national disbursements and allocations to sectoral departments. When disasters occur, cities may receive additional funds for response and relief, and later for recovery and reconstruction, from both national and international sources.

- **Make full use of local resources and capacities.** The first place to seek financing for disaster risk reduction is within the local government. Most city administrations collect revenue through service charges, taxes, fees, incentives, fines and municipal bonds, which form part of the annual budget. The city can choose to spend its money to grow and increase in vitality while taking steps to minimise disaster risk and increase disaster resilience.
- **Financing disaster risk reduction is a shared responsibility.** This responsibility must be shared among all who have a stake—from local, national and provincial governments to the private sector, industry, NGOs and citizens. Foundations or cooperation agencies may also provide funding. A mutual understanding among these institutions and sectors will lead to a city that is better prepared to address disaster risk. Innovative alliances and cooperation between the public and private sector and community groups can be explored for specific projects.
- **Resources other than financial.** High-value technical assistance, information, education and training opportunities can be provided by academia, built environment professionals, civil society organisations, regional or technical organisations—or through an exchange with other cities, at little or no cost to the city.
- **Without a strategy and clear plan, no resources.** To access resources, a city must have strategies, policies, plans and implementation mechanisms in place. A strategic plan will ensure that projects contribute to defined objectives and can also be used to allocate budgets for specific risk reduction projects.
- **Post-disaster funding opportunities.** In disaster situations, cities may have access to national or international relief funds, including from NGOs, national governments or international organisations. Some countries have special budget allocations to support reconstruction efforts, in addition to the city's own resources. Not all local governments are aware of these options and therefore should explore what options, resources and relationships are available before a disaster strikes and set up arrangements in advance.
- **Climate change.** International and national climate change adaptation funds are now available. Some urban projects that combine risk reduction with climate change adaptation aspirations have been accepted.

Summary of Financial Options and Opportunities

► The Adaptation Fund of the UN Framework Convention on Climate Change approved funding for the San Salvador Metropolitan Area (El Salvador) to promote infrastructure that is resilient to climate change. Another US\$5.7 million project in Honduras addresses the risk from climate change on water resources and looks to increase systemic resilience and reduce vulnerability among the urban poor. See www.adaptation-fund.org; www.climatefundsupupdate.org.

Local Level

- Local government budget.
- Revenue from service charges, taxes, fees, incentives, fines and municipal bonds.
- Resources held jointly through alliances with local NGOs (community-specific) or the private sector (public-private partnerships).
- Grants given by academia and scientific organisations for training and research.
- Resources identified by mutual cooperation agreements and territorial alliances with neighbouring municipalities for sharing the cost of investments.
- Local fundraising campaigns.

National – Regional Level

- National/ministerial/sectoral funds earmarked for purposes such as disaster mitigation, relief, reconstruction, climate change adaptation, ecosystem protection, or urban and infrastructure upgrading.
- Annual funds for municipalities from the national government.
- Resources held by national NGOs and Foundations (often accessible through local NGOs).
- Resources held by research and academic programmes and scientific networks, including for early warning systems, hazard monitoring and related subjects.
- Regional and national territorial alliances among cities.

International Level

- Participation in city and local government associations such as ICLEI, UCLG and CITYNET, and the UNISDR Making Cities Resilient Campaign to build partnerships and provide learning opportunities through city-to-city cooperation and sister-city cooperation.
- Funds obtainable through bilateral cooperation with national or international organisations, often accessible through an NGO working in the community with links to those entities.
- Multilateral cooperation, mainly through United Nations' funds and programmes present in the country (for example UNDP, UNICEF, World Food Programme, the Global Facility for Disaster Reduction and Recovery). Most multilateral and bilateral cooperation requires agreement with the national government.
- Loans or bonds from national and regional development banks or the World Bank.
- Regional organisations engaged in disaster risk reduction.
- Climate change adaptation funds.

Examples

San Francisco, Cebu: Local Leadership Counts—Think Big, Start Small!

San Francisco, population 45,000, is one of four municipalities that make up the Camotes Islands in the Philippines' province of Cebu. The municipality is divided into 15 barangays (the smallest administrative division in the Philippines) and 100 puroks (a smaller subdivision of the barangays, especially in rural areas). In 2004, San Francisco strengthened the purok system as the basis for community-based governance and to empower the community to engage in risk reduction activities. Think big and start small—the initiative began with only a few interested puroks and quickly showed results in solid waste management and livelihoods development. Over the course of seven years, these community groups across the municipality have taken responsibility for much of the work. For example, as a prerequisite for economic development (including tourism), substantial road repairs were undertaken. Today, the maintenance of roads and drainage systems rests with the puroks and individual homeowners. San Francisco has also inspired a number of municipal mayors from other parts of the Philippines and from Asian countries, who visited the municipality through city-to-city learning exercises, to see how they could apply the purok model to improve disaster risk reduction in their municipalities. Much of the success of this model is credited to the commitment of high-level authorities in the municipality, to whom the community-elected representatives have direct access (including to the Mayor) to deliver monthly reports. *For more information consult the Five-year Municipal Disaster Risk Reduction and Management Plan, San Francisco, Philippines at <http://tinyurl.com/cf49nb6>.*

Amman, Makati, Mumbai: Master Planning for Disaster Risk Reduction Earthquakes and Megacities Initiative (EMI)

Several earthquake-prone megacities (**Amman, Jordan; Makati, Philippines; and Mumbai, India**) have developed Disaster Risk Management Master Plans (DRMMP) with support from the Earthquakes and Megacities Initiative (EMI). These provide an analytical model to guide local authorities, especially megacities and complex metropolitan governments, to understand their vulnerability to natural hazards, analyze the potential physical and socioeconomic impacts and develop a coherent risk reduction approach, given their priorities and implementation processes.

With an estimated population of nearly 14 million, Mumbai is the largest urban centre in India and the country's financial capital. It is exposed to risks from multiple sources: cyclones, coastal erosion, landslides, earthquakes and epidemics. At the same time, the city has 6.5 million slum dwellers, whose resiliency would take decades more to build. Led by the Municipal Corporation of Greater Mumbai (MCGM), the city engages over 100 institutions and organisations to understand its risk and identify solutions. Mumbai worked with EMI to address risk reduction issues and prepared an initial study and road map for improving the city's disaster resiliency. A new DRMMP was developed covering risk management aspects such as resiliency of water and sanitation systems, incorporation of risk parameters into land use planning, construction codes and standards, and slum shelter and housing. By involving a wide range of actors in the development of the Master Plan, stakeholders understand better their relationship to the risks that threaten Mumbai and their role in the city's DRM agenda. The participatory process also helps to align and harmonize the DRM process with those of the national, state and other public and private institutions, in particular those that provide critical services (utilities, health, education, public safety), to ensure proper communication before, during and after a disaster.

A similar participatory study was conducted to set up a Disaster Risk Reduction Management Unit for the Aqaba (Jordan) Special Economic Zone Authority (ASEZA), with a plan, budget, identified functions, human resources requirements, and the flow of information within institutions. It was based on successful models from other cities that were thought to have a particular relevance—Quito, Ecuador; Bogota, Colombia; and Kathmandu, Nepal—in terms of functional arrangements and core activities.

View the reports on the legal and institutional arrangements and the Greater Mumbai Handbook through links in Annex 4, under Essential 1.



“[We have taken] a comprehensive approach to managing disasters and enhancing the resilience of 6.5 million slum dwellers. Safe journey is our destination.”

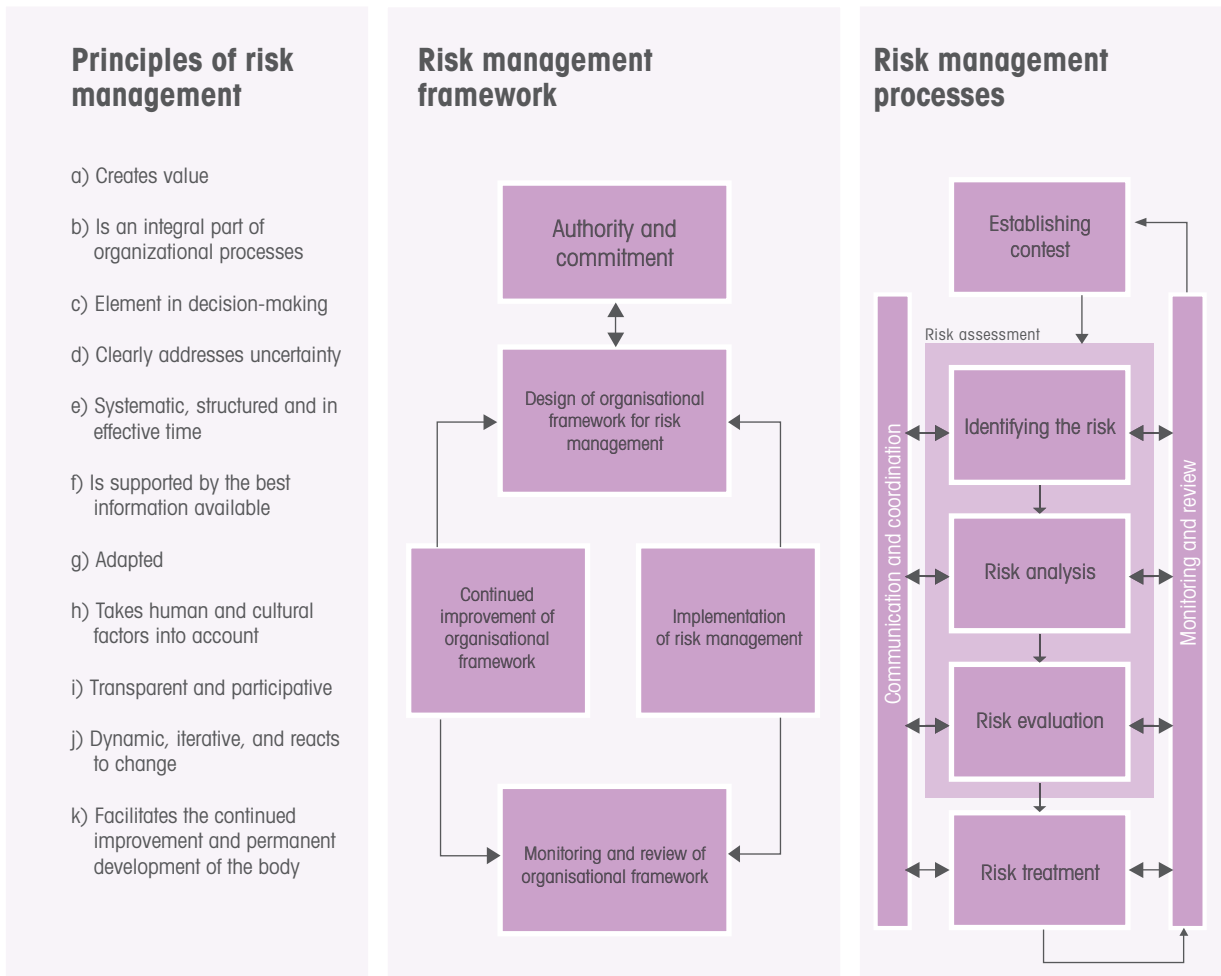
*Shraddha S. Jadhav, former Mayor of Mumbai, India
Global Platform for Disaster Risk Reduction, Geneva, May 2011.*

► Working towards an International Standard for Disaster Risk Management ISO 31000:2009 Framework

ISO 31000:2009, which is non-certifiable, sets out a set of principles, a framework and a process for managing risk that are applicable to any type of organisation in the public or private sector. It does not mandate a “one-size-fits-all” approach, but rather emphasises the fact that the management of risk must be tailored to the specific needs and structure of the particular organisation. [Learn more at www.iso.org](http://www.iso.org) (search on ISO 31000).

Figure 5:

Overview of the ISO 31000 standard



Overview of the ISO 31000 standard, ©ISO 2009 – All rights reserved

Source: Public Risk Governance Report, www.alarm-uk.org/pdf/Marsh%20Report_ISO31000.pdf.

Partners in the Global Campaign Making Cities Resilient: **My City is Getting Ready!**

Many international, regional, national and private sector partners are supporting activities and local governments in the global campaign Making Cities Resilient, whose objectives are to improve capacities to deal with disaster risk at city level in each country. The most active partners include networks of cities such as United Cities and Local Governments (UCLG), ICLEI-Local Governments for Sustainability, CITYNET and the Earthquake Megacities Initiative (EMI); international organisations such as the European Commission (ECHO), the World Bank Global Facility for Disaster Reduction and Recovery; UN agencies and programmes, with UNHABITAT in the lead; NGOs and their networks (notably the Chinese-based World Cities Scientific Development Alliance—WCSDA); the Global Network of Civil Society Organisations for Disaster Reduction; PLAN International; GROOTS International (with the Huairou Commission); academia and private sector companies, through the UNISDR Private Sector Advisory Group; national associations of local governments; and national authorities and National Platforms for Disaster Reduction.

The principal partners that have supported the development of this Handbook include:



UN International Strategy for Disaster Reduction (UNISDR)

www.unisdr.org

The United Nations International Strategy for Disaster Reduction (UNISDR) is the UN focal point for the coordination of disaster risk reduction activities and leads a vibrant network that includes UN Member States, intergovernmental and non-governmental organisations, financial institutions, the private sector, scientific and technical bodies, and civil society. UNISDR is spearheading the current campaign to create global awareness of the benefits of disaster risk reduction and empower people to reduce their vulnerability to hazards. The Campaign on Making Cities Resilient has mobilized—through the end of 2011—more than 1,000 cities and local governments who have committed to making their cities safer and more resilient to disasters, in support of the Hyogo Framework for Action 2005-2015: Building the Resilience of Nations and Communities. UNISDR is the custodian of this Framework, which is applied by governments and other stakeholders. Advocating for including crosscutting issues such as climate change, education and gender into risk reduction initiatives, UNISDR prepares a biennial Global Assessment Report on disaster risk reduction and analysis of the natural hazards that affect humanity.



The Global Facility for Disaster Reduction and Recovery

www.gfdr.org

Established in 2006, the Global Facility for Disaster Reduction and Recovery (GFDRR) is a partnership of 38 countries and seven international organisations, hosted at the World Bank, committed to helping developing countries reduce their vulnerability to natural hazards and adapt to climate change through three tracks: Global and Regional Partnerships; Mainstreaming Disaster Risk Reduction into Development; and Standby Recovery Financing Facility for Accelerated Disaster Recovery. The partnership's mission is to mainstream disaster risk reduction and climate change adaptation into country development strategies by supporting a country-led and managed implementation of the Hyogo Framework for Action.



ICLEI - Local Governments for Sustainability

www.iclei.org

ICLEI is an international association of more than 1,200 cities and their associations worldwide as well as local, national and regional government organisations who have made a commitment to sustainable development. ICLEI drives positive change on a global scale through programmes and campaigns on local sustainability. It is also a resource center, offering information, tools, networking, training and consulting services. ICLEI serves as Secretariat of the World Mayors Council on Climate Change, which launched the Mayors Adaptation Forum as an annual platform for exchange and policy discussion on urban resilience. ICLEI, together with the WMCCC and the City of Bonn, has launched a series of annual world congresses on cities and adaptation to climate change—"Resilient Cities"—and will convene the third global forum on urban resilience in 2012. In addition to low carbon and climate neutral cities and green infrastructure, the goals of ICLEI's 2010-15 strategic plan now include "resilient communities."



United Cities and Local Governments
Cités et Gouvernements Locaux Unis
Ciudades y Gobiernos Locales Unidos

United Cities and Local Governments (UCLG)

www.cities-localgovernments.org

UCLG is the world's largest organisation of local and regional governments, working in 140 countries to represent their interests, regardless of the size of the communities they serve, advocating for democratic local self-government, and promoting their values, objectives and interests, through cooperation among local governments and within the wider international community. In the field of resilience and disaster risk reduction, UCLG is an active participant in awareness campaigns and information dissemination, helping its members to put disaster risk reduction on the local and regional political agenda. UCLG ensures that the national structures work with local governments on disaster risk reduction, risk reduction functions and resources and that local authorities have access to UN and international risk prevention funds.



CITYNET www.citynet-ap.org

CITYNET is a regional network of urban stakeholders for the Asia-Pacific region, including local governments, development authorities, non-governmental organisations (NGOs), community-based organisations, research and training institutes and private companies committed to helping local governments improve the sustainability of human settlements. It helps cities and local governments provide better services to citizens, with a commitment to capacity building at the local level.



Earthquake Megacities Initiative (EMI)

www.emi-megacities.org

EMI is an international, not-for-profit scientific organisation dedicated to the reduction of disaster risk in megacities and major metropolises. EMI's mandate is to build capacity in developing countries by enabling acquisition and application of scientific knowledge in both policy and practice to strengthen urban earthquake preparedness and mitigation. EMI draws strength from its network of partner cities, research and academic institutions, and professional and local government organisations worldwide. By working collaboratively with its partners, EMI has developed competence in analytical approaches, strategic planning and problem-solving for disaster risk reduction, including the model Disaster Risk Management Master Plan, a tool to guide local authorities and partner institutions in mainstreaming disaster risk reduction into governance processes and functions through a participatory planning process.



United Nations Human Settlements Programme (UN-HABITAT)

www.unhabitat.org

The United Nations Human Settlements Programme (UN-HABITAT) is the UN agency for sustainable urban development. It is mandated to promote socially and environmentally sustainable towns and cities with the goal of providing adequate shelter for all. UN-HABITAT's Disaster Management Programme is the agency focal point for provision of assistance to governments and local authorities in countries recovering from war or natural disasters. It also provides technical assistance to help prevent future crises arising from natural hazards. Working with partners, including the UNISDR, Red Cross and Red Crescent movement and others, UN-HABITAT counterparts in government, civil society and the private sector, aim to ensure that cities of the future are resilient, well-planned and reduce their impact on the environment.

Acronyms

ACSAD	Arab Center for the Study of Arid Zones and Dry Lands
ADPC	Asian Disaster Preparedness Centre
AECOM	Architecture, Engineering, Consulting, Operations Management (Fortune 500 company)
ASEAN	Association of Southeast Asian Nations
ASEZA	Special Economic Zone Authority (Aqaba, Jordan)
BCA	Benefit Cost Analysis
CADRI	Capacity for Disaster Reduction Initiative (UNDP, UNISDR and OCHA inter-agency initiative)
CI	Core Indicators
CORILA	Consorzio Ricerche Laguna (Venice, Italy)
CRED	Centre for Research on the Epidemiology of Disasters (Catholic University of Louvain, Brussels)
CRF	Calamity Relief Fund
DRM	Disaster Risk Management
DRMMP	Disaster Risk Management Master Plan
DRR	Disaster Risk Reduction
ECHO	European Commission's Humanitarian Aid Office
EM-DAT	International Disaster Database, CRED
EMI	Earthquake and Megacities Initiatives
EOC	Emergency Operations Centre
FAO	Food and Agriculture Organisation
FEMA	Federal Emergency Management Agency (USA)
GAR	Global Assessment Report on Disaster Risk Reduction (UNISDR)
GFDRR	Global Facility for Disaster Reduction and Recovery
GIS	Geographic Information System
GNDR	Global Network of Civil Society Organisations for Disaster Reduction
HFA	Hyogo Framework for Action 2005-2015: Building the Resilience of Nations and Communities to Disasters
ICLEI	Local Governments for Sustainability
IID	Institute for International Development (Adelaide, Australia)

ILO	International Labor Organisation
INEE	Interagency Network on Education in Emergencies
INSARAG	International Search and Rescue Advisory Group
IPCC	Intergovernmental Panel on Climate Change
IRP	International Recovery Platform
LG-NET	Local Government Network (India)
LG-SAT	Local Government Self-Assessment Tool (see Annex 1)
MCGM	Municipal Corporation of Greater Mumbai
NEHRP	National Earthquake Hazards Reduction Programme (USA)
NGO	Non-Governmental Organisation
OECD	Organisation of Economic Cooperation and Development
PAHO	Pan American Health Organisation, WHO Regional Office
RICS	Royal Institution of Chartered Surveyors
SES	State Emergency Service (Victoria, Australia)
SMART	Stormwater Management Road Tunnel (Kuala Lumpur, Malaysia)
SMEC	Snowy Mountains Engineering Corporation (professional services firm, Australia)
SWITCH	Solar and Wind Initiatives Towards Change (ICLEI)
UCLG	United Cities and Local Governments
UNDAC	United Nations Disaster Assessment and Coordination
UNDP	United Nations Development Programme
UNESCAP	United Nations Economic and Social Commission for Asia and the Pacific
UNESCO	United Nations Educational, Scientific and Cultural Organisation
UNICEF	United Nations Children's Fund
UNISDR	United Nations International Strategy for Disaster Reduction
URA	Urban and Rural Areas
WB	World Bank
WCSDA	World Cities Scientific Development Alliance (China)
WHO	World Health Organisation

ANNEXES

Annex 1 Local Government Self-Assessment Tool for Disaster Resilience	79
Annex 2 Disaster Risk Reduction Terminology	86
Annex 3 Trends of Exposure to Disaster Risk and References	87
Annex 4 Tools, Resources and Websites	90

Annex 1. Local Government Self-Assessment Tool for Disaster Resilience

Why use the Local Government Self-Assessment Tool?

Using the Local Government Self-Assessment Tool will help to set baselines, identify gaps, plan actions and have comparable data across local governments, within the country and globally, to measure advancements over time. By using this universal tool, cities and local governments can argue for priority setting and budget allocations within the city council and with the national government.

The main purpose of the Local Government Self-Assessment Tool is to:

- Help local governments engage with different stakeholders to map and understand existing gaps and challenges in disaster risk reduction in their city or locality.
- Set a baseline and develop status reports for cities and municipalities that have committed to the Making Cities Resilient Campaign and its Ten Essentials.
- Complement information gathered through the national Hyogo Framework for Action (HFA) monitoring system by providing local-level information. Cities can choose to share their results with national HFA focal points as part of the national reporting process.

Who conducts the review process?

To be effective, the self assessment should be undertaken as a multi-stakeholder process, led by local governments. The main actors include local government authorities, civil society organisations, local academia, the business community and community-based organisations, with the support of national entities as needed. The involvement of civil society organisations and community-based organisations is essential to the success of this process.

How will the review process work?

Locally-specific indicators: The results of the self-assessment will be recorded in a web-based online system, which can also be used offline if the local government prefers. The online system and template were developed by UNISDR, in consultation with several partners, including ICLEI, local government representatives, and representatives of the Global Network of Civil Society Organisations for Disaster Reduction (GNDR).

The online version includes local-context indicators, presented as “key questions,” each of which are assessed on a scale from 1 to 5 (Key Questions are found in Table A.2 below; the assessment scale is in Table A.1). Key questions are aligned to the HFA priority areas and core indicators (see Table A.3) as well as to the Ten Essentials of the Making Cities Resilient. The self-assessment will enrich the national HFA review process and the online profile of local governments participating in the Making Cities Resilient Campaign. The self-assessment is suggested to coincide with the national HFA monitoring cycle, and be undertaken every two years.

Online Local Government Self-Assessment Tool: The online HFA monitoring system is hosted on the website www.preventionweb.net/english/hyogo/hfa-monitoring. It can also be accessed through the Campaign website www.unisdr.org/campaign. Access to the online system requires a registration process, facilitated by the UNISDR regional offices and the respective national focal point for disaster risk reduction. Each local government user will be provided a unique user ID and password to access the system. Detailed guidelines on the local government self assessment tool are also available online.

TABLE A.1: Scoring Scale - Level of Progress

The status and level of progress in the self-assessment shall be measured on a scale of 1-5, which will help score progress over time. More guidance is available online.

LEVEL OF PROGRESS	DESCRIPTION OF LEVEL OF PROGRESS FOR OVERALL RANKING FOR EACH QUESTION (add narrative comments on context and challenges)
5	Comprehensive achievement has been attained, with the commitment and capacities to sustain efforts at all levels.
4	Substantial achievement has been attained, but with some recognised deficiencies in commitment, financial resources or operational capacities.
3	There is some institutional commitment and capacities to achieving DRR, but progress is not comprehensive or substantial.
2	Achievements have been made but are incomplete, and while improvements are planned, the commitment and capacities are limited.
1	Achievements are minor and there are few signs of planning or forward action to improve the situation.

Table A.2:**Key Questions for Self-Assessment based on the “Ten Essentials for Making Cities Resilient”**

The column “Ten Essentials” includes the number(s) of the HFA priority(ies) to which each Essential corresponds. The numbers following each “Key Question” in this table [i.e.: 1.1] point to the corresponding HFA Core Indicators in table A.3. The full system—aligning “key questions” and “core indicators”—is available online, with additional guidelines.

TEN ESSENTIALS	KEY QUESTIONS PER ESSENTIAL [Numbers following each question indicate references to HFA Core Indicators]
ESSENTIAL 1: Put in place organization and coordination to clarify everyone’s roles and responsibilities [HFA PRIORITY 1]	1. How well are local organizations (including local government) equipped with capacities (knowledge, experience, official mandate) for disaster risk reduction and climate change adaptation? [1.1]
	2. To what extent do partnerships exist between communities, private sector and local authorities to reduce risk? [1.1]
	3. How much does the local government support vulnerable local communities (particularly women, elderly, infirmed, children) to actively participate in risk reduction decision making, policy making, planning and implementation processes? [1.3]
	4. To what extent does the local government participate in national DRR planning? [1.4]
	5. To what extent does the local government have access to adequate financial resources to carry out risk reduction activities? [1.2]
ESSENTIAL 2: Assign a budget and provide incentives for homeowners, low-income families and the private sector to invest in risk reduction [HFA PRIORITIES 1 AND 4]	6. To what degree does the local government allocate sufficient financial resources to carry out DRR activities, including effective disaster response and recovery? [1.2]
	7. What is the scope of financial services (e.g. saving and credit schemes, macro and micro-insurance) available to vulnerable and marginalised households for pre-disaster times? [4.2]
	8. To what extent are microfinancing, cash aid, soft loans, loan guarantees, etc. available to affected households after disasters to restart livelihoods? [4.2]
	9. How well established are economic incentives for investing in disaster risk reduction for households and businesses (e.g. reduced insurance premiums for households, tax holidays for businesses)? [4.3]
	10. To what extent do local business associations, such as chambers of commerce and similar, support efforts of small enterprises for business continuity during and after disasters? [4.3]
ESSENTIAL 3: Update data on hazards and vulnerabilities, prepare and share risk assessments [HFA PRIORITIES 2 AND 3 AND 4]	11. To what degree does the local government conduct thorough disaster risk assessments for key vulnerable development sectors in your local authority? [2.1]
	12. To what extent are these risk assessments regularly updated, e.g. annually or on a bi-annual basis? [2.1]
	13. How regularly does the local government communicate to the community information on local hazard trends and risk reduction measures (e.g. using a Risk Communications Plan), including early warnings of likely hazard impact? [3.1]
	14. How well are local government risk assessments linked to, and supportive of, risk assessments from neighbouring local authorities and state or provincial government risk management plans? [2.4]
	15. How well are disaster risk assessments incorporated into all relevant local development planning on a consistent basis? [2.1]

ESSENTIAL 4:

Invest in and maintain risk reducing infrastructure, such as storm drainage

[HFA PRIORITIES 4]

16. How far do land use policies and planning regulations for housing and development infrastructure take current and projected disaster risk (including climate related risks) into account? [4.1]

- housing
- communication
- transportation
- energy

17. How adequately are critical public facilities and infrastructure located in high-risk areas assessed for all hazard risks and safety? [4.4]

18. How adequate are the measures being taken to protect critical public facilities and infrastructure from damage during disasters? [4.4]

ESSENTIAL 5:

Assess the safety of all schools and health facilities and upgrade these as necessary

[HFA PRIORITIES 2, 4 AND 5]

19. To what extent have local schools, hospitals and health facilities received special attention for “all hazard” risk assessments in your local authority? [2.1]

Tick boxes: Schools
Hospitals/ health facilities

20. How safe are all main schools, hospitals and health facilities from disasters so that they have the ability to remain operational during emergencies [2.1]

Tick boxes: Schools
Hospitals/ health facilities

21. To what degree do local government or other levels of government have special programs in place to regularly assess schools, hospitals and health facilities for maintenance, compliance with building codes, general safety, weather-related risks etc.? [4.6]

Tick boxes: Schools
Hospitals/ health facilities

22. How far are regular disaster preparedness drills undertaken in schools, hospitals and health facilities? [5.2]

Tick boxes: Schools
Hospitals/ health facilities

ESSENTIAL 6:

Enforce risk compliant building regulations and land use planning, identify safe land for low-income citizens

[HFA PRIORITY 4]

23. How well enforced are risk-sensitive land use regulations, building codes, and health and safety codes across all development zones and building types? [4.1]

24. How strong are existing regulations (e.g. land use plans, building codes, etc.) to support disaster risk reduction in your local authority? [4.1]

ESSENTIAL 7:

Ensure education programmes and training on disaster risk reduction are in place in schools and communities

[HFA PRIORITIES 1, 3 AND 5]

25. How regularly does the local government conduct awareness-building or education programs on DRR and disaster preparedness for local communities? [1.3]

Tick boxes: programs include cultural diversity issues programs are sensitive to gender perspectives

26. To what extent does the local government provide training in risk reduction for local officials and community leaders? [1.3]

27. To what degree do local schools and colleges include courses, education or training in disaster risk reduction (including climate-related risks) as part of the educational curriculum? [3.2]

28. How aware are citizens of evacuation plans or drills for evacuations when necessary? [5.2]

ESSENTIAL 8:

Protect ecosystems and natural buffers to mitigate hazards, adapt to climate change

[HFA PRIORITY 4]

29. How well integrated are the DRR policies, strategies and implementation plans of local government into existing environmental development and natural resource management plans? [4.1]

30. To what degree does the local government support the restoration, protection and sustainable management of ecosystems services? [4.1]

Tick appropriate boxes:

- forests
- coastal zones
- wetlands
- water resources
- river basins
- fisheries

31. To what degree do civil society organizations and citizens participate in the restoration, protection and sustainable management of ecosystems services? [4.1]

32. To what degree does the private sector participate in the implementation of environmental and ecosystems management plans in your local authority? [4.1]

ESSENTIAL 9:

Install early warning systems and emergency management capacities

[HFA PRIORITIES 2 AND 5]

33. To what degree do local institutions have access to financial reserves to support effective disaster response and early recovery? [5.3]

34. To what extent are early warning centres established, adequately staffed (or on-call personnel) and well resourced (power back ups, equipment redundancy etc) at all times? [2.3]

35. How much do warning systems allow for adequate community participation? [2.3]

36. To what extent does the local government have an emergency operations centre (EOC) and/or an emergency communication system? [5.2]

37. How regularly are training drills and rehearsals carried out with the participation of relevant government, non-governmental, local leaders and volunteers? [5.2]

38. How available are key resources for effective response, such as emergency supplies, emergency shelters, identified evacuation routes and contingency plans at all times? [5.2]

Tick boxes:

- Stockpiles of relief supplies
- Emergency shelters
- Safe evacuation routes identified
- Contingency plan or community disaster preparedness plan for all major hazards

ESSENTIAL 10:

Ensure that the needs and participation of the affected population are at the centre of reconstruction

[HFA PRIORITIES 4 AND 5]

39. How much access does the local government have to resources and expertise to assist victims of psycho-social (psychological, emotional) impacts of disasters? [5.3]

40. How well are disaster risk reduction measures integrated into post-disaster recovery and rehabilitation activities (i.e. build back better, livelihoods rehabilitation)? [4.5]

41. To what degree does the Contingency Plan (or similar plan) include an outline strategy for post-disaster recovery and reconstruction, including needs assessments and livelihoods rehabilitation? [5.2]

TABLE A.3: HFA National Core Indicators

Table A.3 presents the Core Indicators of the five action priorities of the Hyogo Framework for Action that national governments use to monitor progress (see more at: www.preventionweb.net/english/hyogo/hfa-monitoring). The right-hand column shows which Key Question from Table A.1 contributes to which of these HFA Core Indicators (these are linked online).

NATIONAL HFA CORE INDICATORS (CI) BY PRIORITY OF ACTION	Local Key Questions (see Table A.1)
HFA Priority for Action 1: Ensure that disaster risk reduction is a national and a local priority with a strong institutional basis for implementation CI 1.1. National policy and legal framework for disaster risk reduction exists with decentralised responsibilities and capacities at all levels.	1, 2, 3, 4
CI 1.2. Dedicated and adequate resources are available to implement disaster risk reduction plans and activities at all administrative levels.	5, 6
CI 1.3. Community participation and decentralisation are ensured through the delegation of authority and resources to local levels.	3, 25, 26
CI 1.4. A national multi-sectoral platform for disaster risk reduction is functioning.	4
HFA Priority for Action 2: Identify, assess and monitor disaster risks and enhance early warning CI 2.1. National and local risk assessments based on hazard data and vulnerability information are available and include risk.	11, 12, 15, 19, 20
CI 2.2. Systems are in place to monitor, archive and disseminate data on key hazards and vulnerabilities.	
CI 2.3. Early warning systems are in place for all major hazards, with outreach to communities.	34 35
CI 2.4. National and local risk assessments take account of regional and trans-boundary risks, with a view to regional cooperation on risk reduction.	14
HFA Priority for Action 3: Use knowledge, innovation and education to build a culture of safety and resilience at all levels CI 3.1. Relevant information on disasters is available and accessible at all levels, to all stakeholders (through networks, development of information sharing systems, etc.).	13
CI 3.2. School curricula, education material and relevant trainings include disaster risk reduction and recovery concepts and practices.	27
CI 3.3. Research methods and tools for multi-risk assessments and cost benefit analysis are developed and strengthened.	
CI 3.4. Countrywide public awareness strategy exists to stimulate a culture of disaster resilience, with outreach to urban and rural communities.	
HFA Priority for Action 4: Reduce the underlying risk factors CI 4.1. Disaster risk reduction is an integral objective of environment-related policies and plans, including for land use, natural resource management and adaptation to climate change.	16, 23, 24, 29, 30, 31 32
CI 4.2. Social development policies and plans are being implemented to reduce the vulnerability of populations most at risk.	7 8

CI 4.3. Economic and productive sectoral policies and plans have been implemented to reduce the vulnerability of economic activities.	9 10
CI 4.4. Planning and management of human settlements incorporate disaster risk reduction elements, including enforcement of building codes.	17, 18
HFA Priority for Action 5: Strengthen disaster preparedness for effective response at all levels	
CI 5.1. Strong policy, technical and institutional capacities and mechanisms for disaster risk management, with a disaster risk reduction perspective, are in place.	1
CI 5.2. Disaster preparedness plans and contingency plans are in place at all administrative levels, and regular training drills and rehearsals are held to test and develop disaster response programmes.	22, 28, 36, 37, 38, 41
CI 5.3. Financial reserves and contingency mechanisms are in place to support effective response and recovery when required.	33, 39
CI 5.4. Procedures are in place to exchange relevant information during hazard events and disasters, and to undertake post-event reviews.	

Annex 2. Disaster Risk Reduction Terminology

Disaster risk management is the systematic process of using administrative directives, organisations, and operational skills and capacities to implement strategies, policies and improved coping capacities to lessen the adverse impacts of hazards and the possibility of disaster. It aims to avoid, lessen or transfer the adverse effects of hazards through activities and measures for prevention, mitigation and preparedness (UNISDR).

Disaster risk reduction is the concept and practice of reducing disaster risks through systematic efforts to analyse and manage the causal factors of disasters, including through reduced exposure to hazards, lessened vulnerability of people and property, wise management of land and the environment, and improved preparedness for adverse events (guided by the global policy set out in the Hyogo Framework for Action 2005-2015: Building the Resilience of Nations and Communities to Disasters).

Resilience means the ability of a system, community or society exposed to hazards to resist, absorb, accommodate to and recover from the effects of the hazard in a timely and efficient manner, including through the preservation and restoration of its essential basic structures and functions (UNISDR). Resilience focuses investment on increasing a city area's overall ability to support a vibrant, healthy society and economy under a wide range of circumstances (ICLEI).

Sustainable urbanization is a process that promotes an integrated, gender-sensitive and pro-poor approach to the social, economic and environmental pillars of sustainability. It is based on participatory planning and decision making processes, and inclusive governance (UN-HABITAT). The principles of sustainable urbanization involve:

- Accessible and pro-poor land, infrastructure, services, mobility and housing;
- Socially inclusive, gender-sensitive, healthy and safe development;
- Environmentally sound and carbon-efficient built environment;
- Participatory planning and decision making processes;
- Vibrant and competitive local economies promoting decent work and livelihoods;
- Assurance of non-discrimination and equitable rights to the city; and
- Empowering cities and communities to plan for and effectively manage adversity and change to build resilience.

Consult UNISDR's Disaster Risk Reduction Terminology for additional definitions at <http://www.unisdr.org/terminology>.

Annex 3. Trends of Exposure to Disaster Risk and References

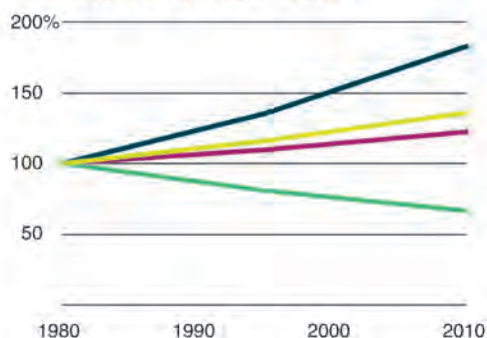
There are two main drivers for the increase in disaster losses due to exposure, according to the **UN 2011 Global Assessment Report on Disaster Risk Reduction: Revealing Risk, Redefining Development**. First, there is a net movement of people and economic activities to areas prone to floods and tropical cyclones. In the last 40 years, the world's population increased by 87%. In contrast, the proportion of the population living in flood-prone river basins increased by 114% and that of people located on coastlines that are exposed to cyclones by almost 200%. Most of this increase has occurred in low and lower-middle income countries.

Secondly, the absolute value of GDP exposed to tropical cyclones increased from less than USD 600 billion in the 1970s to USD 1.6 trillion in the new millennium, making increasing exposure one of the main drivers of increased disaster risk. This demonstrates that the economic incentives for choosing to invest in hazard-prone areas continue to outweigh the perceived disaster risks.

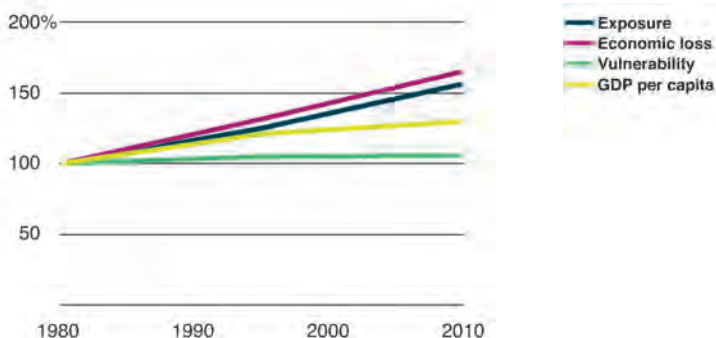
There is also some good news. Globally, the mortality risk from floods and tropical cyclones is going down. This is a significant achievement, but largely due to major successes in East Asia and the Pacific and in those countries where vulnerability reduction is outpacing increases in exposure. Along with improving development conditions, these countries (and some cities) have improved disaster management, thanks to better early warning systems, preparedness and response that have led to dramatically reduced mortality when hazards strike.

In contrast, economic loss risk is increasing in all regions. Worryingly, from a global economic perspective, the risk of economic losses due to floods in OECD countries is today rising faster than GDP per capita, meaning that the risk of losing wealth in weather-related disasters is increasing faster than that wealth is being created. This does not mean that countries are not reducing their vulnerability—they are. But these improvements are not happening fast or deeply enough to compensate for increasing exposure. The figures below demonstrate these points.

Floods in Latin America & Caribbean



OECD



Read more at www.preventionweb.net/gar.

IPCC Special Report on Managing the Risks of Extreme Events and Disasters to Advance Climate Change Adaptation. Intergovernmental Panel on Climate Change, 2012.

This IPCC report addresses, for the first time, how integrating expertise in climate science, disaster risk management and adaptation can inform discussions on how to reduce and manage the risks of extreme events and disasters in a changing climate. The report evaluates the role of climate change in altering characteristics of extreme events. It assesses experience with a wide range of options used by institutions, organisations, and communities to reduce exposure and vulnerability and improve resilience to climate extremes. Among these are early-warning systems, innovations in insurance coverage, improvements in infrastructure, and the expansion of social safety nets. This report also incorporates case studies that illustrate specific extreme events and their impacts in different parts of the world, as well as a range of risk management activities.

The report provides information on how:

- Natural climate variability and human-generated climate change influence the frequency, intensity, spatial extent, and duration of some extreme weather and climate events;
- The vulnerability of exposed human society and ecosystems interacts with these events to determine impacts and the likelihood of disasters;
- Different development pathways can make future populations more or less vulnerable to extreme events;
- Experience with climate extremes and adaptation to climate change provides lessons on ways to better manage current and future risks related to extreme weather and climate events, and;
- Populations can become more resilient before disasters strike.

Key themes

- In parts of the world, increases in some extreme weather and climate events have been observed. Further increases are projected over the 21st century.
- Socioeconomic development, natural climate variations, and human-caused climate change influence climate—and weather-related disaster risk.
- Experience with disaster risk management and climate change adaptation provides a knowledge base for developing effective approaches to prepare for and respond to extreme events and disasters.

Read more at www.preventionweb.net/go/srex.

Guide to Climate Change Adaptation in Cities. World Bank, 2011.

This is a practical resource on responding to the challenges of climate change adaptation in cities. The principal intended audience is city officials and practitioners in developing countries who are beginning to consider the issues of climate change adaptation, and can find in this guide an introduction and comprehensive overview of this evolving topic. The Guide offers examples of good practices and successful experiences and describes other available resource materials and

tools. It outlines practical perspectives, showing ways to link climate change to community priorities and other important city issues such as disaster risk reduction, economic development, public health, sustainability, food security and other priorities. In so doing, it can contribute to the development and implementation of adaptation plans in cities, strengthening capacities and helping to catalyze dialogue on adaptation among city managers and other stakeholders. This knowledge product was prepared by the World Bank, with the participation of ICLEI and MIT, and produced through the World Bank-UNEP-UN-HABITAT Joint Work Programme on Cities and Climate Change, supported by the Cities Alliance.

Read more at <http://go.worldbank.org/EEBXSYP0>.

Cities and Flooding: A Guide to Integrated Urban Flood Risk Management for the 21st Century. World Bank, GFDRR, 2012.

This document provides operational guidance to policy and decision makers and technical specialists in cities in developing countries on how to manage the risk of floods in a quickly transforming urban environment and changeable climate. It takes a strategic approach in which appropriate measures are assessed, selected and integrated into a process that both informs and involves the full range of stakeholders. Illustrated with over fifty case studies, a series of “how-to” sections and a set of guiding policy principles, the Guide embodies the state-of-the-art on integrated urban flood risk management.

Integrated urban risk management is a multi-disciplinary and multi-sectoral approach that falls under the responsibility of diverse government and non-government bodies. Flood risk management measures need to be comprehensive, locally specific, integrated, and balanced across all involved sectors. The Guide builds on the following principles:

- Every flood risk scenario is different: there is no flood management blueprint.
- Designs for flood management must be able to cope with a changing and uncertain future.
- Rapid urbanization requires the integration of flood risk management into regular urban planning and governance.
- An integrated strategy requires the use of both structural and non-structural measures and good metrics for “getting the balance right.”
- Heavily engineered structural measures can transfer risk upstream and downstream.
- It is impossible to entirely eliminate the risk from flooding.
- Flood management measures have multiple co-benefits over and above their flood management role.
- Clarity of responsibility for constructing and running flood risk programs is critical.
- Implementing flood risk management measures requires multi-stakeholder cooperation.
- It is important to consider the wider social and ecological consequences of flood management spending.
- Continuous communication to raise awareness and reinforce preparedness is necessary.
- Plan to recover quickly after flooding and use the recovery to build capacity.

Read more at: www.gfdr.org/urbanfloods

Annex 4. Tools and Resources

Please note that in some cases, the original web address (URL) of these tools and resources has been adapted to make it easier for you to access the information. When you use these shortened URLs in your browser, you will be automatically directed to the resources on each organisation's website. If you are reading the Handbook offline, cut and paste or type the URL into your web browser.

General Guidance

"Making Cities Resilient – My City is Getting Ready!"

www.unisdr.org/campaign Everything you need to know about the global Campaign of engaged cities working to reduce risk.

Hyogo Framework for Action 2005-2015: Building the resilience of nations and communities www.unisdr.org/hfa

A ten-year framework for action, adopted by United Nations member states, that offers guiding principles for building resilience, with a progress monitoring system in place at national level.

Words into Action: A Guide for Implementing the Hyogo Framework – UNISDR (2007)

www.unisdr.org/files/594_10382.pdf Strategies and "how-to" steps for implementing the Hyogo Framework for Action (national focus).

A Guide for Implementing the Hyogo Framework for Action by Local Stakeholders – UNISDR, Kyoto University (2010)

www.preventionweb.net Recommendations for local governments and stakeholders on supporting HFA implementation at local level, based on "Words Into Action."

United Nations Millennium Development Goals (MDGs)

www.undp.org/mdg/basics.shtml Eight goals—agreed to by all nations and the world's leading development institutions—that can lead to reducing poverty, hunger and disease.

Global Assessment Report on Disaster Risk Reduction (GAR) – UNISDR (2009 and 2011)

<http://www.preventionweb.net/gar> A biennial global assessment of progress in disaster risk reduction (based on HFA reports) and a review and analysis of risk trends, natural hazards and recommendations to address these. The subtitle for GAR 2009 is *Risk and Poverty in a Changing Climate*. Especially relevant: Chapter 3, *Risk patterns and poverty trends at the local level*, and Chapter 4.2, *Urban and local governance, poverty and disaster risk*. The subtitle for GAR-2011 is: *Revealing Risk, Redefining Development*. Especially relevant: Chapter 6, *Opportunities and incentives for disaster risk reduction*.

Climate Resilient Cities: A Primer on Reducing Vulnerabilities to Disasters – GFDRR, World Bank, UNISDR (2008)

<http://tinyurl.com/ycuaqyn> A primer on reducing vulnerability to climate-related disasters, with case studies and work-sheets.

What role for low-income communities in urban areas in disaster risk reduction?

D. Satterthwaite, UNISDR, IIED (2011)

http://www.preventionweb.net/english/hyogo/gar/2011/en/bgdocs/Satterthwaite_2011.pdf A background paper to GAR-2011 about the role of low-income community organisations in urban disaster risk reduction in low- and middle-income nations.

Resilient Cities: Cities and adaptation to Climate Change. Proceedings of the Global Forum 2010.

Local Sustainability 1, Springer Science and Business Media B.V. 2011.

<http://preventionweb.net/go/20257>

Essential 1: Institutional and Administrative Framework

“Put in place an organization and coordination to understand and reduce disaster risk, based on participation of citizen groups and civil society. Build local alliances. Ensure that all departments understand their role in disaster risk reduction and preparedness.”

Disaster Risk Reduction in Greater Mumbai Project: Disaster Risk Management Master Plan (DRMMP) Handbook (2009).

http://emi-megacities.org/drmmp_handbook.pdf A Guidebook that provides a step-by-step process for implementing the disaster risk management master plan (DRMMP) in Mumbai, India.

Legal and Institutional Arrangements, Mumbai, India – A Disaster Risk Management Master Plan. Municipal Corporation for Greater Mumbai, EMI (2011)

<http://tinyurl.com/c3mvxby> A study on the legal and institutional arrangements for disaster risk management in Mumbai and the basis for its Disaster Risk Management Master Plan.

Local Disaster Management , Interim Guidelines – Government of Queensland, Australia

<http://tinyurl.com/d7a9kqr> A plan to help local governments develop a community-based disaster management system.

Philippine Disaster Risk Reduction and Management Act of 2010 – Philippines Government (2011)

<http://tinyurl.com/c2qqcmc> A national act that strengthens DRR planning in the Philippines.

Cape Town Municipal Disaster Risk Management Plan (South Africa) – DRMC Cape Town (2008)

<http://www.capetown.gov.za/en/DRM/> The city's comprehensive approach to disaster risk management.

Brisbane City Community Safety and the Disaster Management Plan (Australia)

<http://www.brisbane.qld.gov.au/community/community-safety/>

Information on communitysafety, leading to the disaster management plan.

Essential 2: Financing and Resources

“Assign a budget for disaster risk reduction and provide incentives for homeowners, low-income families, communities, businesses and the public sector to invest in reducing the risks they face.”

Sharing Risk: Financing Australia’s Disaster Resilience – Australian Strategic Policy Institute (2011)

<http://tinyurl.com/d2542rr> Nine recommendations for reducing future losses from natural disasters and supporting victims in their recovery efforts.

Financing the Resilient City: a Demand Driven Approach to Development, Disaster Risk Reduction and Climate Adaptation – ICLEI (2011)

<http://tinyurl.com/7jylz9p> An innovative approach to financing resilience, focusing on requirements for mobilizing large amounts of capital for urban risk reduction, above and beyond what would likely be mobilized through new international adaptation funds.

Mitigation Benefit Cost Analysis (BCA) Toolkit Compact Disc – FEMA, US

<http://www.fema.gov/government/grant/bca.shtml> This toolkit includes the FEMA BCA software, technical manuals, BCA training course documentation

Climate Finance Options – World Bank, UNDP

www.climatefinanceoptions.org This web platform provides comprehensive guidance on financial options available for developing countries.

The Adaptation Fund – UNFCCC

<http://www.adaptation-fund.org/> Established by the parties to the Kyoto Protocol of the UN Framework Convention on Climate Change to finance adaptation projects and programmes in developing countries that are parties to the Protocol.

Climate Funds Update

www.climatefundsupdate.org/ An independent website providing information on a growing number of international climate finance initiatives designed to help developing countries address the challenges of climate change.

Essential 3: Multi-hazard Risk Assessment—Know Your Risk

“Maintain up-to-date data on hazards and vulnerabilities, prepare risk assessments and use these as the basis for urban development plans and decisions. Ensure that this information and the plans for improving resilience are readily available to the public and fully discussed with them.”

Urban Risk Assessments: Towards a Common Approach – World Bank (2011)

<http://go.worldbank.org/VW5ZBJBHAO> A framework for carrying out urban risk assessment, seeking to strengthen coherence and consensus on how cities can plan for natural disasters and climate change.

Techniques Used in Disaster Risk Assessment – UNHABITAT

<http://www.disasterassessment.org> A portal to exchange DRR assessment tools and case studies. Search under “Comprehensive Disaster Risk Assessment;” more under “Techniques Used in Disaster Risk Assessment.”

Assessing the Vulnerability of Local Communities to Disasters – UNEP (2008)

<http://tinyurl.com/d4re8ew> A risk profile tool to help communities make a rough estimate of their exposure to risks.

Urban Governance and Community Resilience Guide on Risk Assessment in Cities – ADPC (2010)

<http://tinyurl.com/cxbgguh> A series of guidebooks designed to raise awareness of the challenges local governments face in reducing disaster risk.

HAZUS: Software for Risk Assessment and Modelling of Disasters – FEMA (2011)

<http://www.fema.gov/plan/prevent/hazus> GIS-based software to estimate potential losses from earthquakes, floods, and hurricanes.

Earthquake Risk Assessment Tools – Earthquake Engineering Research Institute (USA)

<http://www.eeri.org/mitigation/> Website with information on ways to reduce losses from earthquakes. Search for the “Toolkit for Decision Makers” by the California Seismic Safety Commission (1999)

Urban Risk Assessment: A Facilitator’s Guidebook – ADPC, ECHO, Handicap International, Islamic Relief, Plan International (2010)

<http://tinyurl.com/d3cfb7j> How to scale down the urban risk assessment process from city to community level to get all groups involved in preparing for a disaster.

Discovery of a “Hot Spot” – World Bank GFDRR

<http://tinyurl.com/cdsa2rk> Assessment exercise worksheet, extracted from the GFDRR publication “Climate Resilient Cities” (see section on General Guidance).

Weathering the Storm: Participatory Risk Assessment for Informal Settlements – Disaster Mitigation for Sustainable Livelihoods Programme, U. of Cape Town, South Africa (2008)

<http://tinyurl.com/d8youoc> The guide simplifies participatory risk assessment methods for use in integrated disaster risk management planning at settlement level.

Essential 4: Infrastructure Protection, Upgrading and Resilience

“Invest in and maintain critical infrastructure that reduces risk, such as flood drainage, adjusted where needed to cope with climate change.”

Urban Flooding and its Management: Case Study of Delhi – National Institute of Disaster Management

<http://tinyurl.com/cpdheeh> An overview of how to manage floods in the context of India.

Adapting Urban Water Systems to Climate Change – ICLEI, IWA, SWITCH, UNESCO (2011)

www.adaptationhandbook.org A handbook for decision makers at the local level on the key areas of vulnerability of urban water systems to climate change.

Handbook on Good Building Design and Construction – UNDP, UNISDR (2007)

<http://tinyurl.com/bttjvn2> Tips for homeowners/builders on the principles of good design in areas prone to natural hazards.

Essential 5: Protect Vital Facilities: Education and Health

“Assess the safety of all schools and health facilities and upgrade these as necessary.”

The Hospital Safety Index – Pan American Health Organization (2008)

<http://tinyurl.com/c53gdvw> A low-cost reliable tool, providing decision makers with an overall idea of a hospital's ability to remain functioning in emergencies and disasters. Manual and forms for assessing safety.

UNISDR Safe Hospitals Campaign: 10 Basic Facts to Know – WHO, World Bank (2008)

<http://tinyurl.com/crva29l> Ten things to keep in mind about the importance of critical facilities such as hospitals in disaster situations.

One Million Safe Schools and Hospitals: Assessment and Mitigation Planning for Risk Reduction – UNISDR and partners

<http://www.safe-schools-hospitals.net/> An advocacy initiative encouraging communities, organisations and individuals to make a commitment to taking action on making schools and hospitals safer (search under Information Materials for tools).

Guidelines on Non-structural Safety in Health Facilities – Ministry of Health of Nepal (2004)

<http://tinyurl.com/c7dr3yh> Mitigation measures that can make a difference in whether or not a hospital can continue to function in disaster situations.

School Disaster Reduction and Readiness Checklist- Risk Reduction Education for Disasters – RiskRed (2008)

<http://tinyurl.com/bwulwrn> Checklist for disaster reduction in schools.

Guidance Notes on Safer School Construction – UNISDR, INEE, World Bank

<http://tinyurl.com/cx2a5vk> Guiding principles and general steps to develop a plan for disaster-resilient construction and retrofitting of schools.

Safe Hospitals: A Collective Responsibility, A Global Measure of Disaster Reduction – PAHO/WHO (2005)

<http://tinyurl.com/cl2o5c4> An advocacy brochure that makes the case for why health facilities must be disaster resilient.

Essential 6: Building Regulations and Land Use Planning**Local Government Land Use Planning and Risk Mitigation – SMEC, IID (2006)**

<http://tinyurl.com/bvz8ddc> This paper highlights local governments' capacity to apply land use planning and development controls.

Guía Metodológica para incorporar la Gestión del Riesgo en las Escuelas y la Comunidad – Asociación Paz y Esperanza, Peru, 2009

<http://tinyurl.com/cokpyp5> A guide on risk management for schools and local communities.

Natural Hazard Development Permit Areas District of Vancouver –Canada

<http://tinyurl.com/bmcfkyv> A risk-based approach to the management of natural hazards established by the District of North Vancouver.

Essential 7: Training, Education and Public Awareness

“Ensure education and training programs on disaster risk reduction are in place in schools and local communities.”

Town Watching Handbook for Disaster Education: Enhancing Experiential Learning – European Union; Kyoto University; UNISDR Asia and Pacific (2009)

<http://tinyurl.com/buvf3f7> A handbook to facilitate the engagement of school children and communities in risk reduction activities.

Strengthening Institutional Capacity Development for CBDRM - Q & A Guide for Local Authorities in Asia – ADPC, UNESCAP, ECHO

<http://tinyurl.com/d3ymo4d> FAQs on disaster risk reduction in land use planning.

UNISDR Asia Community-based Disaster Risk Reduction for Local Authorities – ADPC, UNESCAP, European Commission Humanitarian Aid (2006)

<http://tinyurl.com/cs4jkhc> A workbook to build capacity to implement community-based disaster risk management.

Essential 8: Environmental Protection and Strengthening of Ecosystems

“Protect ecosystems and natural buffers to mitigate floods, storm surges and other hazards to which your city may be vulnerable. Adapt to climate change by building on good risk reduction practices.”

Climate Variability and Change: Adaptation to Drought in Bangladesh – ADPC, FAO (2007)

<http://tinyurl.com/bo3bn26> A training guide and resource to help understand drought in the context of Bangladesh.

Albay Province, Philippines: Responding to the Challenge of Disaster Risk Reduction and Climate Change Adaptation –Provincial Government of Albay and the Centre for Initiatives and Research on Climate Adaptation (SCR) (2010)

<http://tinyurl.com/ck6btbn> A case study using disaster risk reduction to achieve climate resilience.

City of Cape Town, Coastal Zone Management Strategy – (South Africa)

<http://www.capetown.gov.za/en/EnvironmentalResourceManagement/>

This website provides an overview of city wide environmental issues. Search “Publications” to find an integrated approach to coastal management in the city of Cape Town.

U.S. Mayor’ Climate Protection Agreement: Climate Action Handbook – ICLEI, City of Seattle, U.S. Conference of Mayors, U.S. Mayors Council on Climate Protection (2006)

<http://tinyurl.com/ce2ammu> Examples of actions that local governments can take to reduce global warming emissions and implement the commitments for climate protection.

Manual on Flood Preparedness Program for Provincial and District Level Authorities in the Lower Mekong Basin Countries – ADPC; GTZ, ECHO, Mekong River Commission for Sustainable Development (2009)

<http://preventionweb.net/go/13076> Describes implementation arrangements required for flood preparedness planning and can be adapted to the needs and situation of other countries in Asia.

Flood Plain Management Plan for the City of Venice – Venice City Council (2009)

<http://tinyurl.com/d7tkbxx> Supplement to the county-wide LMS and regional floodplain management plan 2010-2015.

Essential 9: Effective Preparedness, Early Warning Systems and Response

“Install and develop preparedness plans, early warning systems and emergency management capacities in your city and hold regular public preparedness drills.”

A Framework for Major Emergency Management – Department of the Environment, Heritage and Local Government, Ireland (2008)

<http://tinyurl.com/bqxzg7q> Designed to enable principal response agencies to prepare for and carry out a coordinated response to major emergencies.

Shake Out Drill Manual for Government Agencies and Facilities – Earthquake Country Alliance, California, U.S.A.

<http://tinyurl.com/d429rru> Examples of earthquake drills and preparedness activities.

State Earthquake Emergency Plan – SES, City of Victoria, Quake Safe Australia (2010)

<http://tinyurl.com/caws86a> A plan that provides strategic guidance for effective emergency management of earthquake events in the Victoria, Australia.

Ready New York: Preparing for Emergencies in New York City – Office of Emergency Management

<http://tinyurl.com/bmxlbhu> A guide for citizens on planning for emergencies with checklists.

Implementing a Hazard Early Warning System, Shanghai – GFDRR, World Bank (2011)

<http://tinyurl.com/7egjujr> This report summarizes how to implement multi-hazard early warning systems based on best practices in the hydrometeorological community.

U.S. Federal Emergency Management Agency

<http://www.fema.gov> A wide variety of publications and guidelines on emergency preparedness planning and mitigating losses from natural hazards. Use the website's search engine to locate the following titles:

Are you Ready? An In-depth Guide to Citizen Preparedness – FEMA

Earthquake Safety Guide for Home Owners – FEMA, NEHRP (2005)

Mitigation How-To Guides (6) State and Local Mitigation Planning – intended to help states and communities plan and implement practical, meaningful hazard mitigation actions (FEMA 386-1, 2, 3, 4, 6, 7 and 8)

www.fema.gov/plan/mitplanning/resources.shtm

North Shore Emergency Management Office – City of North Vancouver, Canada

<http://www.nsemo.org> Use the website's search engine to locate a variety of "Smart Manuals" including:

Earthquake and Tsunami Smart Manual - British Columbia, Canada <http://tinyurl.com/49nan7x>

The Home Owners Fire Smart Manual <http://tinyurl.com/cmqoy6v>

Essential 10: Recovery and Rebuilding Communities

"After any disaster, ensure that the needs of the survivors are placed at the center of reconstruction, with their support in the design and implementation of the recovery, responses, including rebuilding homes and livelihoods."

International Recovery Platform (IRP)

<http://www.recoveryplatform.org/resources/> Consult the many resources on the IRP website, including case studies, tools and guidelines, recovery cases and reports and guidance notes.

The Livelihood Assessment Tool Kit – ILO, FAO (2009)

<http://www.fao.org/> Helps recovery actors assess the impact of disasters on people's livelihoods and the capacities and opportunities for recovery. Use the website's search engine to locate this resource by its title.

A Handbook for Reconstructing after Natural Disasters. Safer Homes, Stronger Communities – GFDRR (2009)

<http://www.housingreconstruction.org/housing/toc> A resource for reconstructing safer homes and stronger communities after natural disasters.

Pre-disaster Planning for Post Disaster Recovery – Organization of American States (2000)

<http://www.oas.org/pgdm/document/preplan.htm> Examples from Antigua and Barbuda and Saint Kitts and Nevis of sectoral recovery plans in the Caribbean, which can be adapted to other scenarios.

Aceh-Nias: 10 Management Lessons for Host Governments Coordinating Post-Disaster Reconstruction (Indonesia) – BRR (2009)

<http://tinyurl.com/d4egskh> Valuable lessons from the Aceh-Nias tsunami experience across three different elements of reconstruction: organisation, execution and funding.

Guidelines for Planning Gender-sensitive Post-disaster Reconstruction (2001)

<http://www.onlinewomeninpolitics.org/> These guidelines reflect the findings of international disaster researchers, first-hand reports from field workers and narrative accounts by disaster survivors.

Chapter 3

Santa Tecla, El Salvador: Plan Estratégico – Government of El Salvador (2003)

<http://tinyurl.com/77h9pqt> A plan developed in the aftermath of the devastating earthquakes of 2001 for a sustainable future through 2020.

Santa Tecla City Policy for the Strategic Management of Disaster Risk – Government of El Salvador (2008)

<http://tinyurl.com/7xn4h6b> English-language version of the city's strategic approach to risk management in the local development model in Santa Tecla, to ensure the sustainability of the social sector, infrastructure, land-use planning, conservation of natural resources and productive activity.

Preparing the public sector for risk governance : 10 first steps towards an ISO 31000 framework – Marsh (2011)

English: http://www.alarm-uk.org/pdf/Marsh%20Report_ISO31000.pdf; Spanish: <http://tinyurl.com/7qrkks4>.

A framework for public risk governance and lessons learnt based on experience from European cities.

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Making Cities Resilient – My City is Getting Ready!

To raise commitment among local decision makers and city leaders, in 2010 UNISDR and its partner organisations launched the global campaign “**Making Cities Resilient – My City is Getting Ready!**” The objectives of the Campaign are to increase understanding and encourage commitment by local and national governments to make disaster risk reduction and resilience and climate change a policy priority and to bring the global Hyogo Framework closer to local needs. The Campaign spans a growing global network of engaged cities, provinces and municipalities of different sizes, characteristics, risk profiles and locations, that can help and learn from each other, enhance knowledge, and transfer expertise and technical support to achieve the objective of building resilience.

The “Ten Essentials for Making Cities Resilient” form the guiding principles for these commitments, helping to establish benchmarks for disaster resilience in cities (read more about the Ten Essentials in Chapter 2 and in Annex 1).



Sign up
today to make
your city resilient
to disasters

One of the first local government leaders testing the local government self-assessment tool for making cities resilient, Mayor of Dehradun City, Uttaranchal State, India- Source: photo UNISDR

The Ten Essentials for Making Cities Resilient Checklist Summary

- ✓ 1. Put in place **organisation and coordination** to understand and reduce disaster risk, based on participation of citizen groups and civil society. Build local alliances. Ensure that all departments understand their role in disaster risk reduction and preparedness.
- ✓ 2. **Assign a budget** for disaster risk reduction and provide incentives for homeowners, low income families, communities, businesses and the public sector to invest in reducing the risks they face.
- ✓ 3. Maintain up-to-date data on hazards and vulnerabilities. **Prepare risk assessments** and use these as the basis for urban development plans and decisions, ensure that this information and the plans for your city’s resilience are readily available to the public and fully discussed with them.
- ✓ 4. Invest in and maintain **critical infrastructure that reduces risk**, such as flood drainage, adjusted where needed to cope with climate change.
- ✓ 5. Assess the safety of all schools and health facilities and upgrade these as necessary.
- ✓ 6. Apply and enforce **realistic, risk-compliant building regulations and land use planning principles**. Identify safe land for low-income citizens and upgrade informal settlements, wherever feasible.
- ✓ 7. Ensure that **education programmes and training** on disaster risk reduction are in place in schools and local communities.
- ✓ 8. **Protect ecosystems and natural buffers** to mitigate floods, storm surges and other hazards to which your city may be vulnerable. Adapt to climate change by building on good risk reduction practices.
- ✓ 9. Install **early warning systems and emergency management** capacities in your city and hold regular public preparedness drills.
- ✓ 10. After any disaster, ensure that the **needs of the affected population are placed at the centre of reconstruction**, with support for them and their community organisations to design and help implement responses, including rebuilding homes and livelihoods.